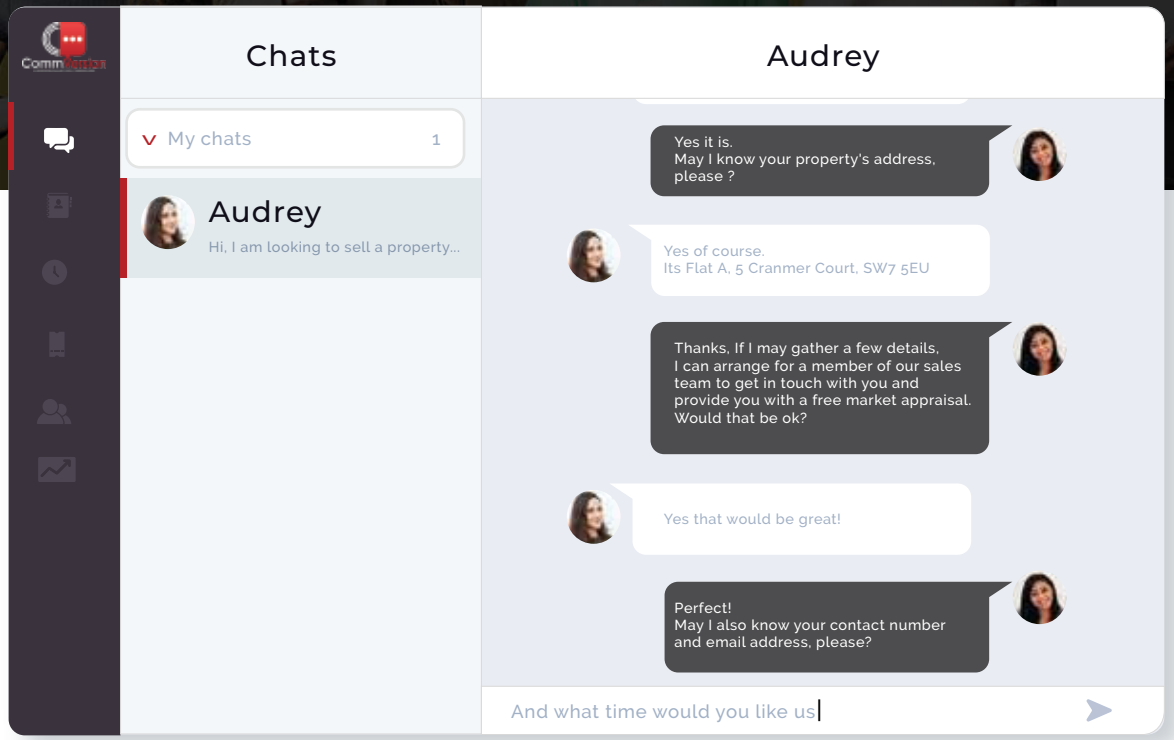
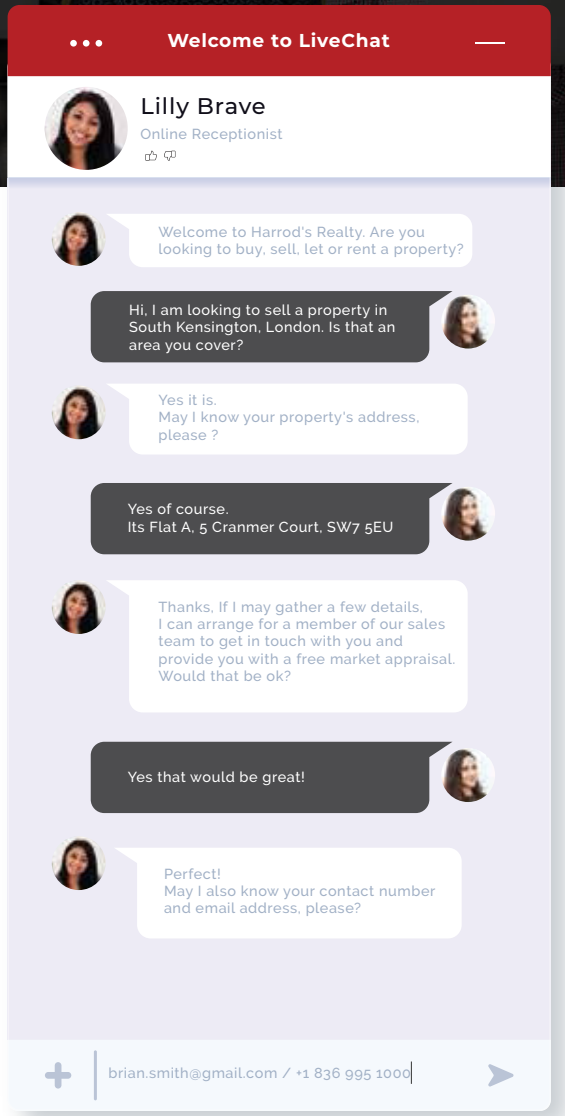

24x7 Managed Live Chat
for
Real Estate
CommVersion
Communication-Led-Conversions

WHAT IS MANAGED **LIVE CHAT**











WHY LIVE CHAT FOR REAL ESTATE

INCREASE WEB LEADS BY 30-50%

Real Estate companies using managed live chat, such as CommVersion, see between a 30-50% increase in online leads.

MORE QUALIFIED LEADS

Live chat allows you to qualify leads more than your traditional methods (i.e. enquiry forms), immediately resulting in warmer leads.

PC OPTIMIZATION AND EMAIL CONVERSIONS

Live chat helps capture additional leads, especially during digital Ad campaigns. Clients using our live-chat have seen as much as a 25% reduction in their cost per lead.

WEBSITE VISITOR INSIGHT

Know exactly what your customers have to say about your brand and realign your marketing strategy accordingly.

ENHANCE MARKETING ROI

The more your web-traffic converts, the lower your cost of acquisition will be! Your entire marketing budget becomes more effective simply by installing live-chat as up to 50% more web-visitors convert to leads.



COMMVERSION **LIVE CHAT**

TRUSTED BY THE BEST

JACKSON-STOPS · THE KIMBROUGH TEAM · Sotheby's · kw KELLERWILLIAMS · RE/MAX · JLL · Douglas & Gordon · SOUTHWEST FLORIDA REGROUP MVP REALTY · Chancellors · MARSH & PARSONS · southernbrook · RUSSELL SIMPSON

BENEFITS

- Only Pay for **qualified leads!**- no hidden charges
- An increase in **web leads by 30-50%,** with reduction in **CPL by 25%**
- **Quick & free** to set-up
- **14 day** free trial
- Our team is available **24/7, 365 days a year** - never miss a web lead
- We fully tailor our service to each client - **chat matrix**
- Professional, trained chat operators - **your sales experts**
- Saves time for both, **customers and brokers**

CASE STUDIES

Sotheby's

SOTHEBY'S INTERNATIONAL REALTY

In three months, CommVersion Live Chat was successful in doubling the number of web leads for Sotheby's International Realty - UK. After adding live chat to the United Kingdom Sotheby's International Realty website, the results at the end of August 2019 were:

An 80% increase in web leads compared to the prior three month period.

- **93%** Customer Satisfaction
- **35%** Chat to Lead Conversion
- **46%** Increase in Web Viewing Leads
- **83%** Increase in Web Valuation Leads

Douglas & Gordon

UK ESTATE AGENT WITH 19 OFFICES IN LONDON

CommVersion Live Chat was extremely successful in generating web valuation leads. After adding live chat to the Douglas & Gordon website, the results at the end of January 2019 were:

- **34%** Increase in Web Viewing Leads
- **76%** Increase in Web Valuation Leads
- **39%** Increase in total Web Leads
- **92%** Customer Satisfaction
- **30%** Chat to Lead Conversion

DON'T JUST TAKE OUR WORD FOR IT



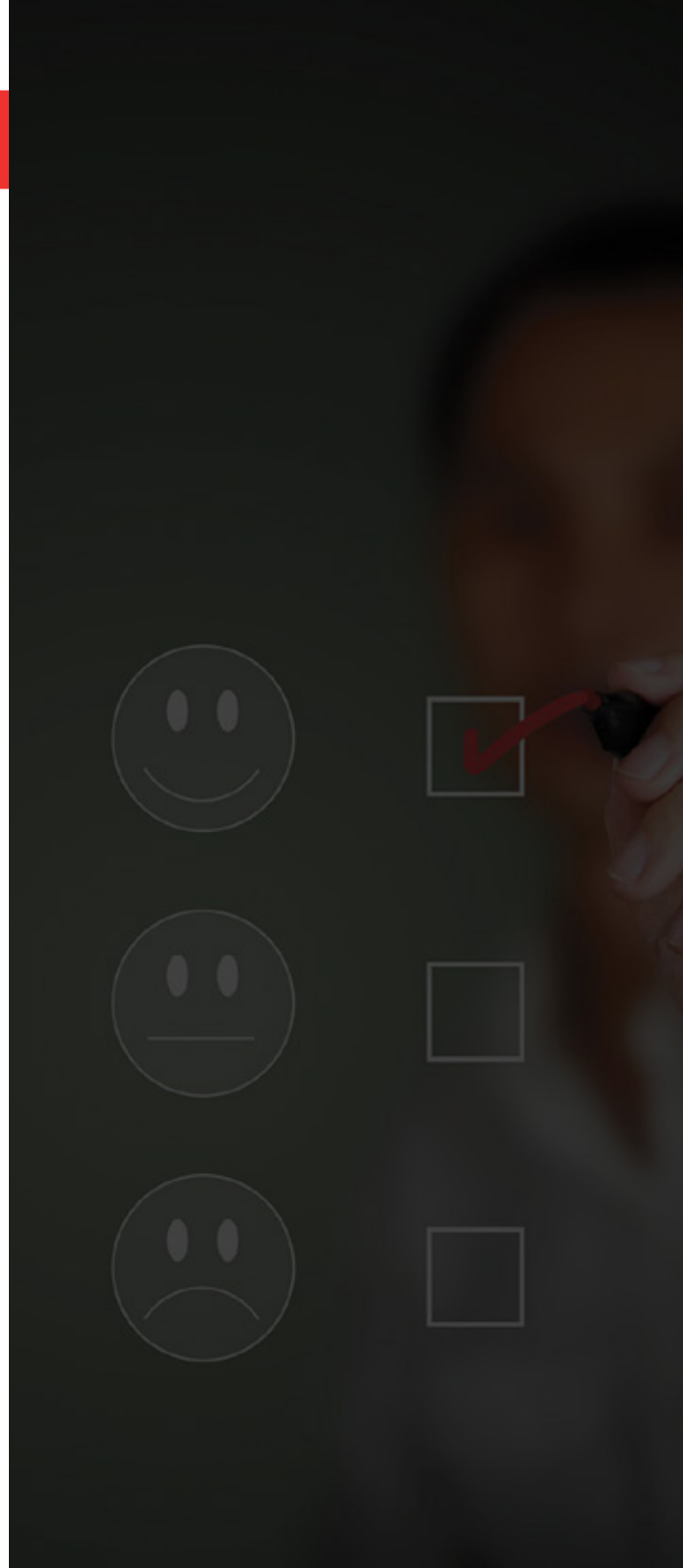
GUY BRADSHAW
DIRECTOR, HEAD OF LONDON RESIDENTIAL
SOTHEBY'S INTERNATIONAL REALTY

Since engaging with Commverison, it has really proven to be a gamechanger to how we connect with our web visitors. We can now speak to our global audience at any time of the day, meaning that our brokers can speak with a qualified contact at any given time. Without this service we probably wouldn't have seen the increased activity in viewings, valuations and offers. Our other global businesses have also benefitted from referrals via international clients looking for other offices round the world. We are delighted with how simple, efficient and effective the service is.



JESSICA MORRISON
MARKETING MANAGER
DOUGLAS & GORDON REAL ESTATE AGENCY

CommVersion has proved to be a real extension to our business. We can now assist web visitors 24/7 and make it even easier for them to get in touch with a Douglas & Gordon agent. With increased leads from our website, CommVersion provide a very high service and are a pleasure to work with.



COMMVERSION INTEGRATIONS

CommVersion works out of the box on most popular platforms

salesforce

pipedrive

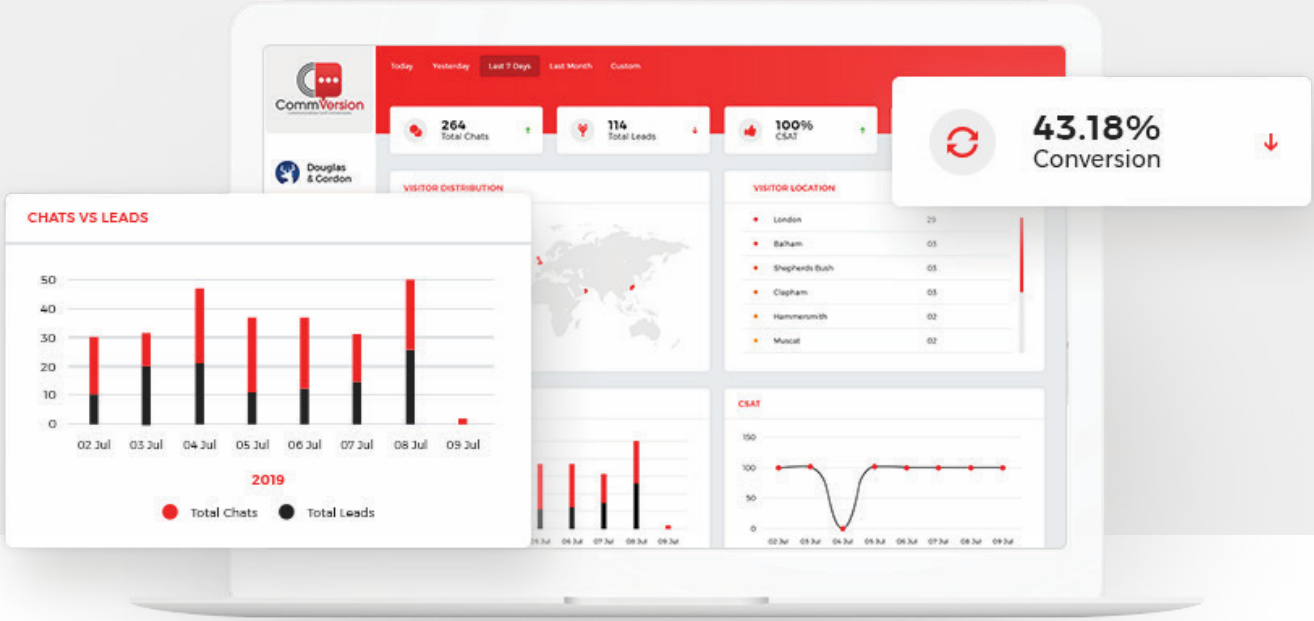
webCRM

Google Analytics

Google Tag Manager

HubSpot

facebook Messenger



DASHBOARD

With CommVersion's Managed Live Chat service, you get access to the proprietary online dashboard that provides a complete snapshot of the live chat's performance. With detailed analytics, you can make informed marketing decisions.

CommVersion
Communication-Led-Conversions

Request your free 14-day trial today and immediately start generating

30-50% MORE WEB-LEADS!

With no cost plus a quick and easy set-up process, what are you waiting for?

To get started, please get in touch with Bertie Horne on +447850113534
or bertie.horne@commversion.com

REQUEST A FREE TRIAL