Dear Umang Bey,

We are happy to announce that “Prices Snapshot”, “View By Collection Date” and “Sold Out Room Types” features are ready to be used in your Competitive Analysis Dashboard. With the help of these features, you will be able to compare your prices with your competitors for each room type, to view your price development by collection date and to observe what percentage of your and your competitor’s rooms are sold out.

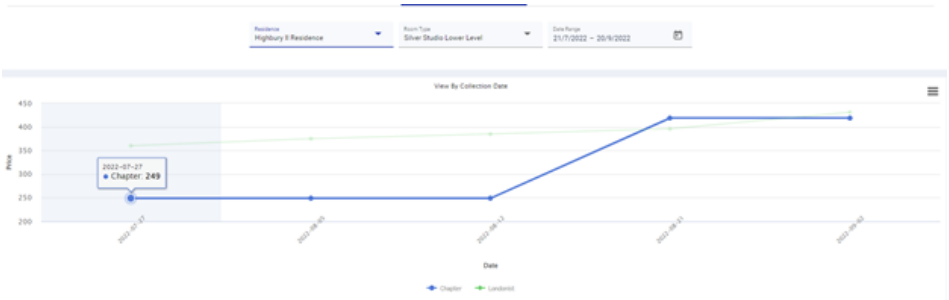
Although these features will give you a significant contribution in terms of improving your business, we will always be looking forward to improve current product in order to give you a solid insight on your analysis.

Below you can find a brief explanation regarding the features specified above;

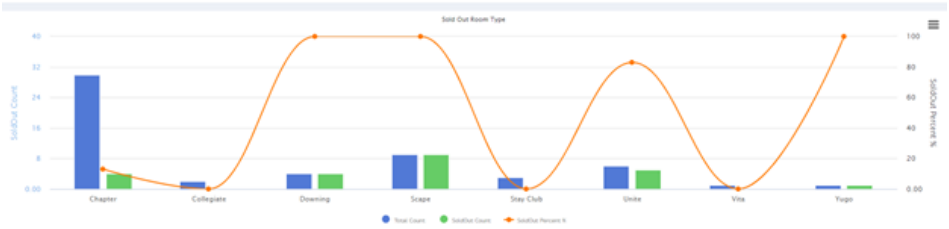
1)Prices Snapshot: With this feature, you can observe your and your competitor prices by a specific observation date. You can see an example below which displays the prices of Londonist and its competitor for each room type in Aldgate Residence.



2)View By Collection Date: With this feature, you can view you and your competitor’s price development by respective collection dates. This will help you analyze how you position your product in the market throughout a defined period. This feature can go to an extent that you can even track your every single room type’s price changes in a specified period of time.



3)Sold Out Room Types: With this feature, you will be able to follow how many of your and your competitor’s rooms are sold out on that observation date. This will give you a profound insight about your decisions regarding which number of room types to increase in your inventory.



We hope that these features will boost your analysis and decision making processes. We can discuss further details at any convenient time.

Best Regards.

Cavit Colak

Co-Founder & CEO