

COMPETITOR ANALYSIS

londonist

INVESTMENTS

Agenda

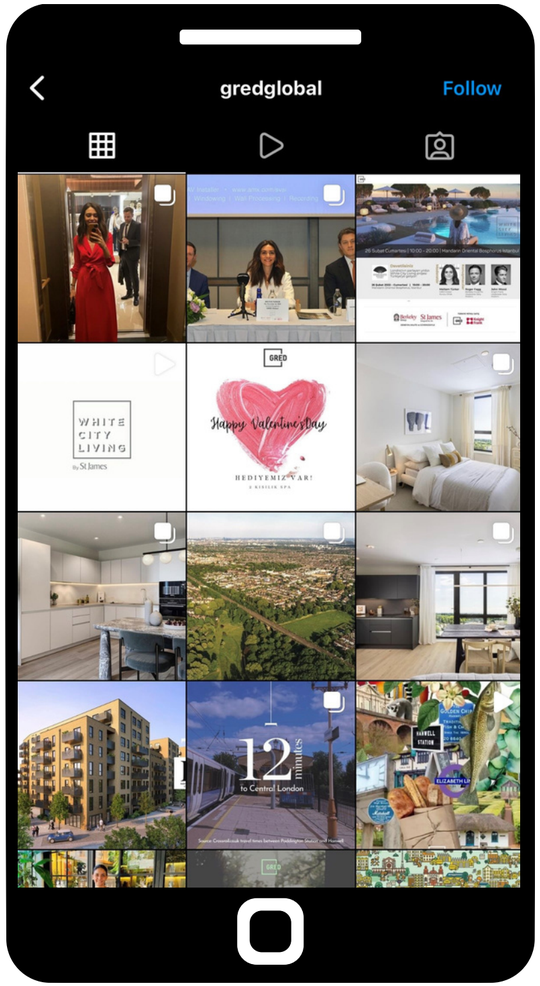
- Social Media (IG,Linkedin,Facebook,Twitter etc)
- Website
- Google ads/social media ads
- Event

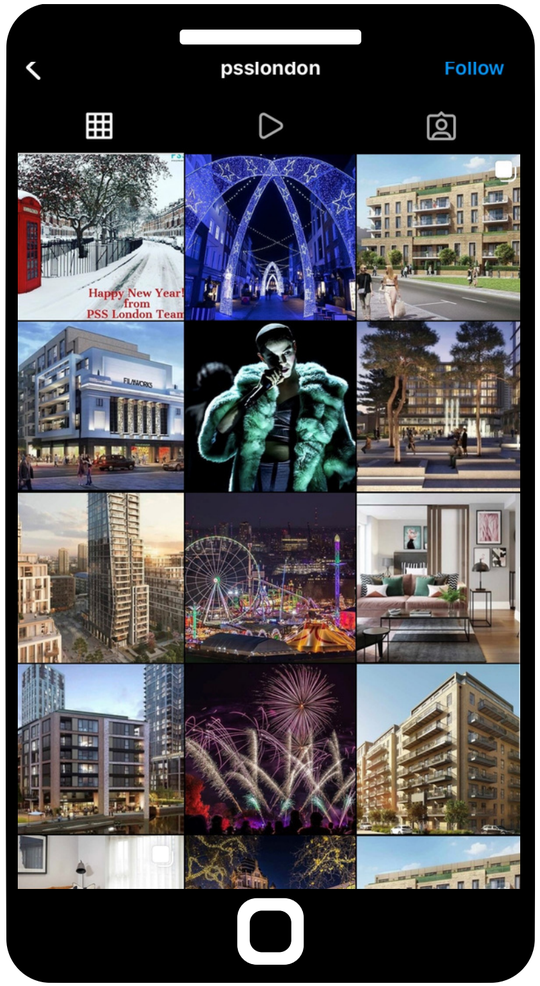
01 Competitors

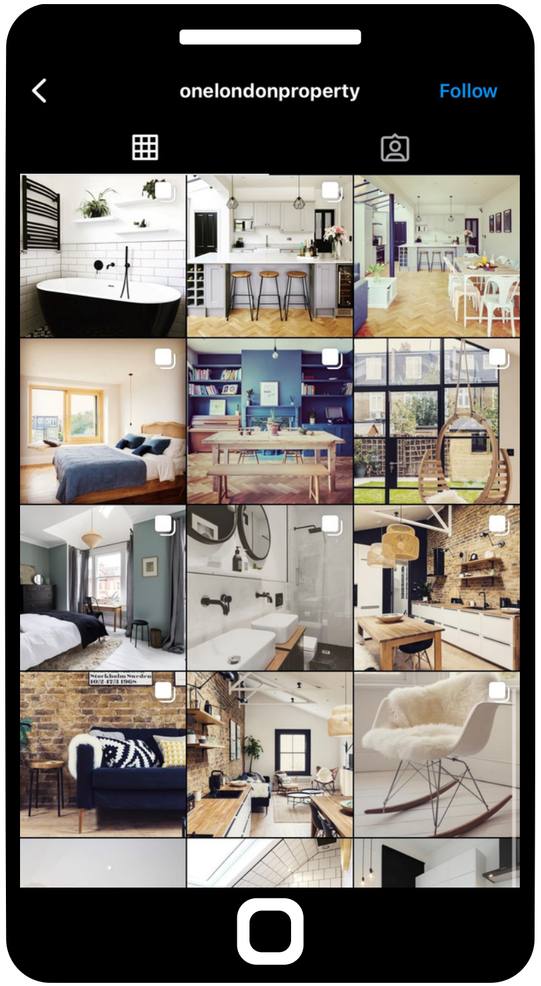
1. Gred Global
2. PSS London
3. One London Property Group
4. OXO Investments
5. Baytu Realty
6. RE/MAX Estate Agents
7. Eresco
8. Just Us Global
9. Unique London
10. Ingiltere Investments
11. Island Investments



COMPETITOR SOCIAL MEDIA ANALYSIS

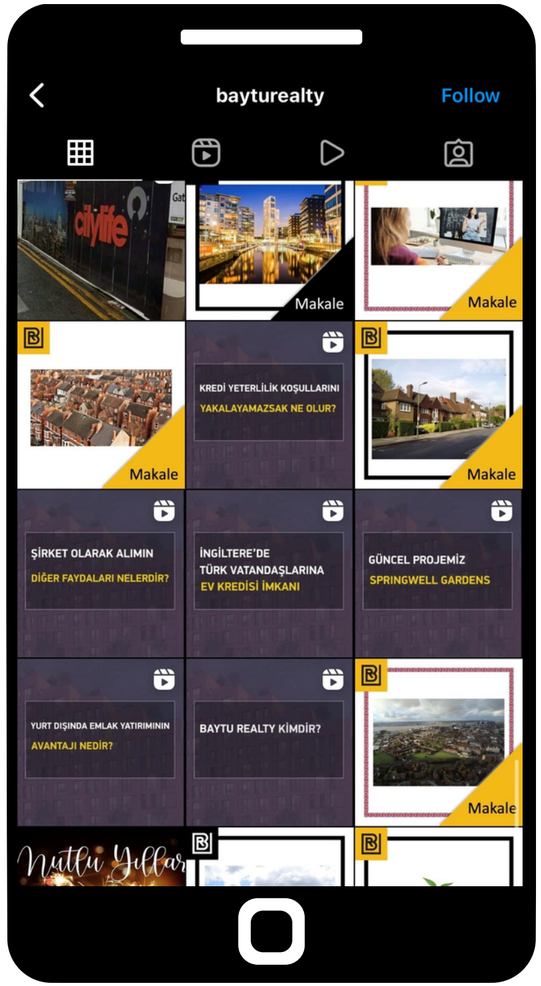


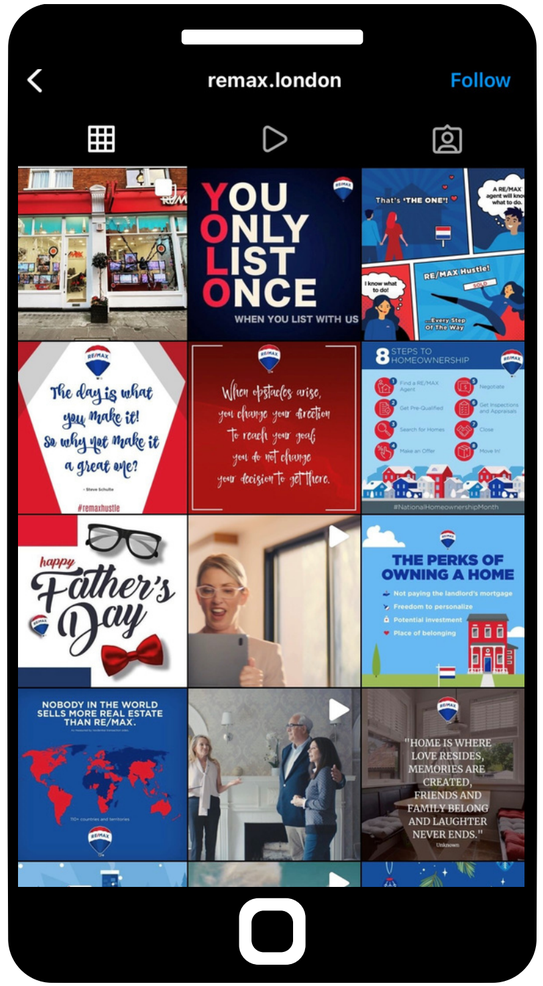




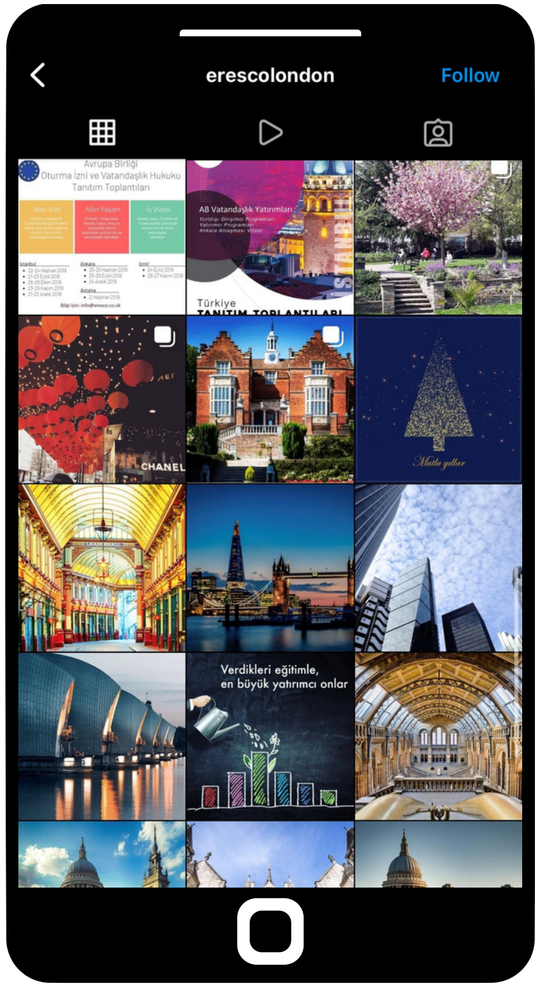
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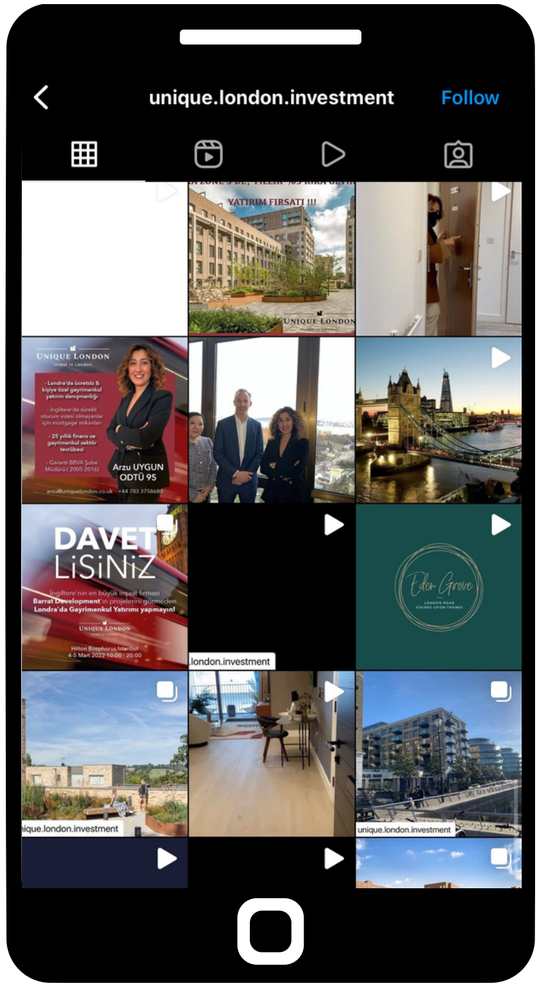


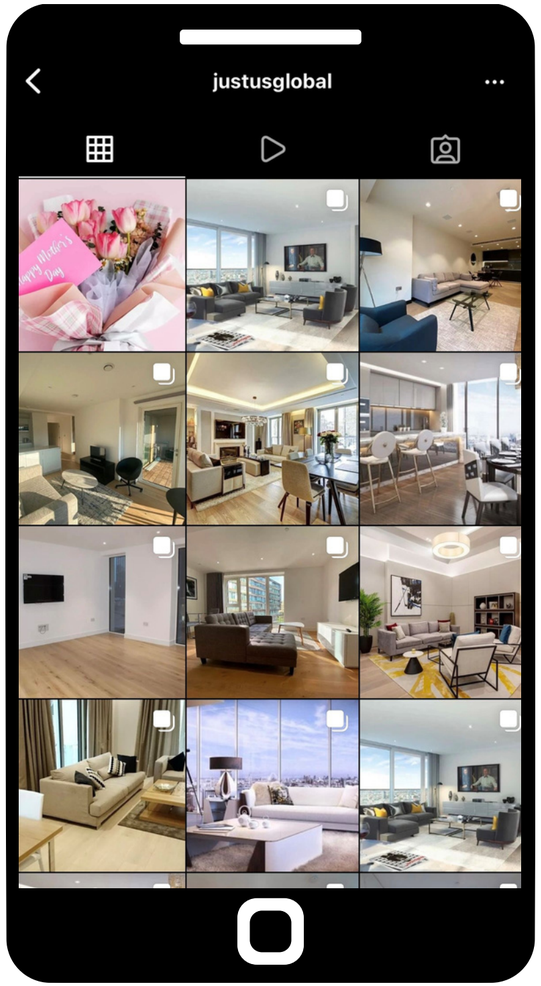




COMPETITOR SOCIAL MEDIA ANALYSIS











GOOGLE ANALYTICS

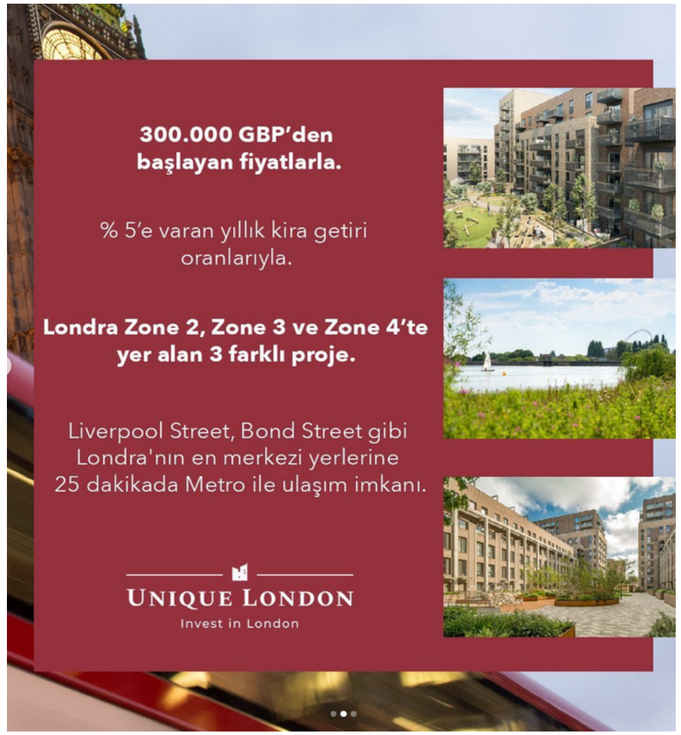
tbc...



EVENTS

LONDONIST INVESTMENTS







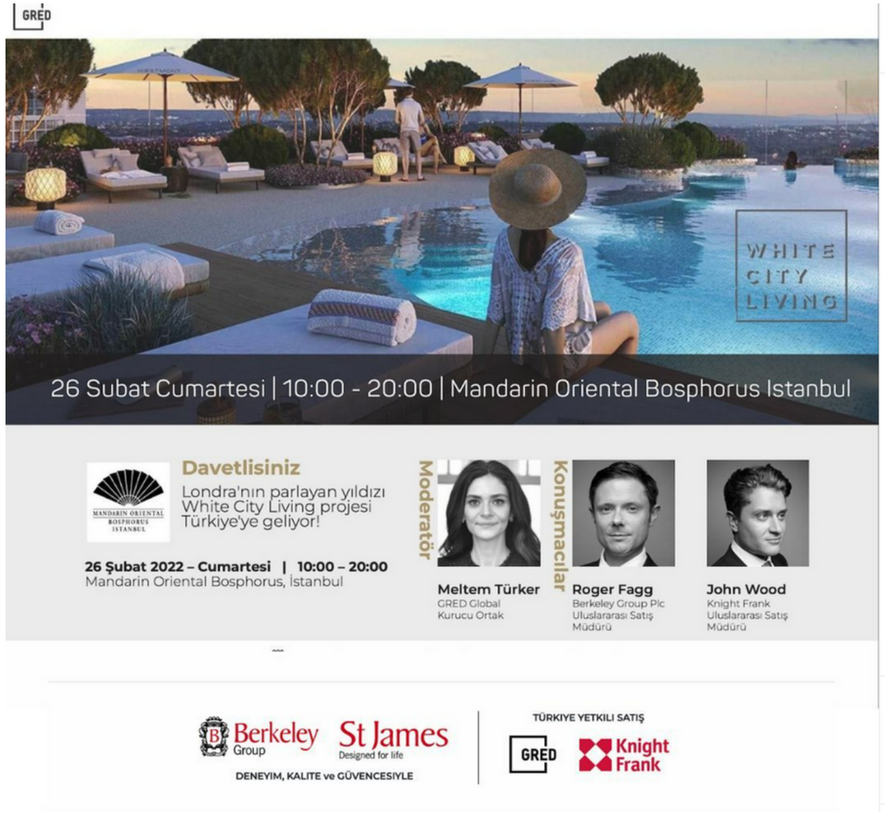
Unique London

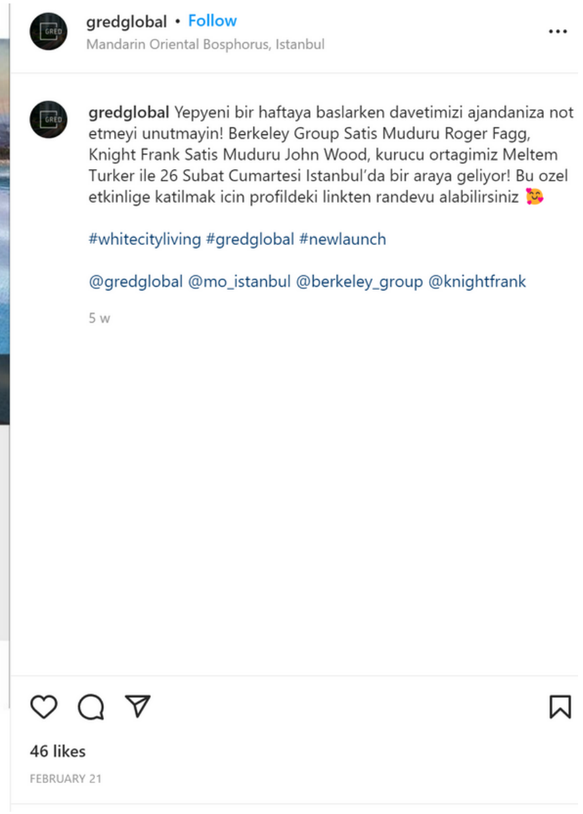


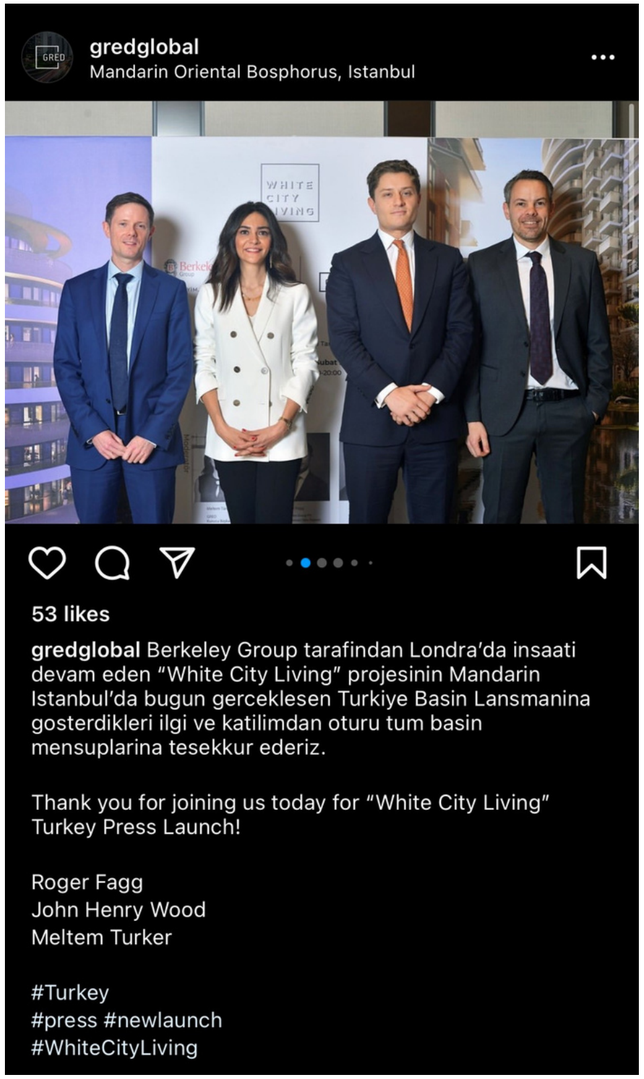


They have created an event for March for 2 days to meet with customers and inform them about Barrat projects. They did not share images from the event but at the end of that event, they have shared a post saying we will be coming on May again (as seen on right image)

Gred Global







They are continuously making partnership events with KF. Their last event was on March at Mandarin Istanbul. It was about White City project.









One of their other previous conference was about The Brentford Project. They made it for 2 days and they also get in touch with customers by making individual appointments while they were there.

Rather than these mentioned 2 competitors, other competitors did not make events and/or they did not share it on their social media.

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