Students

4 newsletters for prospective and current students

Newsletter 1: Flexible Stays

Subject: Your UK stay, your timeline

Preheader: From 2 weeks to 51 weeks, choose the stay that fits your plans.

Study in the UK on Your Own Terms

Every student's journey is different. Some come to the UK for a summer school or a short language course, others for a semester exchange or a full academic year. Yet most accommodation options still come with rigid contracts that don't match real student plans.

At Uninist, we believe your accommodation should adapt to you, not the other way around.

Flexibility That Fits Your Plans

Our residences offer stays from as short as 2 weeks up to 51 weeks. Whether you're joining a 4-week English course in Manchester or starting a full degree in Leeds, you'll find an option that matches your dates, without paying for months you don't need.

Move In, Unpack, Start Living

All rooms come fully furnished, so you don't need to worry about buying a bed, a desk or kitchen essentials when you arrive. Utility bills are included in your rent, which means no separate electricity, water or internet bills to set up in a new country.

Why Choose Uninist?

✓ **Flexible contracts:** short and long-term options from 2 to 51 weeks

✓ **0% brokerage fees:** you pay for your room, nothing more

✓ **Transparent pricing:** no hidden costs or surprises

✓ **Verified residences:** every property is screened for quality and safety

✓ **24/7 support:** our team and live chat are always on hand, even outside office hours

CTA: Find Your Room → uninist.com/residences

Secondary: Not sure which option suits you? Chat with us on WhatsApp → +44 7437 648319

Newsletter 2: Rooms for Every Budget

Subject: UK student rooms from £99/week

Preheader: Handpicked residences close to the city centre, with bills included.

Great Rooms, Student-Friendly Prices

Living costs are one of the biggest concerns for international students in the UK. Rent is usually the largest part of your monthly budget, so choosing the right room can make a real difference to your whole student experience.

We've rounded up some of our best-value residences across the UK, all close to the city centre and fully equipped for student life.

Featured Residences

Aberdeen | ABeleven
Ensuite Room, from £99/week. Just 1.6 miles from the city centre, our most budget-friendly option for students heading to Scotland.

Liverpool | Europa
Bronze Ensuite, from £139/week. 1.3 miles from the city centre, with group booking discounts available.

Glasgow | Foundry Courtyard
Bronze Plus En Suite, from £145/week. Only 0.7 miles from the city centre, with ensuite and studio options to choose from.

Birmingham | Globe Works
Standard En Suite, from £163/week. 1.3 miles from the city centre, with ensuite and studio options.

Booking with friends? Selected residences offer up to £30 off with collective student bookings.

Why Choose Uninist?

A low price only matters if there are no surprises later. That's why we keep things simple:

✓ **Bills included:** your weekly price covers your utilities

✓ **0% brokerage fees:** no agency commission on top of your rent

✓ **Transparent policies:** what you see is what you pay

✓ **Prime locations:** residences close to universities, transport and city amenities

✓ **Expert guidance:** our team helps you compare options and find the best fit for your budget

CTA: Explore All Residences → uninist.com/residences

Newsletter 3: Student Survival Guide

Subject: Your first week in the UK: a quick checklist

Preheader: Settle in faster, save smarter and feel at home from day one.

Settle In Like a Pro

Moving to a new country is exciting, but the first few days can feel overwhelming. New city, new routines, new paperwork. To help you get started with confidence, we've put together a simple guide to your first week and some easy ways to protect your budget.

Your First-Week Checklist

☐ **Complete your university registration:** collect your student ID and get access to campus services

☐ **Open a bank account:** a UK account makes paying for daily expenses much easier

☐ **Get a local SIM card:** stay connected without expensive roaming charges

☐ **Explore your new city:** find your nearest supermarket, transport stops and favourite study café

Smart Money Tips

✓ **Student discounts are everywhere.** Apps like UNiDAYS and Student Beans offer savings on fashion, food, tech and more.

✓ **Travel for less.** A 16-25 Railcard can significantly reduce your train fares across the UK.

✓ **Choose bills-included accommodation.** It's the easiest way to avoid unexpected costs and keep your monthly budget predictable.

From Our Blog

• Navigating the Cost of Living in the UK for International Students

• Part-Time Job Options for International Students in the UK

• How to Take Care of Your Mental Health While Studying Abroad

Why Choose Uninist?

Settling in is much easier when your home is already sorted.

✓ **Fully furnished rooms:** arrive and unpack, nothing to buy

✓ **Bills included:** one less thing to set up in your first week

✓ **A global community:** live alongside students from all over the world

✓ **Support at every step:** our team is available 24/7 to help with any questions after you move in

CTA: Read More on Our Blog → uninist.com/blog

Newsletter 4: Residence Spotlight, Globe Works Birmingham

Subject: Live in Birmingham's Jewellery Quarter

Preheader: Globe Works: industrial heritage meets modern student living.

Meet Globe Works, Your New Home in Birmingham

Set on Cliveland Street in Birmingham's historic Jewellery Quarter, Globe Works brings together the city's industrial character and modern, contemporary design. It's a residence built for students who want comfort, community and a great location, all in one place.

The Location

20 Cliveland Street, Birmingham B19 3SH • 1.3 miles from the city centre

Globe Works is close to Aston University and Birmingham City University. Birmingham Snow Hill station is within walking distance, making it easy to explore the city and beyond.

Room Options

• **Standard En Suite:** from £163/week

• **Classic Studio:** from £170/week

• **Premium Studio:** from £180/week

Choose an ensuite for a social, shared-flat experience, or a studio if you prefer your own private kitchen space.

Facilities

✓ On-site gym ✓ Cinema room & games room ✓ Study spaces

✓ Secure bike storage ✓ Laundry room ✓ Wi-Fi and all utility bills included

Why Choose Uninist?

Booking Globe Works through Uninist means:

✓ **0% brokerage fees:** no commission on top of your rent

✓ **Flexible stays:** options to suit your study dates

✓ **Transparent pricing:** clear costs from day one

✓ **Expert help:** our team can answer your questions about the residence, the rooms and the area

✓ **4.9 on Google:** trusted by students from around the world

"*Their booking process is so easy! The student apartment was clean, modern, and well-equipped, making my transition abroad smooth and comfortable.*" — Unnat Warikoo, Uninist student

CTA: View Globe Works →
uninist.com/united-kingdom/birmingham/property/globe-works-birmingham

Secondary: Questions? Chat with us on WhatsApp → +44 7437 648319

Partners

4 residence-focused newsletters for education partners and agents

Partner Newsletter 1: Foundry Courtyard, Glasgow

Subject: Residence Spotlight: Foundry Courtyard, Glasgow City Centre

Preheader: A central Glasgow residence within walking distance of three major institutions.

Foundry Courtyard: Central Glasgow Living for Your Students

Dear Partner,

We are pleased to present Foundry Courtyard, one of our leading residences in Glasgow. Its central position and comprehensive facilities make it a strong option for students attending universities and colleges across the city.

Location & Proximity

214 Kennedy Street, Glasgow G4 0DB

• City centre: 0.7 miles

• Glasgow Caledonian University: approx. 6-minute walk

• University of Strathclyde: approx. 8-minute walk

• City of Glasgow College: approx. 8-minute walk

• University of Glasgow: easily reached by bus or subway

Buchanan Street subway and Queen Street Station are within easy reach, and Merchant City, Buchanan Street and George Square are nearby for shopping and leisure.

Room Options & Starting Rates

Room Type	From
Bronze Plus En Suite	£145/week
Bronze Sky View Ensuite	£150/week
Silver Plus Studio	£170/week
Gold Studio	£180/week

Collective bookings: students booking as a group may benefit from up to £30 off.

Facilities

On-site gym, cinema and games areas, high-speed Wi-Fi, laundry room, secure bike storage, CCTV and on-site security, disabled access. All utility bills and contents insurance are included in the rent.

Why Partner with Uninist

• **Flexible tenancies** from 2 to 51 weeks, suited to language courses, pathway programmes and full degrees

• **0% brokerage fees** for students and transparent pricing with no hidden costs

• **Verified residences** screened against quality and safety standards

• **Dedicated support** for partners and students, including 24/7 assistance

• **Proven track record**, backed by the combined expertise of University Living and Londonist

CTA: View Foundry Courtyard → uninist.com

Contact: info@uninist.com | +44 20 4587 1879

Partner Newsletter 2: Europa, Liverpool

Subject: Residence Spotlight: Europa, Liverpool

Preheader: All-inclusive en-suite accommodation within walking distance of Liverpool's universities.

Europa: Well-Connected Student Living in Liverpool

Dear Partner,

Liverpool continues to attract a growing number of international students. Europa offers comfortable, all-inclusive accommodation close to the city's key institutions and transport links, making it an excellent recommendation for your students.

Location & Proximity

190 Erskine Street, Liverpool L6 1AH

- City centre: 1.3 miles
- University of Liverpool: approx. 0.5 miles (10-minute walk)
- Liverpool John Moores University: approx. 0.7 miles
- Liverpool Hope University (Creative Campus): approx. 0.4 miles
- Liverpool Lime Street Station: approx. 10–15-minute walk
- Multiple bus stops within a few minutes' walk

Room Options & Starting Rates

Room Type	From
Bronze Ensuite	£139/week

Further en-suite categories are available in varying sizes.

Collective bookings: students booking as a group may benefit from up to £30 off.

Facilities

Fully furnished en-suite rooms with shared kitchens, communal study and relaxation areas, laundry facilities, vending machines, secure bike storage, CCTV and secure entry. Rent is all-inclusive, covering utility bills and contents insurance.

Why Partner with Uninist

- **Flexible tenancies** from 2 to 51 weeks
- **Transparent, all-inclusive pricing** that simplifies budgeting for students and families
- **0% brokerage fees** for students
- **Responsive support** throughout the booking process and the student's stay
- **Accommodation across major UK student cities**, enabling a single point of contact for multiple destinations

CTA: View Europa → uninist.com

Contact: info@uninist.com | +44 20 4587 1879

Partner Newsletter 3: Globe Works, Birmingham

Subject: Residence Spotlight: Globe Works, Birmingham Jewellery Quarter

Preheader: Contemporary student living in one of Birmingham's most characterful neighbourhoods.

Globe Works: Heritage and Modern Design in the Heart of Birmingham

Dear Partner,

Located in Birmingham's historic Jewellery Quarter, Globe Works combines the city's industrial heritage with contemporary design. It is a premium choice for students who value comfort, community and an excellent location.

Location & Proximity

20 Cliveland Street, Birmingham B19 3SH

- City centre: 1.3 miles
- Aston University and Birmingham City University: a few minutes' walk
- University of Birmingham: accessible by public transport
- Birmingham Snow Hill Station: within walking distance

Room Options & Starting Rates

Room Type	From
Standard En Suite	£163/week
Classic Studio	£170/week
Premium Studio	£180/week

Facilities

On-site gym, cinema room and games room, dedicated study spaces, communal lounge and courtyard, secure bike storage, laundry room, CCTV, Wi-Fi. All utility bills are included.

Why Partner with Uninist

- **Flexible tenancies** from 2 to 51 weeks
- **Range of room types**, from en-suites to premium studios, to suit different student budgets
- **Transparent pricing** and 0% brokerage fees for students
- **Expert local guidance** on residences, neighbourhoods and university access
- **Trusted by students**, with a 4.9 Google rating

CTA: View Globe Works → uninist.com

Contact: info@uninist.com | +44 20 4587 1879

Partner Newsletter 4: ABeleven, Aberdeen

Subject: Residence Spotlight: ABeleven, Aberdeen

Preheader: Our most accessible price point in Scotland, close to Aberdeen city centre.

ABeleven: Quality Student Accommodation in the Granite City

Dear Partner,

Aberdeen is home to a well-established student community and two major universities. ABeleven offers modern, fully furnished accommodation at a highly competitive price point, making it an attractive option for budget-conscious students.

Location & Proximity

Willowbank Road, Aberdeen AB11 6AE

- City centre: 1.6 miles
- North East Scotland College: approx. 0.9 miles
- Robert Gordon University: approx. 20 minutes by bus
- University of Aberdeen: approx. 29 minutes by bus
- Union Street bus stop: approx. 7-minute walk, with direct routes to both universities

Room Options & Starting Rates

Room Type	From
Ensuite Room	£99/week

Studio options are also available.

Facilities

On-site gym, communal lounge with TV and pool table, outdoor garden area, laundry room, secure bike storage, disabled access, CCTV and secure access card entry. Utility bills are included.

Why Partner with Uninist

- **Competitive pricing**, with rooms starting from £99/week
- **Flexible tenancies** from 2 to 51 weeks
- **0% brokerage fees** and transparent pricing for students
- **Verified, quality-assured residences**
- **24/7 student support** and a dedicated team for partner enquiries

CTA: View ABeleven → uninist.com

Contact: info@uninist.com | +44 20 4587 1879