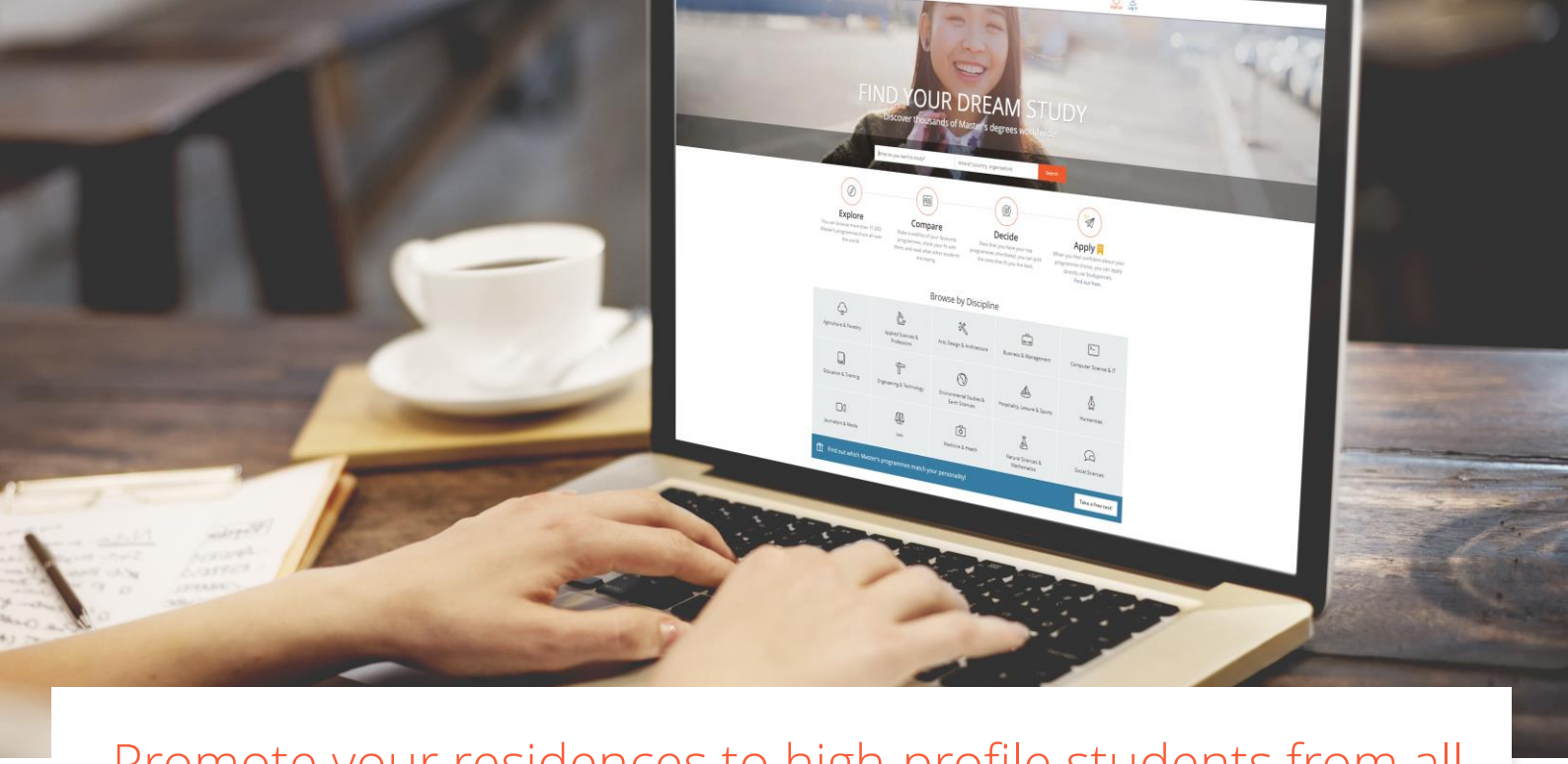
Studyportals Special Offer

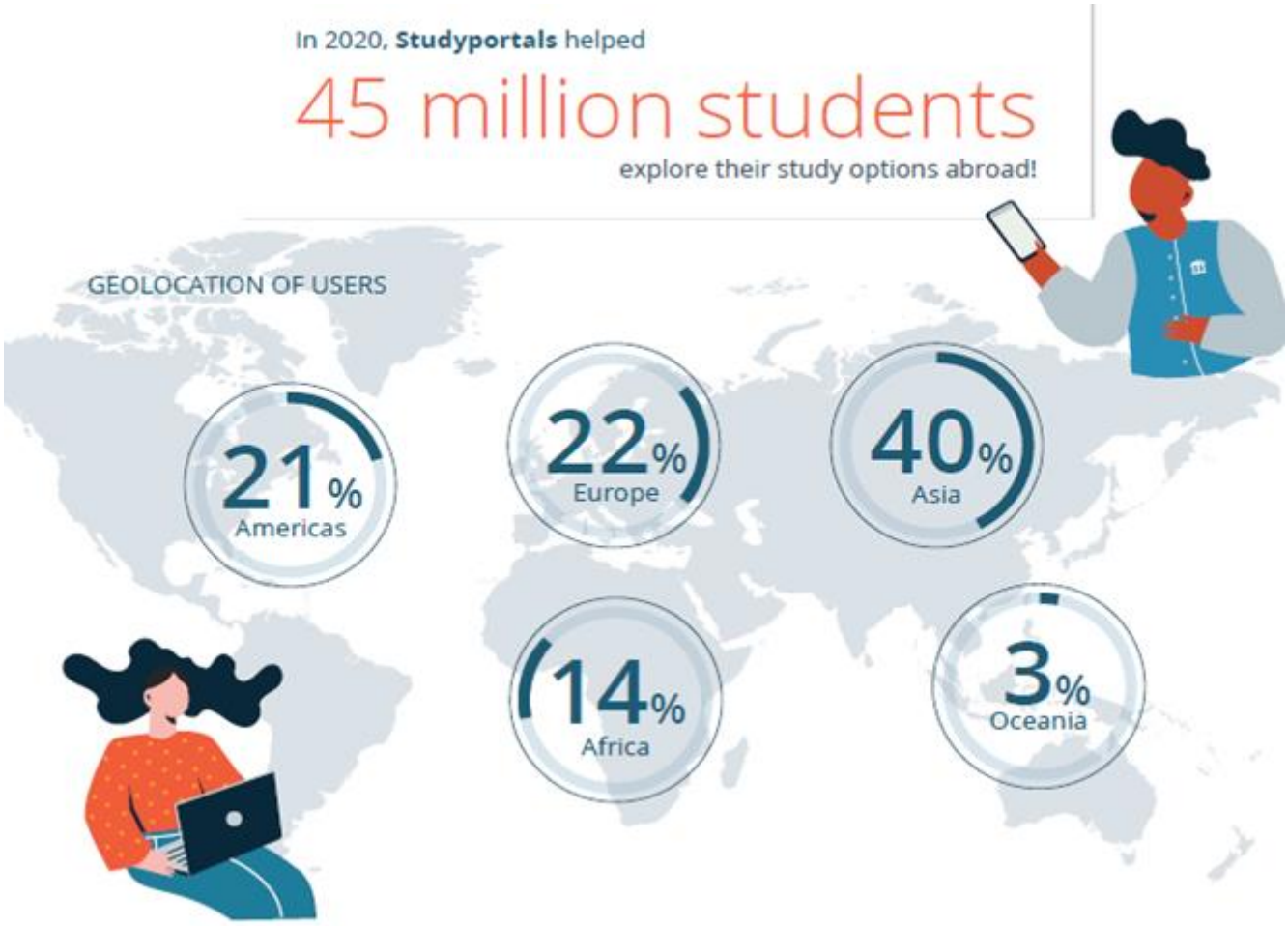
The smarter way to reach international students

studyportals



Promote your residences to high-profile students from all over the world

More than 8 million international students on our platforms are interested in studying in the UK and Ireland. By working together with Studyportals you can easily increase your brand awareness and reach the students.



Studyportals Special offer

Power your 2021 campaigns with targeted banners, newsletters and emails

Leave no accommodation left unfilled this year! Generate high-quality traffic & leads from prospective students from all over the world. Choose a package and a budget that will deliver the best results against your targets.

Silver

- **Top-visibility Brand Awareness banner**
  120,000 impressions
- **Feature in Global Personal newsletter**
  Min. 30.000 recipients

Free:

- Reporting on results
- Campaign management
- Campaign implementation

£ 2,500

Valid through 30 June 2021

Gold

- **Top-visibility Brand Awareness banner**
  200,000 impressions
- **Feature in Global Personal newsletter**
  Min. 30.000 recipients
- **Targeted email**
  Targeted to your target region(s)
  5.000 recipients

Free:

- Reporting on results
- Campaign management
- Campaign implementation

£ 5,000

Valid through 30 June 2021

Platinum

- **Top-visibility Brand Awareness banner**
  250,000 impressions
- **Advanced-visibility Brand Awareness banner**
  150,000 impressions
- **Feature in Global Personal newsletter**
  Min. 30.000 recipients
- **Targeted email**
  Targeted to your target region(s)
  6.000 recipients

Free:

- Reporting on results
- Campaign management
- Campaign implementation

£ 7,500

Valid through 30 June 2021