The King's Awards for Enterprise Magazine 2024



International Trade



Innovation



Promoting Opportunity (through Social Mobility)



Sustainable Development

Celebrate your win with The King's Awards for Enterprise Magazine

About The King's Awards Magazine

The King's Awards Magazine, formerly known as the Queen's Awards Magazine, is the only publication, and associated website, working together with the King's Awards Office and provides a unique platform on which to promote your company, products and services and showcase your achievement.

The King's Awards Magazine is distributed to the following:

- UK Embassies and High Commissions (Ambassadors, First Secretaries, Consuls, High Commissioners, Commercial Attachés)
- Overseas Embassies in the UK (Ambassadors, First Secretaries, Commercial Attachés)
- UK Top 500 companies (Chairman, Managing Directors, Chief Executives)
- Regional Development Organisations
- Export Clubs/Chambers of Commerce
- Foreign chambers in the UK
- Buckingham Palace / Downing Street, Government Ministers /
- King's Awards Office
- In addition to Award Winners for their own distribution.

Celebrate your win

Make the most of this opportunity to promote your company, its products, services and its success, with an editorial feature within the magazine . The following options are available:



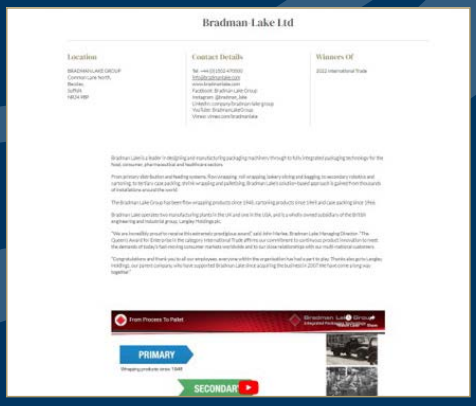
Editorial entries

Share the story of your winning product or service with an editorial entry (article) featured within the relevant award category of the magazine. Full page, half page, quarter page and double page options are available, which include typesetting and design layout as well as the opportunity to review your article prior to publication.

Website entries

Your editorial content can be replicated on a dedicated page on The King's Awards Magazine website, along with all company information, images and captions plus any links to your social media channels. A direct url will be supplied to you to share on your own website and social channels.

Enhance your website entry by adding a video, please see the rate card for details.



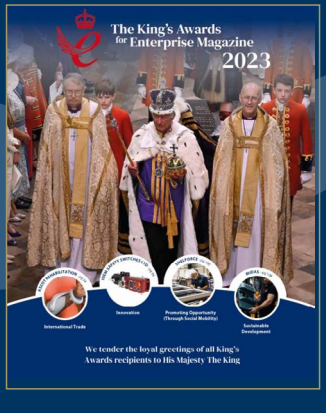


Logo enhancement

Make your company stand out in the index section at the back of the magazine by adding your logo and full company contact details. Your logo will also appear on The King's Awards Magazine website.

Award Category icon

Add your company as the icon for the relevant award category. Positioned on the front cover, as well as all pages within the category section, along with your company name and page number of your editorial entry.





Full details of all advertising and package options can be found in our rate card below, and bookings can be secured by contacting Mark Gardner or John Steward.

For International Trade and Innovation Award winners:

Mark Gardner
E: mark.gardner@kingsawardsmagazine.com
T: 01732 752125

For Sustainable Development and Promoting Opportunity Award winners:

John Steward
E: john.steward@kingsawardsmagazine.com
T: 07742 570064



The King's Awards Magazine Rate Card 2024

Editorial entries

Double page editorial entry in magazine	£4,400
Double page editorial entry in magazine plus website entry	£4,800
Full page editorial entry in magazine	£2,750
Full page editorial entry in magazine plus website entry	£3,000
Half page editorial entry in magazine	£1,500
Half page editorial entry in magazine plus website entry	£1,700
Quarter editorial entry page in magazine	£825
Quarter page editorial entry in magazine plus website entry	£925

Packages (Limited availability)

Double Page Entry plus Full page Advertisement: A double page editorial entry in the magazine gives you the chance to tell your company's story. Includes a full page advertisement facing the category section of your choice. (only 5 available)	£4,500
Award Category Icon plus editorial entry, web entry and logo: Your product image will be used as the category icon for your chosen category, featuring on the front cover and all pages within the award category section. Also includes a full page editorial entry in the magazine, a website entry and your company logo in the Index. (One available per category)	£3,250

Enhance your entry with more content

Company logo in Index of Contributors: Add your company logo and full contact information to your listing in the Index of Contributors at the back of the magazine and on the website	£125
PDF of your magzine entry Receive a single page pdf version of your entry (your company only) as it appears within the magazine for use in your own company newsletter or publications.	£125
Video clip to accompany your entry online: Add a short video clip to your website entry. The video link will be added to your entry in the digital version of the magazine.	£290
Category icon Your product image will be used as the icon for your Award category, appearing on the front cover and the corner of each page within the relevant section of the magazine. Includes your company name and page of your entry.	£600

Display advertisement opportunities

Full page advertisement	£3,500
Double page advertisement	£5,100

Purchase copies of the magazine

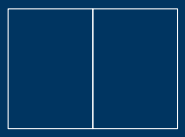
Up to 10 copies	£5.45 each
11-25 copies	£4.95 each
26-50 copies	£4.50 each
51-100 copies	£4.00 each
101+ copies	£3.50 each

Copy and artwork specifications

The King's Awards for Enterprise Magazine 2024

Editorial entry in magazine

Double page editorial entry



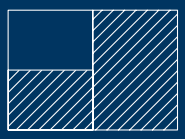
- **1000** word article* – supplied in a word document
- Full contact details (name of company, full address and postcode, telephone, email address, website and any social media handles.
- Up to **six** images – 300dpi resolution CMYK JPG or TIF, minimum 7.5cm wide plus a caption for each image, maximum 10 words per caption. Please note, images from the internet are not suitable.
- Where purchased - Hi-res corporate logo (300dpi eps or equivalent) for inclusion in Index and on website.

Full page editorial entry



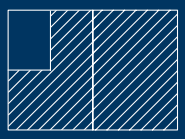
- **550** word article* – supplied in a word document.
- Full contact details (name of company, full address and postcode, telephone, email address, website and any social media handles.
- Up to **four** images – 300dpi resolution CMYK JPG or TIF, minimum 7.5cm wide plus a caption for each image, maximum 10 words per caption. Please note, images from the internet are not suitable.
- Where purchased - Hi-res corporate logo (300dpi eps or equivalent) for inclusion in Index and on website.

Half page editorial entry



- **350** word article* – supplied in a word document.
- Full contact details (name of company, full address and postcode, telephone, email address, website and any social media handles.
- **Two** images – 300dpi resolution CMYK JPG or TIF, minimum 7.5cm wide plus a caption for each image, maximum 10 words per caption. Please note, images from the internet are not suitable.
- Where purchased - Hi-res corporate logo (300dpi eps or equivalent) for inclusion in Index and on website.

Quarter page editorial entry



- **160** word article* – supplied in a word document.
- Full contact details (name of company, full address and postcode, telephone, email address, website and any social media handles.
- **One** image – 300dpi resolution CMYK JPG or TIF, minimum 7.5cm wide plus a caption, maximum 10 words. Please note, images from the internet are not suitable.
- Where purchased - Hi-res corporate logo (300dpi eps or equivalent) for inclusion in Index and on website.

Additional content where purchased

Video clip accompanying web entry	You Tube link, or MP4 video. Maximum file size of 30mb, 5 minutes maximum in length. Hi-res corporate logo (300dpi eps or equivalent) for website.
Logo inclusion in Index of Contributors	Hi-res corporate logo (300dpi eps or equivalent) and full company contact details
Category icon image	Image supplied as CMYK 300dpi JPG or TIF (no company logos please)
Past winner interview	Contact details of the person to be interviewed (via email), plus a headshot photograph Up to six images related to your company and award

Display advertising

Full page advertisement	Artwork supplied as 300dpi CMYK PDF (Height x Width) Type Area: 257 x 204mm Bleed Area: 297 x 244mm Trim Size: 291 x 238mm portrait
Double page advertisement	Artwork supplied as 300dpi CMYK PDF (Height x Width) Type Area: 257 x 442mm (consider spine area as per full page advert type area) Bleed Area: 297 x 482mm Trim Size: 291 x 476mm

Deadline for all materials:

Friday 24th May 2024

Please send all materials to admin@kingsawardsmagazine.com or email for queries relating to artwork.
***All copy supplied will be edited by our in-house editorial team to maintain a house style. A proof will supplied to you via email for approval. Files larger than 9mb can be sent via WeTransfer (free website tool: https://wetransfer.com/)**

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