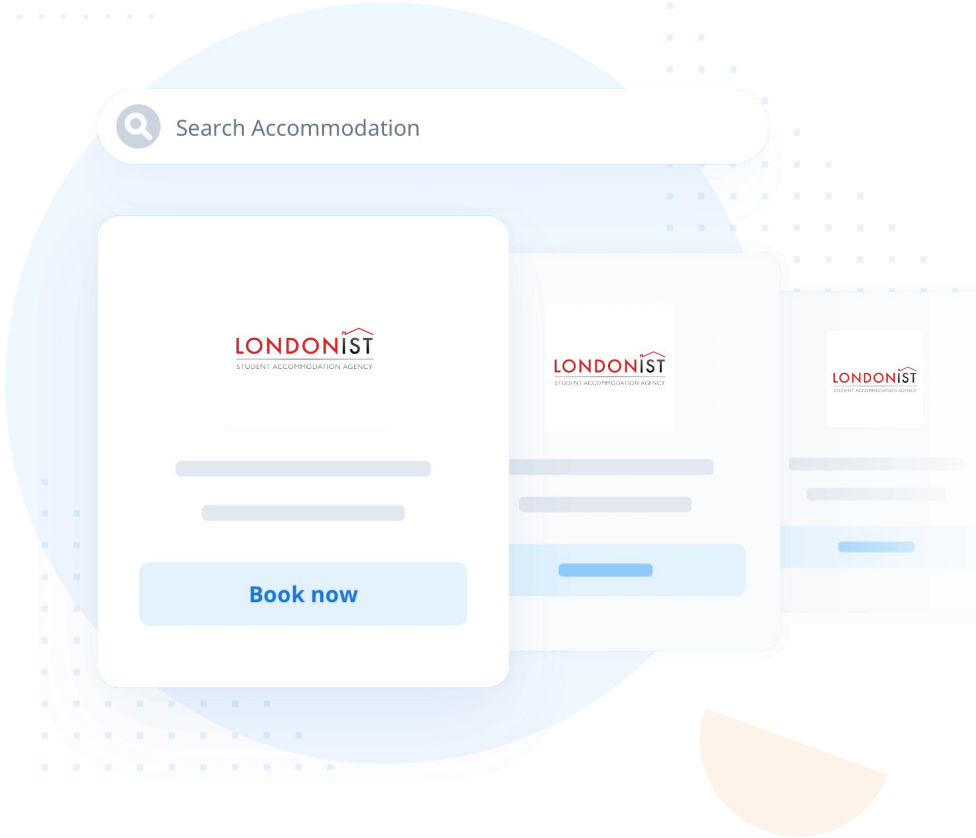
edvisor

Streamline your product with Edvisor Accommodation

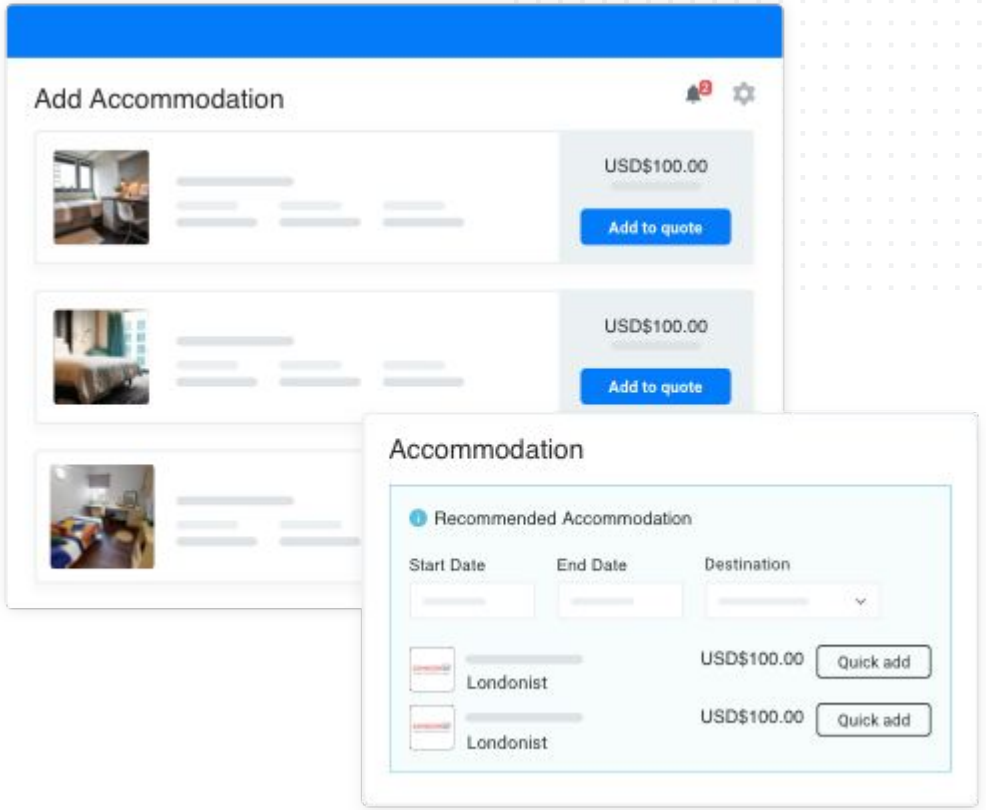


Be available in the tool agencies use to manage their recruitment operation

The tool agencies use to manage their entire recruitment operation

Is Londonist here?

From capturing leads and following up with students to generating quotations and sending applications. Recruitment agencies use Edvisor to find, quote and sell all kinds of services to their students.



Allow agents to quote, book and manage Londonist's bookings in one place

Make Londonist available to more than 8,500 agencies from all over the world and allow them to...

Quote

Easily include Londonist's product in their student proposals

Book

Directly book Londonist's product without leaving the platform

Manage

Manage and keep track of all their students with Londonist

How can Londonist benefit from joining Edvisor Accommodation

Our objective is to immediately introduce, educate and engage our agency network when introducing a new product to Edvisor Accommodation.

The actions we will take to successfully launch your company are detailed in the following slides. We are also open to suggestions for shared marketing actions and strategies as we collaborate to promote our partnership on a global scale.

Introduce Londonist to the daily operations and workflows of Edvisor agencies

By positioning your product in our Edvisor Accommodation, we are able to seamlessly introduce your brand into the day-to-day operation of our partner agencies.

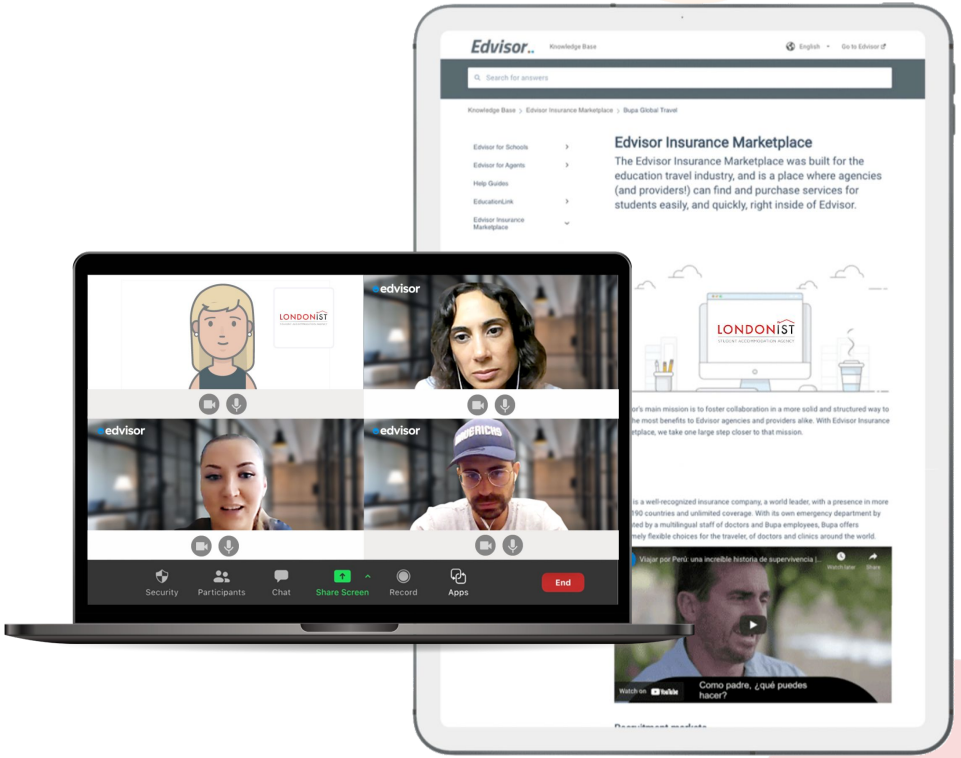
Your product achieves maximum exposure to Edvisor's global network of 8,500+ agents with the objective of increasing your volume of bookings.



Engage and educate agencies on Londonist

We make sure that every member of our business development team is an expert on our Accommodation partners so that they can support our agencies in selling you with maximum confidence and with a clear understanding of the benefits you bring to their operation.

We also provide a sales guide, which includes USPs, FAQs, product comparison and everything an agency needs to sell Londonist.

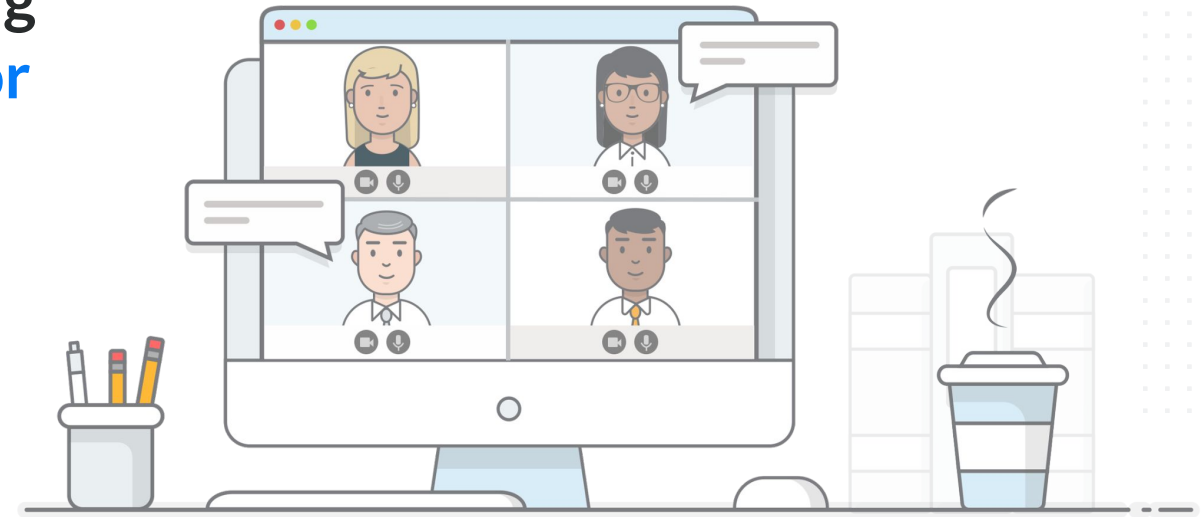


Monthly Reports

With exclusive access to data on agency behavior, we will provide you with monthly reports on the engagement that your product is receiving across our global network.



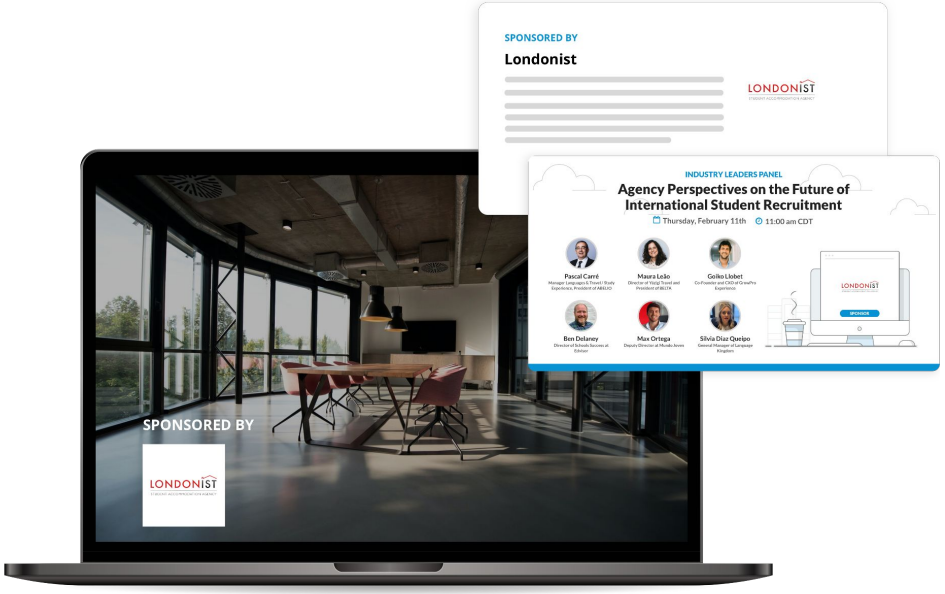
Exclusive Activation as one of the Founding Partners of Edvisor Accommodation



Industry Leaders Panels

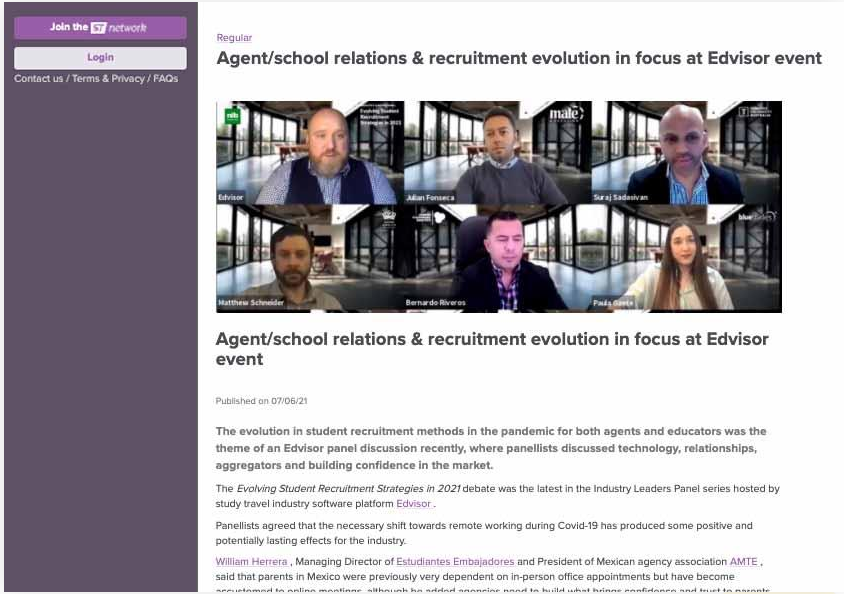
Sponsor one of our Industry Leaders Panels and reach an audience of over 500 registrations!

*Recording of May 2021 Industry Leaders Panel available for viewing here



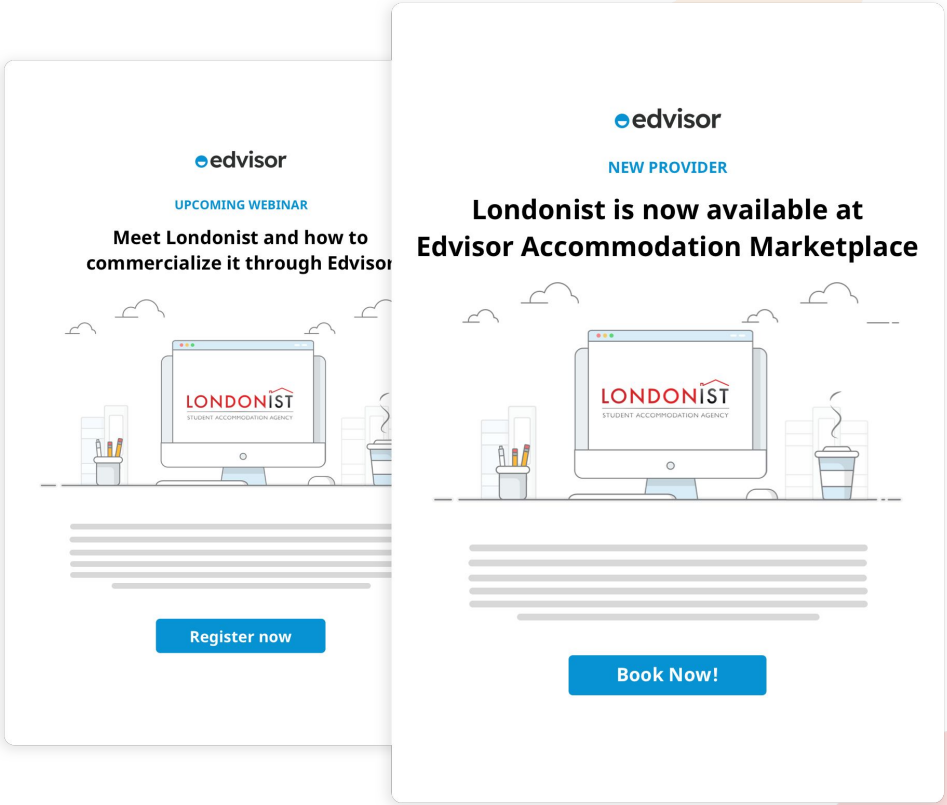
Study Travel Magazine

All our Industry Leaders Panels are featured in Study Travel Magazine, helping your brand reach a wider audience.



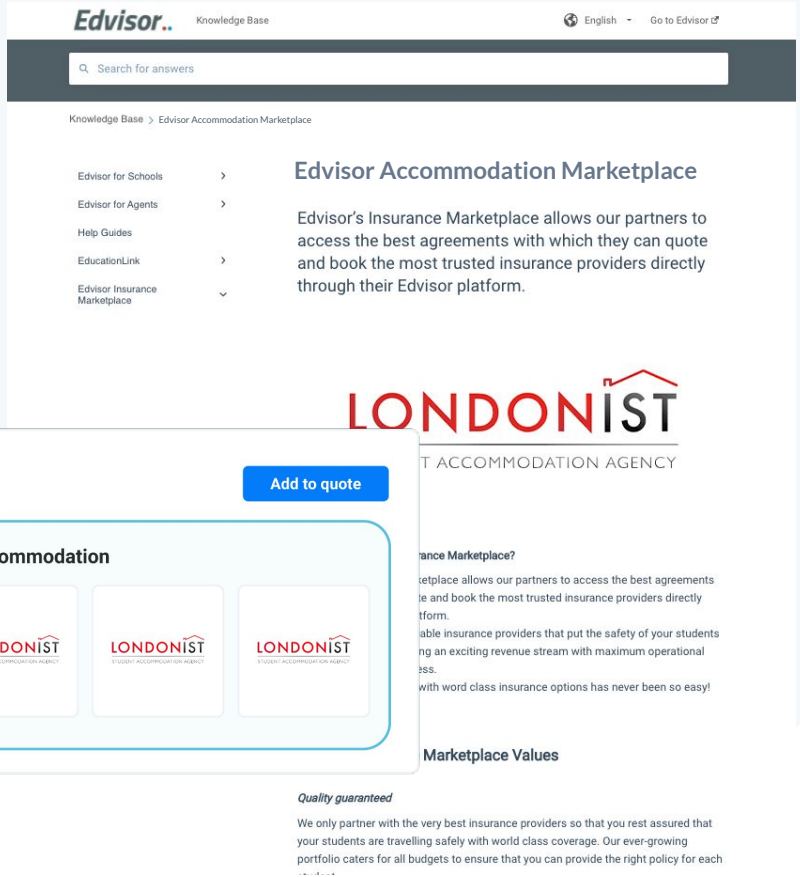
Global Newsletters

Be included in our global newsletters reaching a database of over 13K agents

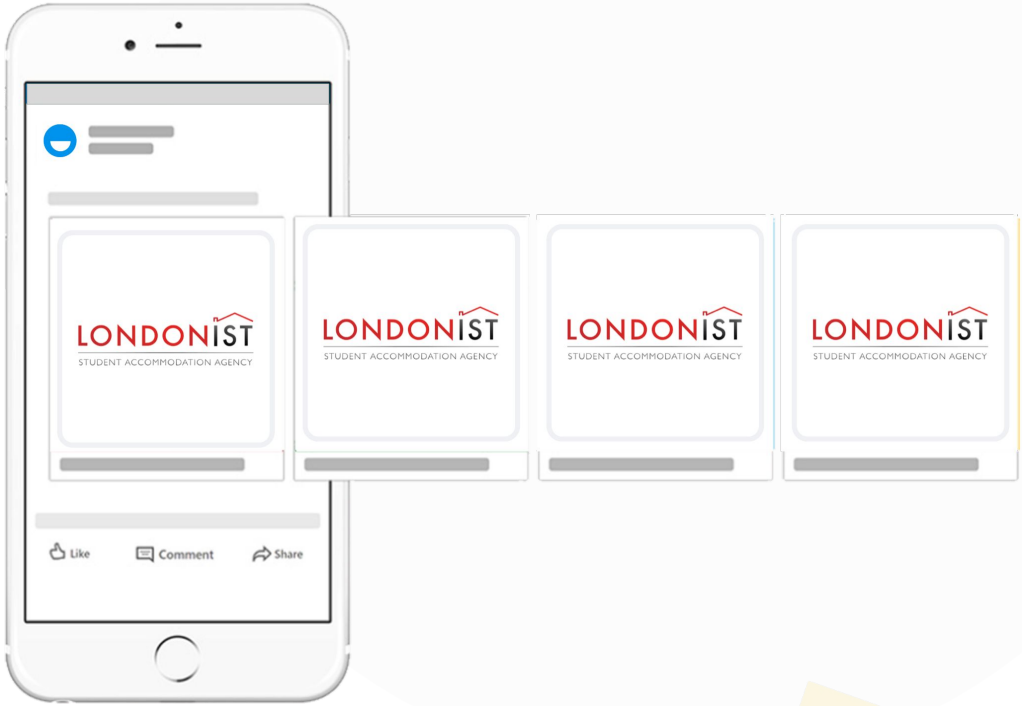


All the materials our agents need to sell Londonist

Edvisor Recruit & Knowledge Base Preparation

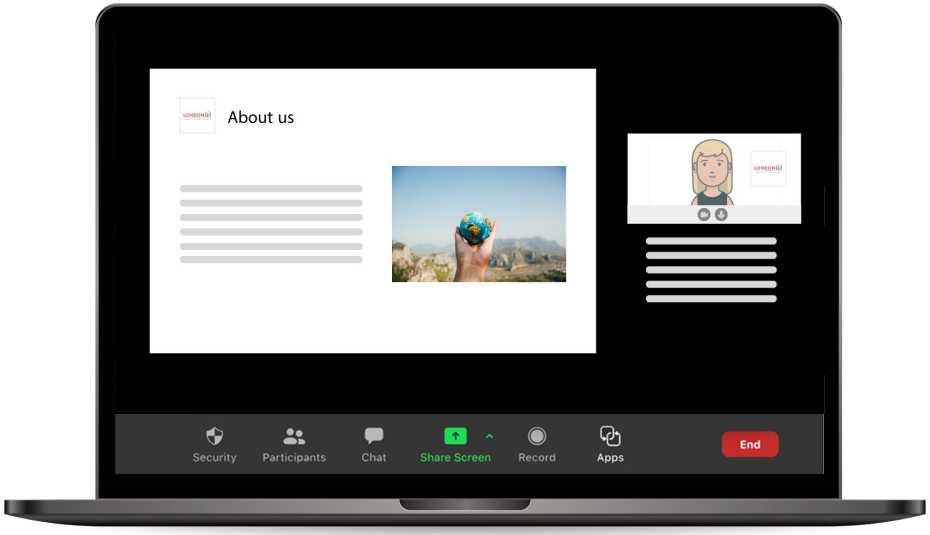


In-App Messaging, Blog Post and Social Media Announcements

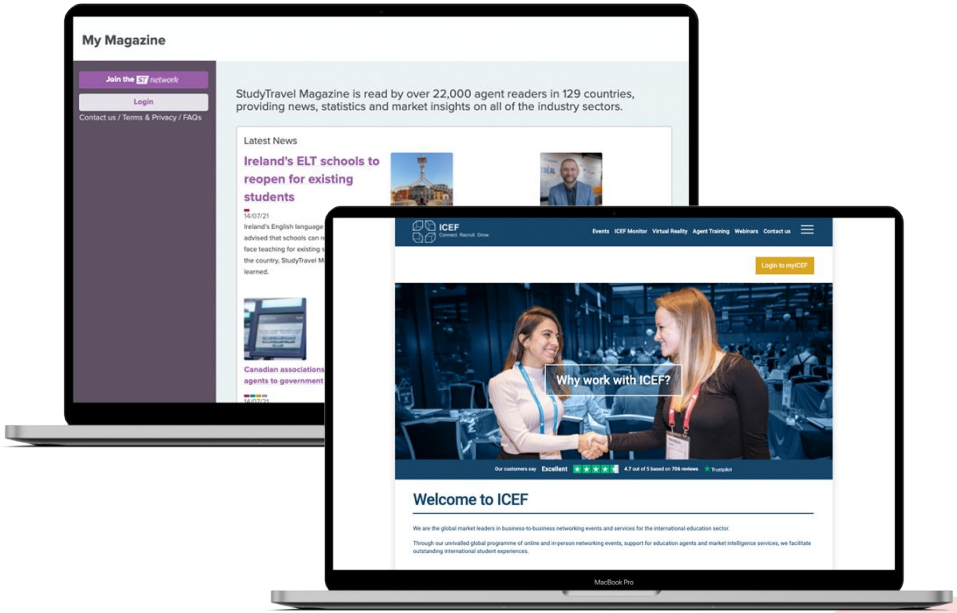


Spotlight webinars showcasing your product

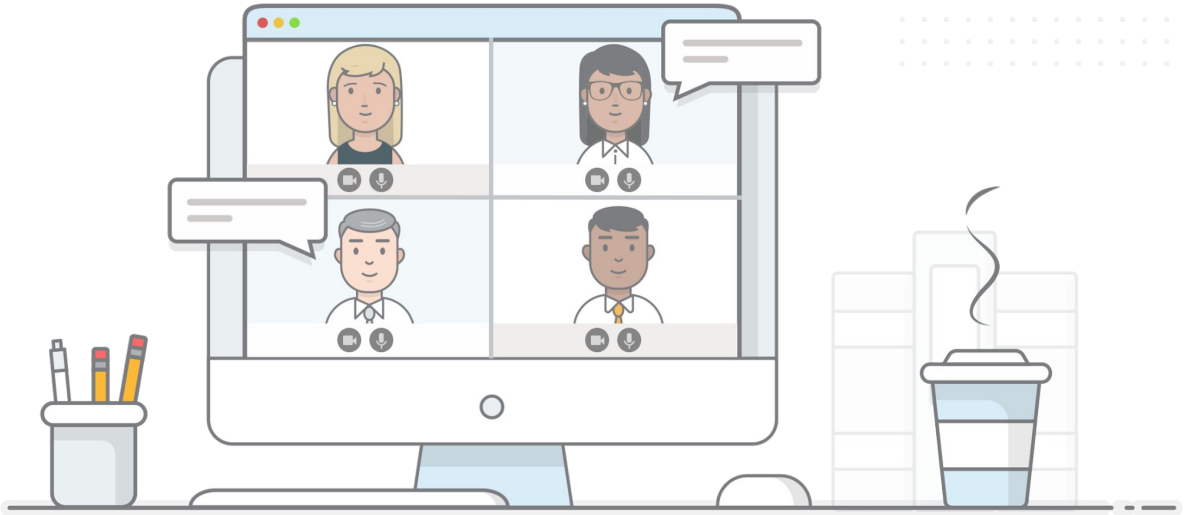
Marketplace Spotlight webinars with your representative to introduce your brand to the Edvisor network.



Partnership launch announcement with industry media partners Study Travel Network and The Pie.



Londonist Proposal:
Founding Partner of Edvisor Accommodation



Timeline

Preparation: **December 2021**

- Uploading of prices and full product details to Edvisor platforms
- Creation of Edvisor Accommodation KnowledgeBase articles to educate Edvisor users on everything they need to successfully with your brand
- Creation of unique Edvisor Accommodation Marketing Resources: partner training videos, presentations and icons with your logo to support shared marketing campaigns.

Market Announcement: **December 2021**

- Announcement to Edvisor's global agency: 'Edvisor Accommodation to launch with Founding Partners in January 2022'
- Partnership launch announcement with industry media partners Study Travel Network and The Pie.

Launch: **January 2022**

- Train Edvisor's Agency Success team on your brand and product USPs
- In-app announcement to all 8.5k users on Edvisor platforms.
- Official announcement in Agency Newsletters introducing Founding Partners on Edvisor platforms.
- Partnership launch announcement on Edvisor social media (LinkedIn, Facebook, Instagram).
- Partnership launch announcement on Edvisor Blog.

Timeline

Initial Engagement and Education: **January-March 2022**

- Accommodation Spotlight webinar(s) with your representative to introduce your brand to the Edvisor network.
- Reminders and product updates in Agency Newsletters.

Industry Leaders Panel Sponsorship: **January 13th 2022**

- 2-min interview at beginning of Panel with Edvisor School Success Director, Ben Delaney, to introduce your brand to attendees.
- Your logo in all visual communications and invites to panel, reaching all 8,500+ Edvisor agents and 1,500+ schools.
- Personalised Zoom background with your brand logo.
- Recorded video of Panel discussion sent to all event registrations.
- Recorded video of Panel discussion published to watch on demand in our web webinars.edvisor.io
- Article on panel published by Study Travel Network.
- Maximum two sponsors per panel.

Exclusive Proposal for Funding Members

Setup Fee: $5,000 (paid)

Monthly subscription (minimum 1 year duration):
$1, 000.00 beginning 1st August 2022

Your subscription includes the following:

- Unlimited connections with Edvisor agencies.
- Unlimited b2b expansion: reach independent commercial agreements with all Edvisor agents.
- Complete control: manage your product portfolio, pricing and promotions that reach Edvisor agencies directly.
- Quoting exposure: connected agencies can include your product in the quotations that reach their prospective students.
- Monthly metrics report: proposals generated, connections and global market overview.
- Monthly touch-base meetings with your dedicated Account Manager.

We're looking forward to welcoming Londonist to the Marketplace

Schedule a call with your Marketplace contact in Edvisor, **Jamie Gibbs**



Schedule a Meeting