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DMC

November 2024

TR LONDONIST DMC

Highlights



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November 2024

TR MARKETING

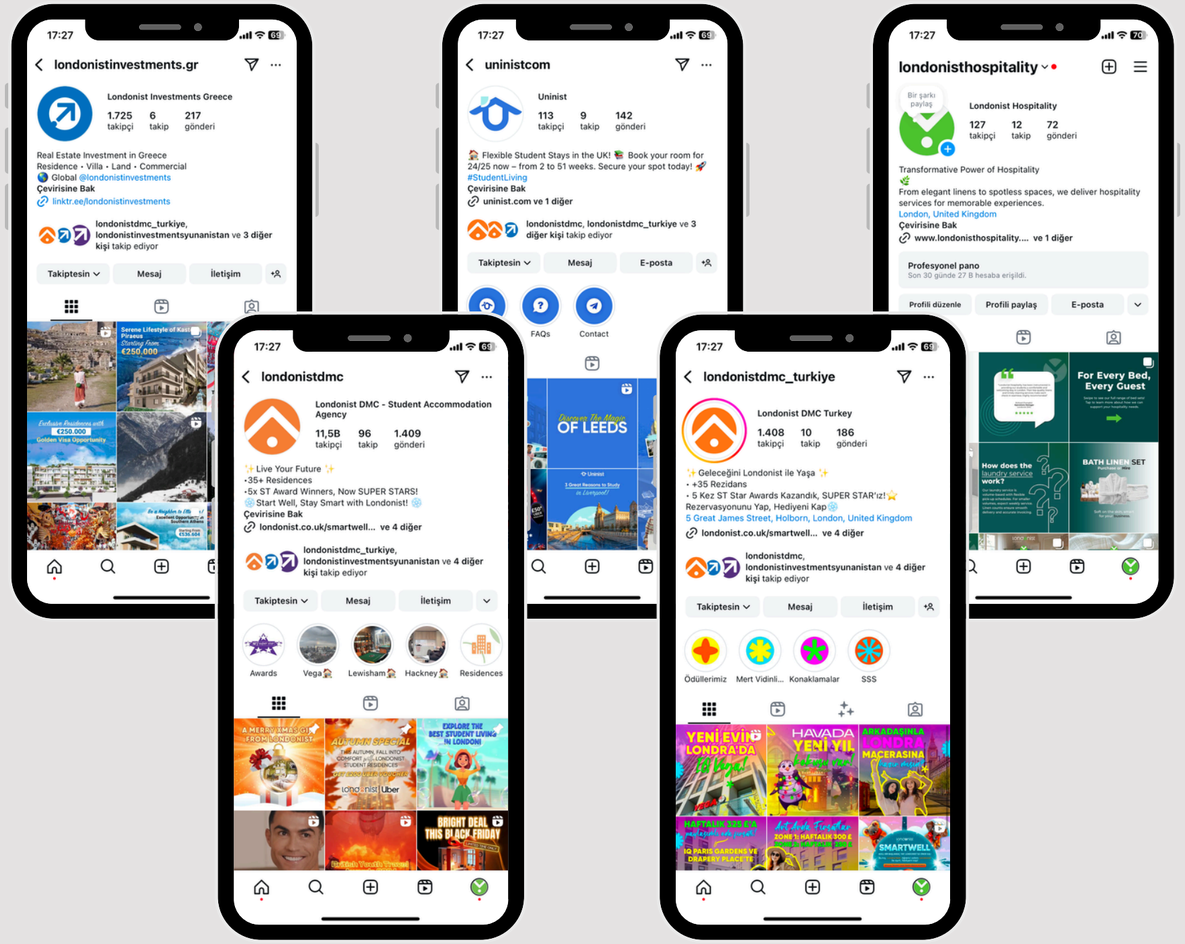
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We closed **200 tickets** in November.



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Social Media Posts for Brands

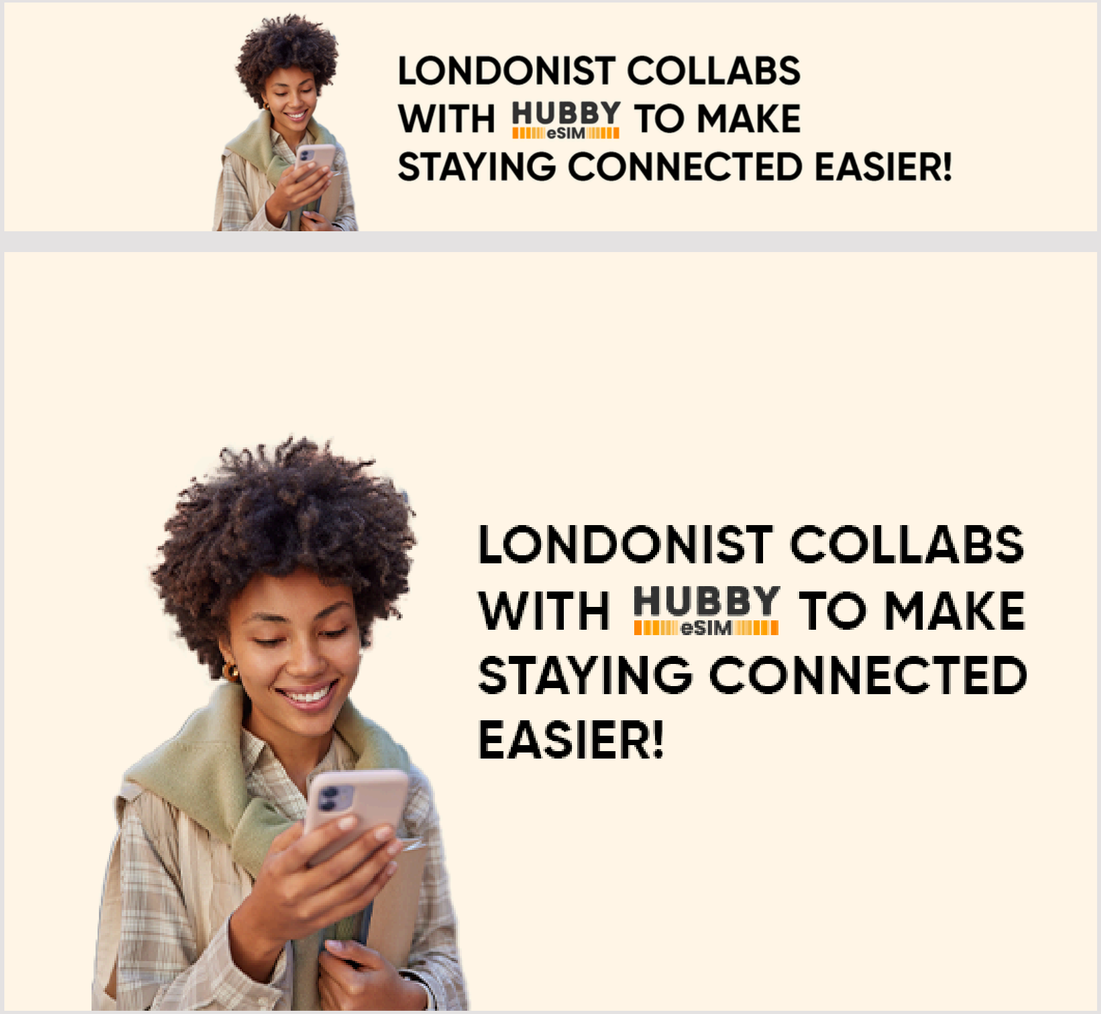


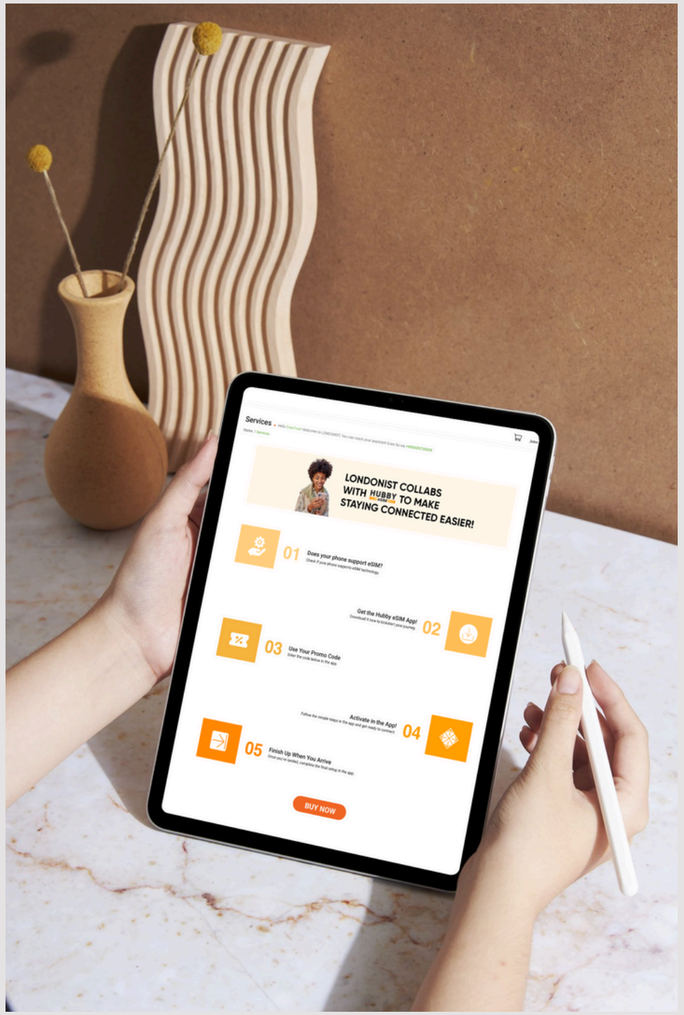
DMC Linktr.ee Update



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Hubby eSIM

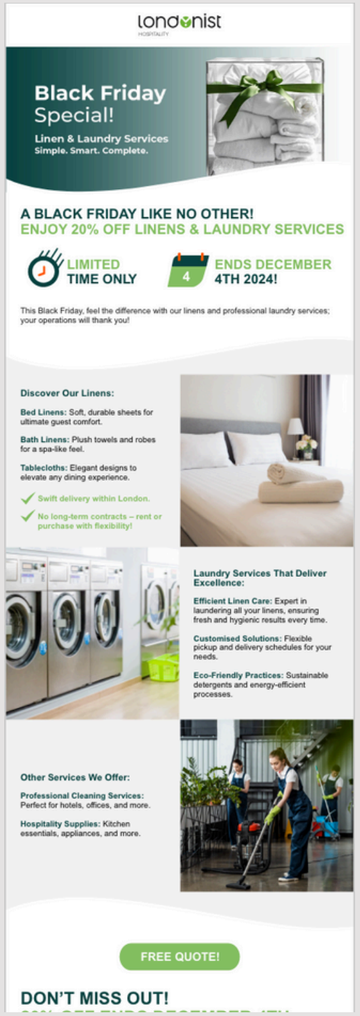




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Hospitality Flyer + Newsletter + Door Hanger + Black Friday









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SmartWell Campaign







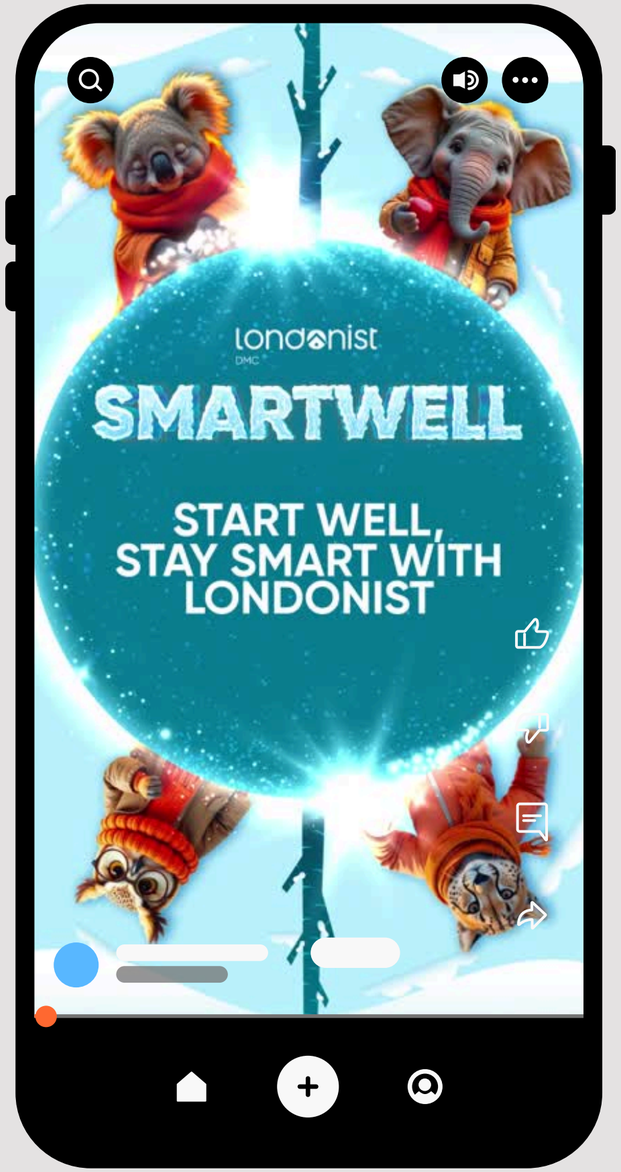












Black Friday Campaign

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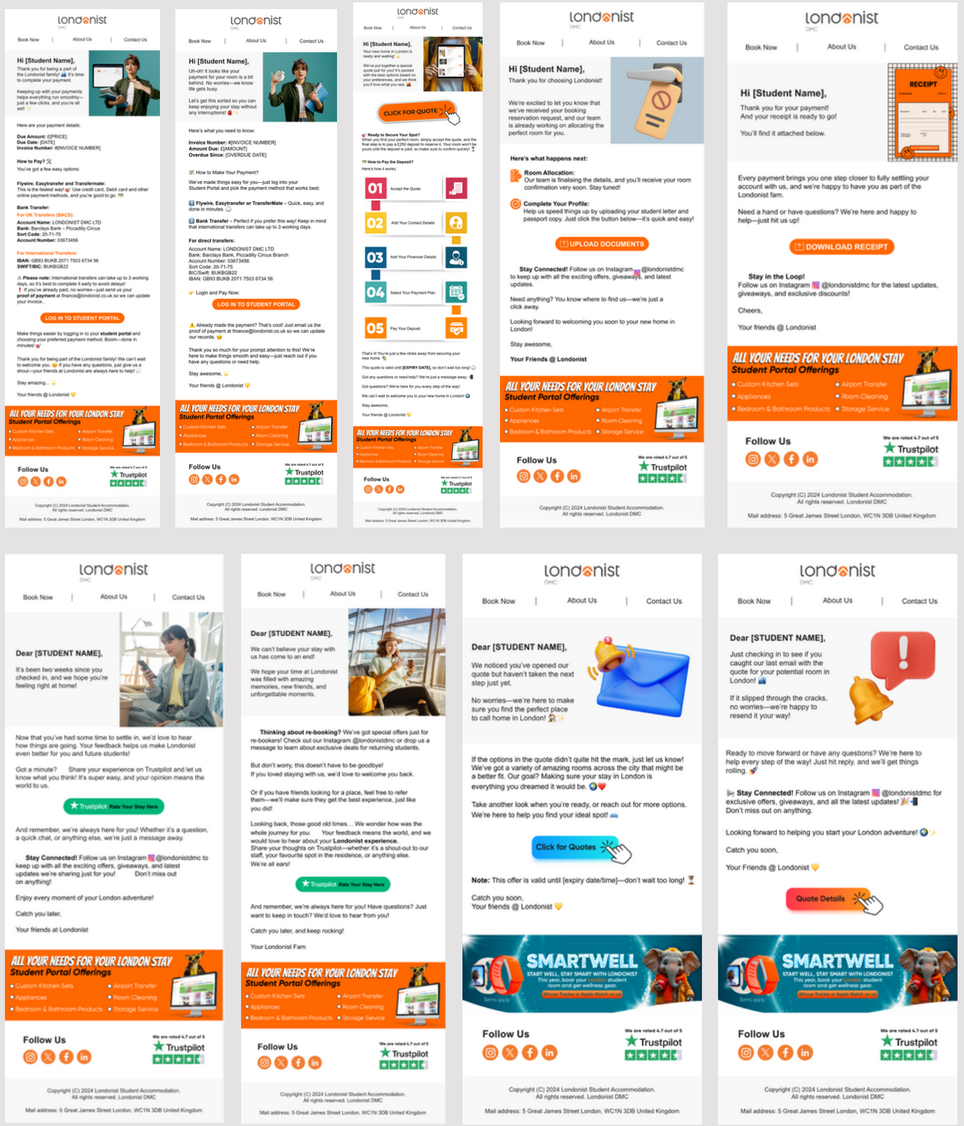




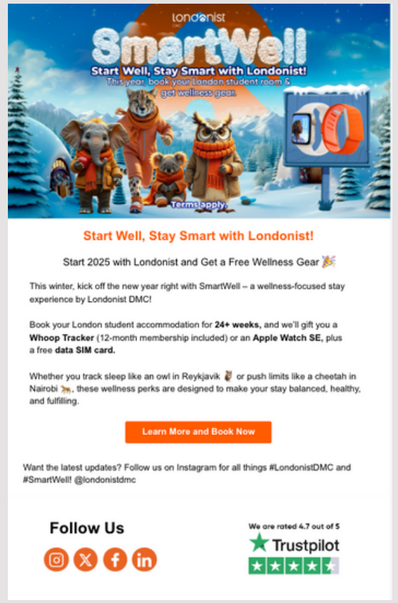


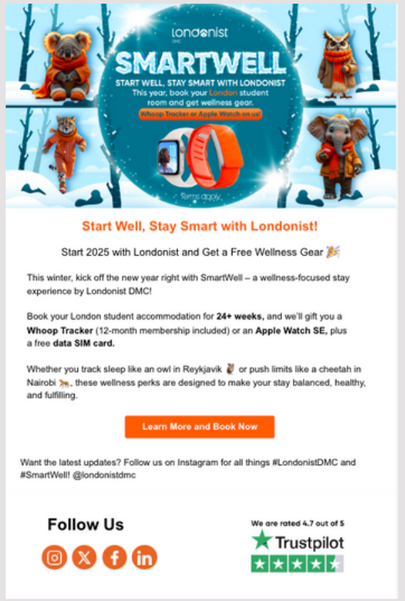


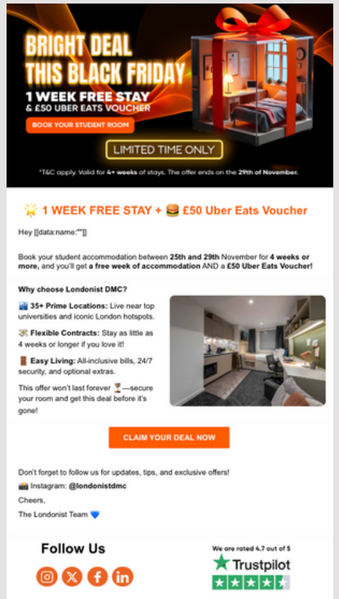
Auto Mails

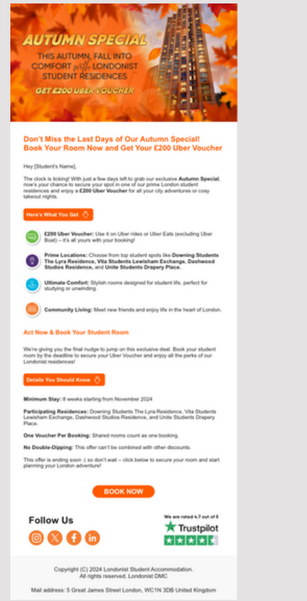


Campaign Newsletters









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Company Profile Presentation

A Leading Student Accommodation Agency

LONDONIST DMC



What We Did in the Last Decade

- 50,000+ Students
- 170+ Countries
- 2000+ Rooms
- 25+ Spoken Languages
- 52+ Weeks of Stay
- 10+ Prestigious Awards
- 35+ Provided Locations
- 8+ Additional Services
- 5+ Accreditations

Meet Our Team



London Team
UNITED KINGDOM



Istanbul Team
TURKIYE



Shanghai Team
CHINA

Our Facilities

Londonist Hospitality provides commercial laundry services for bedding, linens, uniforms, and specialty items and professional commercial cleaning for hotels, offices, healthcare facilities, and more. We also offer a comprehensive range of premium bedding sets, bathroom sets, kitchen products and appliances for hire of purchase.





Londonist Technologies is at the forefront of innovation, transforming the digital landscape for Londonist Global. As the tech powerhouse behind Londonist DMC, we develop cutting-edge solutions that improve student experiences, streamline partner interactions, and improve overall service efficiency.

Some of our suppliers

- AXO STUDENTS
- DOWNING STUDENTS
- NOVEL STUDENTS
- VITA STUDENTS
- CHAPTER
- HOME FOR STUDENTS
- PRESTIGE STUDENT LIVING
- YUGO
- COLLEGIATE
- iQ STUDENT
- UNITE STUDENTS
- YOUR TRIBE

Our Prestigious Portfolio 2024-2025

Let's Take a Look at Our TECHNOLOGICAL INITIATIVES

Our Global Social Media Channels

UK INSTAGRAM



TR INSTAGRAM



UNINIST / INSTAGRAM

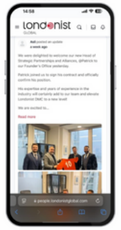


Other Interactive Channels

YOUTUBE



PEOPLE.LONDONIST



LONDONIST.ONLINE



AMBASSADORS APP

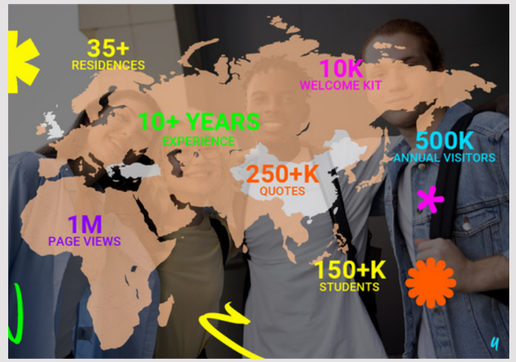


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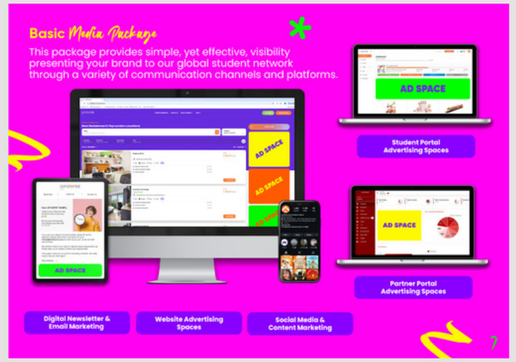
Co-Branded Partnership Packages



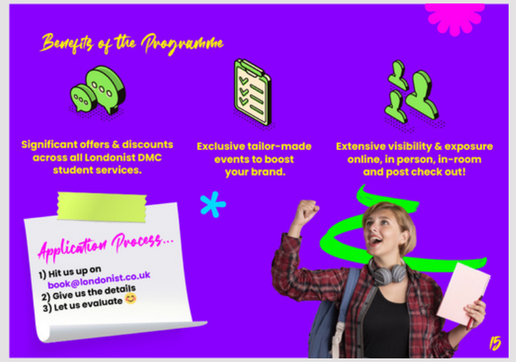












Co-Branded Partnership Package
Uber Offer

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CO-BRANDED PARTNERSHIP PROPOSAL

BRANDING PARTNERSHIP PROPOSAL FOR UBER

22 Nov, 2024

Uber

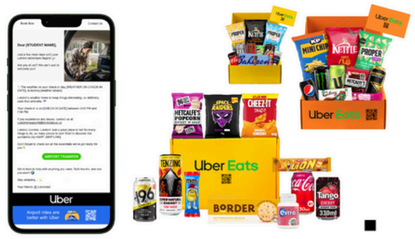


LET'S MAKE STUDENTS HAPPY

Warm greetings to all present. We are excited to introduce our Co-Branded Partnership Proposal to **Uber.**



STRONG PARTNERSHIPS, HAPPY STUDENTS!



Investments UK Newsletters

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146.000 €'dan Başlayan Fiyatlarla Atina'nın Kalbinde Eşsiz Bir Yatırım Fırsatı

Cityscape Koukaki, sizin için sıcak bir yuva ya da kazançlı bir yatırım fırsatı olmayı bekliyor.

Sabah kahvenizi yudumlarken ya da akşam bir kadeh şarap içerken şehrin muhteşem manzarasının keyfini çıkarın. Bu konutlar ihtiyaçlarınızı Avrupa'nın gözde şehirlerinden biri olan Atina'nın kalbinde karşılar.

146.000 €'dan başlayan fiyatlarla, 25 m² ile 56 m² arasında modern daire seçenekleri sunulmaktadır. Ayrıca, bu harekетli bölgede nadir bulunan dokuz araçlık özel park alanı da projeye dahildir.

Atina'nın kalbinde yer alan Koukaki, otantik dokusunu samimi bir atmosferle harmanlayan, şehrin en canlı bölgelerinden biridir. Tarihi zenginlikleri, yeşil parkları ve etkileyici mimarisiyle öne çıkan bu bölge, hem yerli halkı hem de ziyaretçileri kendine has ruhunu koruyarak kucaklar.

- Akropolis Müzesine 1 km
- Harokopio Üniversitesine 1 km
- Syntagma Meydanına 2 km
- Plaka'ya 6 km
- FIX Metro İstasyonuna 800 m
- Panteion Üniversitesine 2 km

Cityscape, emlak yönetimi seçeneği ve gelişen bölgenin vaadettiği yüksek kira getirisi ile değerlenen gayrimenkul piyasasında yatırımcılara benzersiz avantajlar sağlıyor.

Yunanistan gayrimenkul dünyasının sunduğu sayısız fırsatta, her adımda sağlayacağımız destek için şimdi bize ulaşın.

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Atina'da 250.000 € Golden Visa Uyumlu Yatırım Fırsatı: Natura Suites

Atina'nın Pallini bölgesinde yer alan bu yeni proje, farklı ihtiyaçlara ve zevklere hitap eden modern yaşam alanları sunuyor.

İster konforlu tek yatak odalı bir daire ister geniş bir aile evi arayışında olun, **Natura Suites,** şıklığı ve modern tasarımıyla beklentilerinizi karşılayacak ideal bir yaşam alanı sunar.

Genel Özellikler:

- 3 kat üzerinde, 47 m² ile 94 m² arasında değişen 14 daire
- Tamamen eşyalı ve hazır teslim
- 250.000 €'dan başlayan fiyatlar
- **250.000 € Golden Visa uyumlu** seçenekler
- Otopark imkanı

Bölge Özellikleri:

Pallini, Atina'nın hem tarihi hem de doğal güzellikleri bir arada sunan prestijli bir bölgesidir. Şehrin merkezine yakın konumu sayesinde canlı kültürel yaşamın ve alışveriş merkezlerinin keyfini çıkarırken, sakin bir banliyö atmosferinde yaşamayı tercih edenler için ideal bir noktadır. Yaygın metro ağıyla şehir merkezine kolay ulaşım sağlar.

Aile dostu yapısıyla öne çıkan Pallini'de, çocuklu ailelere yönelik prestijli uluslararası okullar, parklar ve çeşitli sosyal alanlar bulunur. Bölge, şehir merkezine kıyasla daha uygun fiyatlı konut seçenekleri sunarken, otantik yemek deneyimleri ve misafirperver atmosferi ile de dikkat çeker.

Pallini'nin yer aldığı **Attika bölgesi,** ünlü üzüm bağları ve şarap imalathaneleri ile tanınır. Bölgedeki şarap üreticileri tarafından düzenlenen turlar ve tadım etkinlikleri, hem ziyaretçiler hem de yerel halk için Yunan şarap kültürünü deneyimleme imkanı sunar ve Pallini'ye özel bir karakter kazandırır.

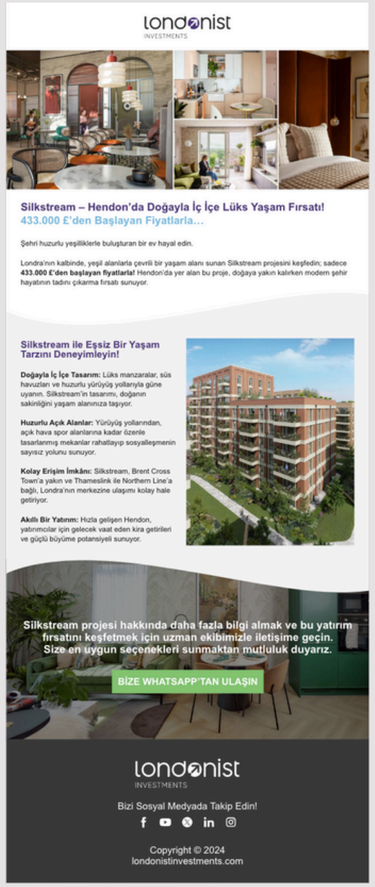
Yunanistan gayrimenkul dünyasının sunduğu sayısız fırsatta, her adımda sağlayacağımız destek için şimdi bize ulaşın.

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Silkstream – Hendon'da Doğayla İç İçe Lüks Yaşam Fırsatı!
433.000 £'den Başlayan Fiyatlarla…

Şehri huzurlu yeşilliklerle buluşturan bir ev hayal edin.

Londra'nın kalbinde, yeşil alanlarla çevrili bir yaşam alanı sunan Silkstream projesini keşfedin; sadece **433.000 £'den başlayan fiyatlarla!** Hendon'da yer alan bu proje, doğaya yakın kalırken modern şehir hayatının tadını çıkarma fırsatı sunuyor.

Silkstream ile Eşsiz Bir Yaşam Tarzını Deneyimleyin!

Doğayla İç İçe Tasarım: Lüks manzaralar, süs havuzları ve huzurlu yürüyüş yollarıyla güne uyanın. Silkstream'in tasarımı, doğanın sakinliğini yaşam alanınıza taşıyor.

Huzurlu Açık Alanlar: Yürüyüş yollarından, açık hava spor alanlarına kadar özenle tasarlanmış mekanlar rahatlayıp sosyalleşmenin sayısız yolunu sunuyor.

Kolay Erişim İmkânı: Silkstream, Brent Cross Town'a yakın ve Thameslink ile Northern Line'a bağlı, Londra'nın merkezine ulaşımı kolay hale getiriyor.

Akıllı Bir Yatırım: Hızla gelişen Hendon, yatırımcılar için gelecek vaat eden kira getirileri ve güçlü büyüme potansiyeli sunuyor.

Silkstream projesi hakkında daha fazla bilgi almak ve bu yatırım fırsatını keşfetmek için uzman ekibimizle iletişime geçin. Size en uygun seçenekleri sunmaktan mutluluk duyarız.

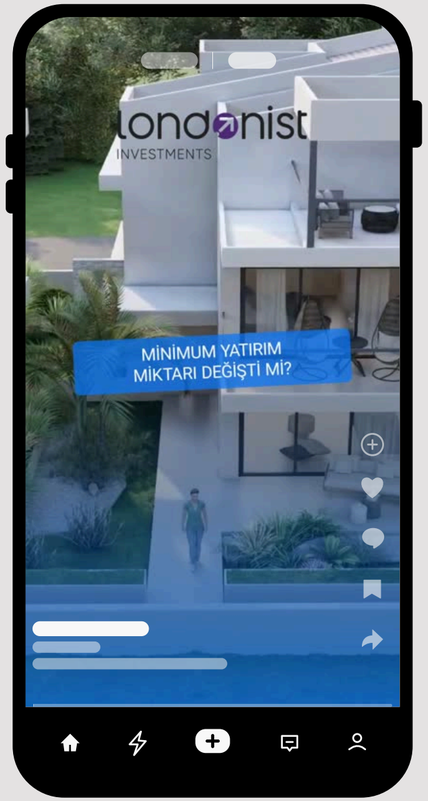
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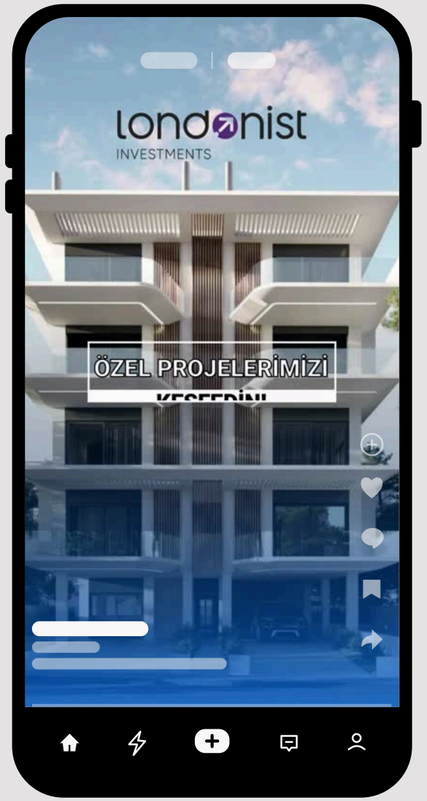
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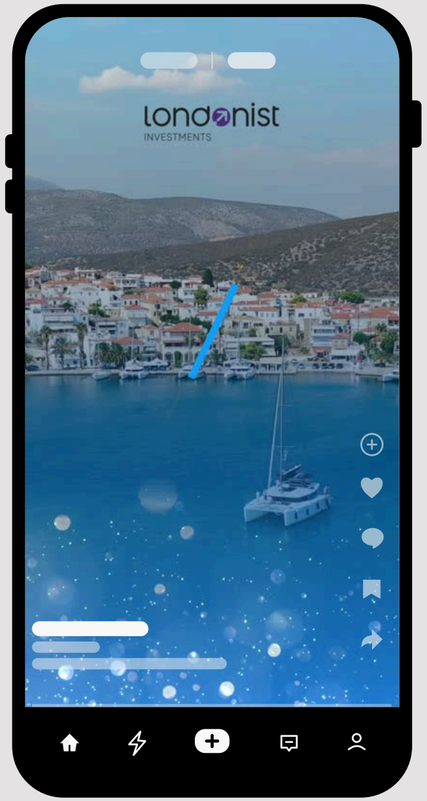
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Investments Greece Meta Ads







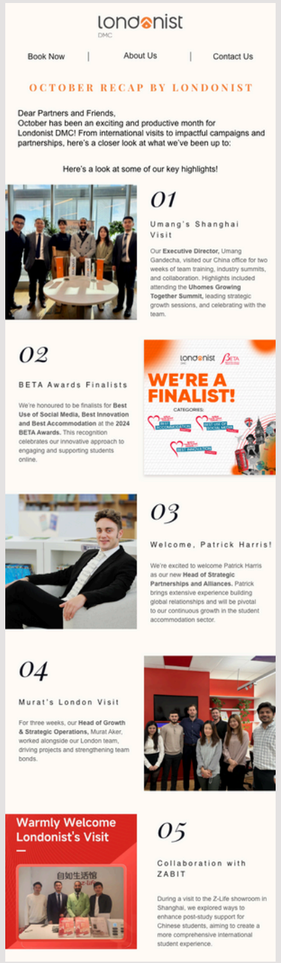
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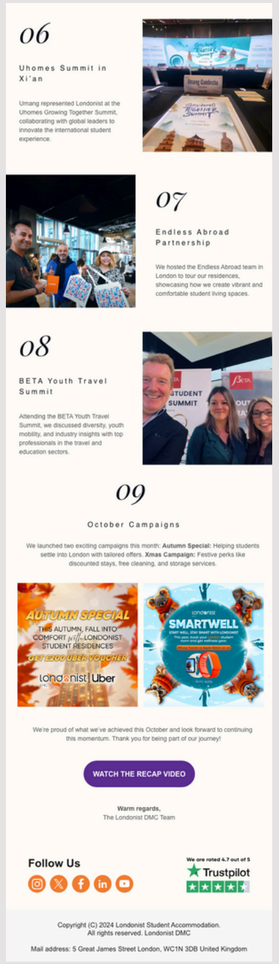
Deposit Refund



October Re-Cap Video + Newsletter







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November 2024

TfR iT TEAM

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DMC Website

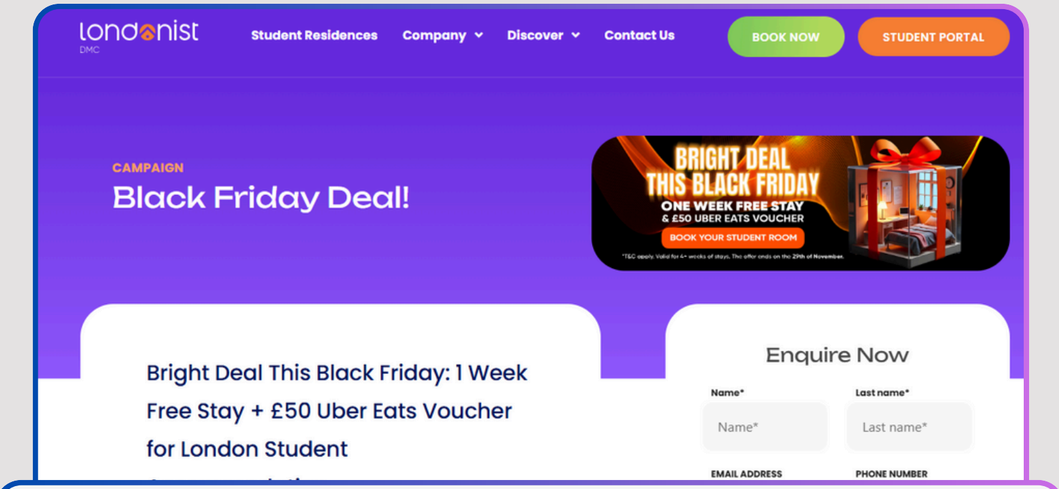
- Black Friday Campaign:

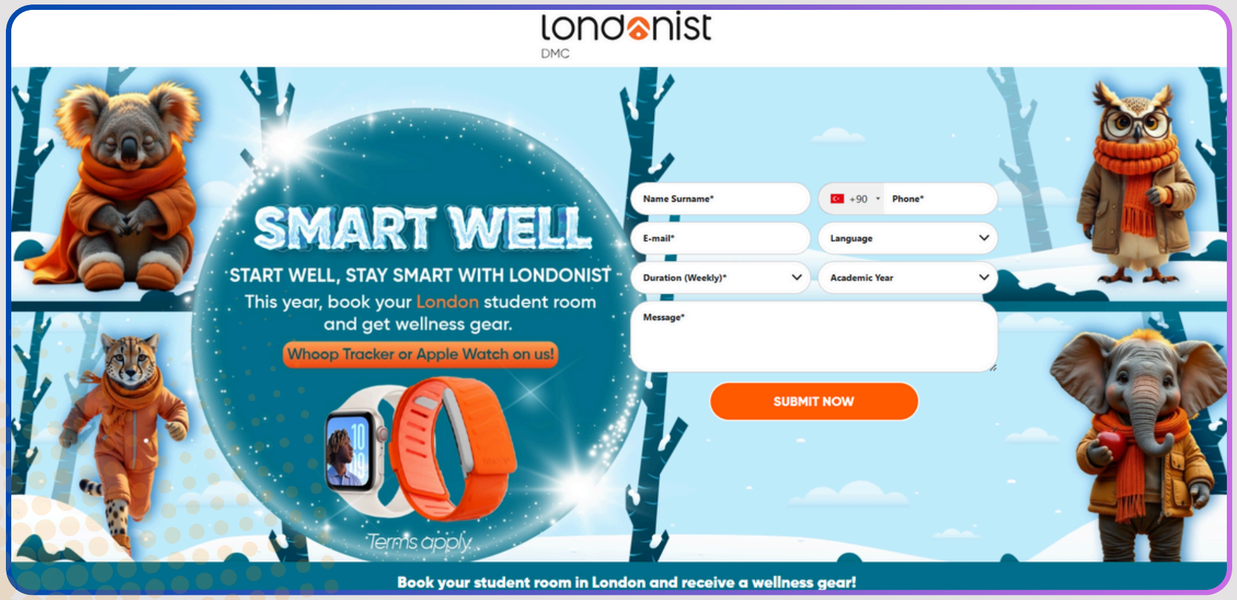
Promotion Page, Banners and Mailing.

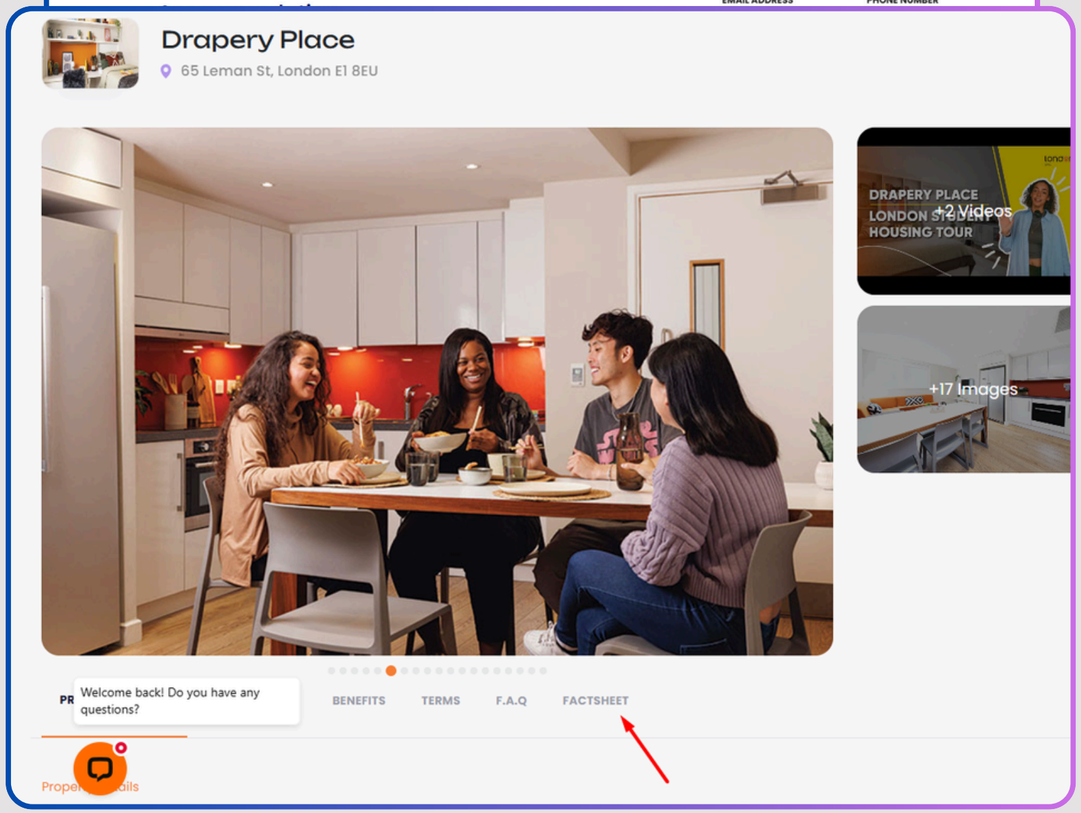
- Smart Well Campaign:

Landing Page, Promotion Page, Banners and Mailing.

- Factsheets have been added.

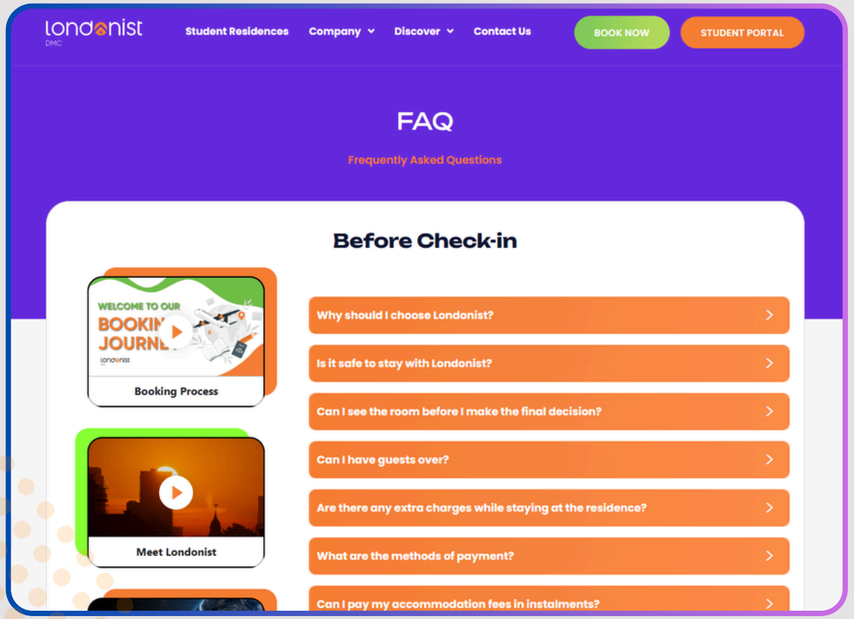


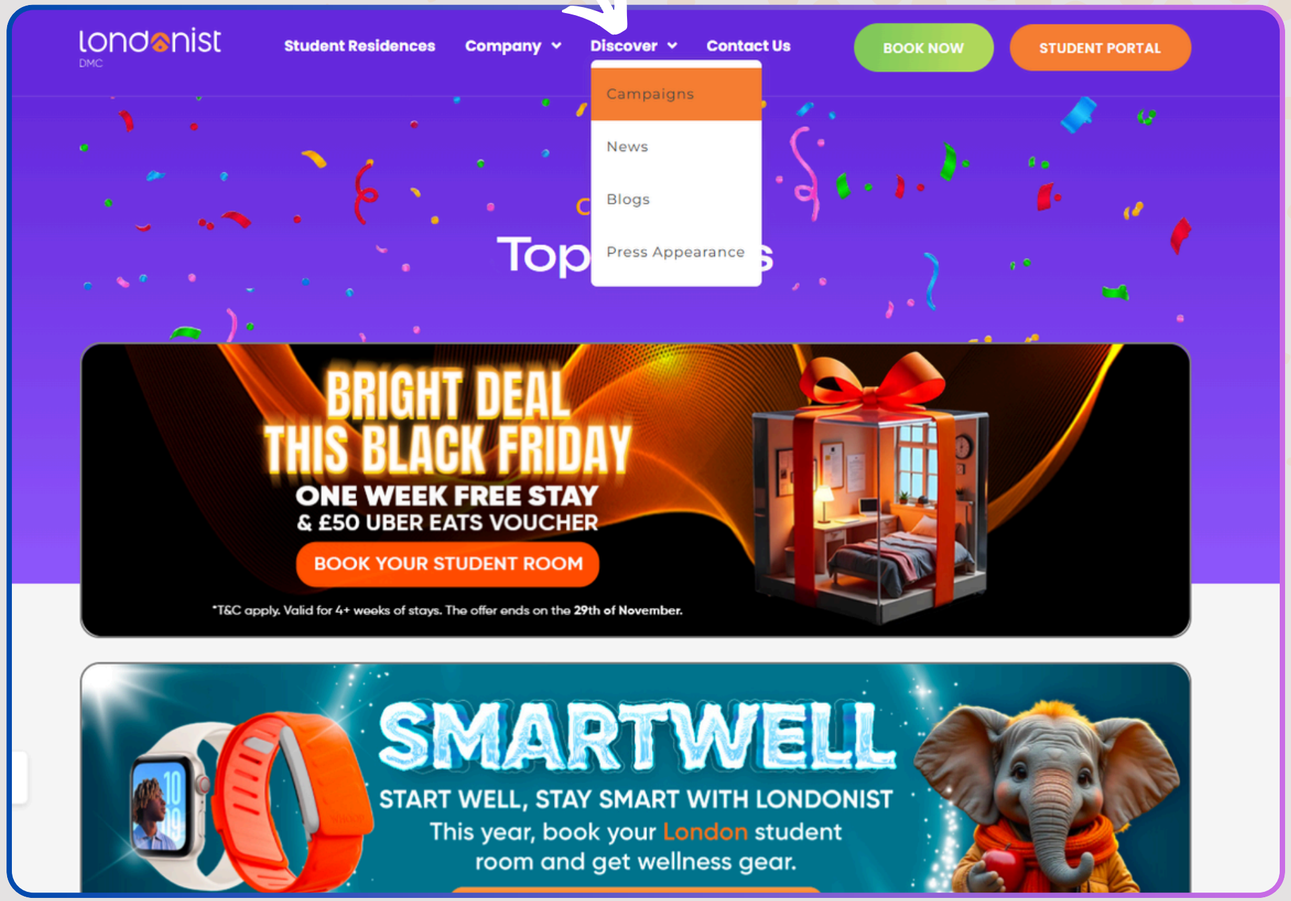




DMC Website

- Redesigned FAQ page.
- Added Campaigns page.
- Working on the ‘Partner with Us’ page.





Auto - Emails (x10)

Invoice Payment Overdue

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Book Now | About Us | Contact Us

Hi [Student Name],

Uh-oh! It looks like your payment for your room is a bit behind. No worries—we know life gets busy.

Let's get this sorted so you can keep enjoying your stay without any interruptions! 🍓✨



Here's what you need to know:

Invoice Number: #[INVOICE NUMBER]
Amount Due: £[AMOUNT]
Overdue Since: [OVERDUE DATE]

🌟 How to Make Your Payment?

We've made things easy for you—just log into your Student Portal and pick the payment method that works best:

1️⃣ **Flywire, Easytransfer or TransferMate** – Quick, easy, and done in minutes. 🕐

2️⃣ **Bank Transfer** – Perfect if you prefer this way! Keep in mind that international transfers can take up to 3 working days.

For direct transfers:

Account Name: LONDONIST DMC LTD
Bank: Barclays Bank, Piccadilly Circus Branch
Account Number: 03673456
Sort Code: 20-71-75
BIC/Swift: BUKBGB22
IBAN: GB93 BUKB 2071 7503 6734 56

👉 Login and Pay Now:

LOG IN TO STUDENT PORTAL

⚠️ Already made the payment? That's cool! Just email us the proof of payment at finance@londonist.co.uk so we can update our records. 😊

Thank you so much for your prompt attention to this! We're here to make things smooth and easy—just reach out if you have any questions or need help.

Stay awesome, 🌟

Your friends @ Londonist 💛

Invoice Payment Reminder

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Hi [Student Name],

Thank you for being a part of the Londonist family! 🌆 It's time to complete your payment.

Keeping up with your payments helps everything run smoothly—just a few clicks, and you're all set! ✨



Here are your payment details:

Due Amount: £[PRICE]
Due Date: [DATE]
Invoice Number: #[INVOICE NUMBER]

How to Pay? 🛠️

You've got a few easy options:

Flywire, Easytransfer and Transfermate:
This is the fastest way! 🎯 Use credit card, Debit card and other online payment methods, and you're good to go. 💳

Bank Transfer:

For UK Transfers (BACS):
Account Name: LONDONIST DMC LTD
Bank: Barclays Bank – Piccadilly Circus
Sort Code: 20-71-75
Account Number: 03673456

For International Transfers:
IBAN: GB93 BUKB 2071 7503 6734 56
SWIFT/BIC: BUKBGB22

⚠ **Please note:** International transfers can take up to 3 working days, so it's best to complete it early to avoid delays!
❗ If you've already paid, no worries—just send us your **proof of payment** at finance@londonist.co.uk so we can update your invoice..

LOG IN TO STUDENT PORTAL

Make things easier by logging in to your **student portal** and choosing your preferred payment method. Boom—done in minutes! 🎯

Quote & How to Accept the Quote

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Hi [Student Name],

Your new home in London is ready and waiting! 🌟

We've put together a special quote just for you! It's packed with the best options based on your preferences, and we think you'll love what you see. 🎆



CLICK FOR QUOTE

🎯 **Ready to Secure Your Spot?**
When you find your perfect room, simply accept the quote, and the final step is to pay a £250 deposit to reserve it. Your room won't be yours until the deposit is paid, so make sure to confirm quickly! ⏳

💳 **How to Pay the Deposit?**
Here's how it works:



That's it! You're just a few clicks away from securing your new home.

Auto - Emails (x10)

Tutorial for Deposit Refund

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Dear [Student Name],

Today is your check-out day, and we're sorry to see you go 🐱.

But we sure do hope that you enjoyed your stay with Londonist.



We have a Greate news for you. This email is here to help with your deposit refund! We've got a super easy step-by-step guide to walk you through the process. And if you want the full scoop, check out out quick tutorial too!

To keep things smooth and fast, just double-check that everything is filled out and accurate. We are here to make this as easy as possible for you!

WATCH TUTORIAL

Kudos, you've done your part now. You may sit back and relax while we check if you meet our deposit refund requirements 🤩. Please allow us 4-6 weeks to refund your deposit.

Once again, thank you so much for choosing Londonist. We really hope to see you back again!

Stay amazing... 🌟
Your friends @Londonist



Reservation Confirmation

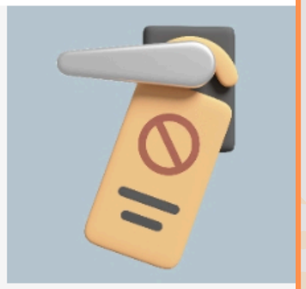
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Hi [Student Name],

Thank you for choosing Londonist!

🎉 We're excited to let you know that we've received your booking reservation request, and our team is already working on allocating the perfect room for you. 🛏️ ✨



Here's what happens next:

Room Allocation:
Our team is finalising the details, and you'll receive your room confirmation very soon. Stay tuned!

Complete Your Profile:
Help us speed things up by uploading your student letter and passport copy. Just click the button below—it's quick and easy!

UPLOAD DOCUMENTS

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Need anything? You know where to find us—we're just a click away. 💬

Looking forward to welcoming you soon to your new home in London!

🌍 💛 Stay awesome,

Your Friends @ Londonist



Receipt Email

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Hi EasyTransfer test,

Thank you for your payment! 🎉 And your receipt is ready to go!

You'll find it attached below. 💌



Every payment brings you one step closer to fully settling your account with us, and we're happy to have you as part of the Londonist fam. 🌟

Need a hand or have questions? We're here and happy to help—just hit us up!

DOWNLOAD RECEIPT

⚠️ Already made the payment? That's cool! Just email us the proof of payment at finance@londonist.co.uk so we can update our records. 😊

Thank you so much for your prompt attention to this! We're here to make things smooth and easy—just reach out if you have any questions or need help.

Stay awesome 🌟

Your friends @ Londonist 💛



Auto - Emails (x10)

Check-In Feedback (Trust Pilot Review)

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Dear [Student Name],

It's been one week since you checked in, and we hope you're feeling right at home! 🛋️✨



Now that you've had some time to settle in, we'd love to hear how things are going. Your feedback helps us make Londonist even better for you and future students!

Got a minute? 🌟 Share your experience on Trustpilot and let us know what you think! It's super easy, and your opinion means the world to us. ❤️

Trustpilot **Rate Your Stay Here**

And remember, we're always here for you! Whether it's a question, a quick chat, or anything else, we're just a message away. 📲💬

📢 Stay Connected! Follow us on Instagram @londonistdmc to keep up with all the exciting offers, giveaways, and latest updates we're sharing just for you! 🎉📲 Don't miss out on anything!

Enjoy every moment of your London adventure! 🌍

Catch you later,

Your friends at Londonist ❤️

ALL YOUR NEEDS FOR YOUR LONDON STAY
Student Portal Offerings

- Custom Kitchen Sets
- Airport Transfer
- Appliances
- Room Cleaning
- Bedroom & Bathroom Products
- Storage Service



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Check-Out Feedback (Trust Pilot Review)

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Dear [Student Name],

We can't believe your stay with us has come to an end! 💔

We hope your time at Londonist was filled with amazing memories, new friends, and unforgettable moments.



💡 Thinking about re-booking? We've got special offers just for re-bookers! Check out our Instagram @londonistdmc or drop us a message to learn about exclusive deals for returning students.

But don't worry, this doesn't have to be goodbye! If you loved staying with us, we'd love to welcome you back. 🏠

Or if you have friends looking for a place, feel free to refer them—we'll make sure they get the best experience, just like you did! 🌟

Looking back, those good old times… We wonder how was the whole journey for you. 💛 Your feedback means the world, and we would love to hear about your Londonist experience. Share your thoughts on Trustpilot—whether it's a shout-out to our staff, your favourite spot in the residence, or anything else. We're all ears! ❤️

Trustpilot **Rate Your Stay Here**

And remember, we're always here for you! Have questions? Just want to keep in touch? We'd love to hear from you! 📲💬

Catch you later, and keep rocking!

Your Londonist Fam ❤️

ALL YOUR NEEDS FOR YOUR LONDON STAY
Student Portal Offerings

- Custom Kitchen Sets
- Airport Transfer
- Appliances
- Room Cleaning
- Bedroom & Bathroom Products
- Storage Service



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Quote Not Seen

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Dear [STUDENT NAME],

Just checking in to see if you caught our last email with the quote for your potential room in London! 🏙️

If it slipped through the cracks, no worries—we're happy to resend it your way!



Ready to move forward or have any questions? We're here to help every step of the way! Just hit reply, and we'll get things rolling. 🚀

📢 **Stay Connected!** Follow us on Instagram @londonistdmc for exclusive offers, giveaways, and all the latest updates! 🎉📲 Don't miss out on anything.

Looking forward to helping you start your London adventure! 🌍✨

Catch you soon,

Your Friends @ Londonist 💛

Quote Details



Follow Us

We are rated 4.7 out of 5 Trustpilot

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Mail address: 5 Great James Street London, WC1N 3DB United Kingdom

Quote Reminder

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Dear [STUDENT NAME],

We noticed you've opened our quote but haven't taken the next step just yet.

No worries—we're here to make sure you find the perfect place to call home in London! 🏠✨



If the options in the quote didn't quite hit the mark, just let us know! We've got a variety of amazing rooms across the city that might be a better fit. Our goal? Making sure your stay in London is everything you dreamed it would be. 🌍❤️

Take another look when you're ready, or reach out for more options. We're here to help you find your ideal spot! 🚐

Click for Quotes

Note: This offer is valid until [expiry date/time]—don't wait too long! ⏳

Catch you soon,
Your friends @ Londonist 💛



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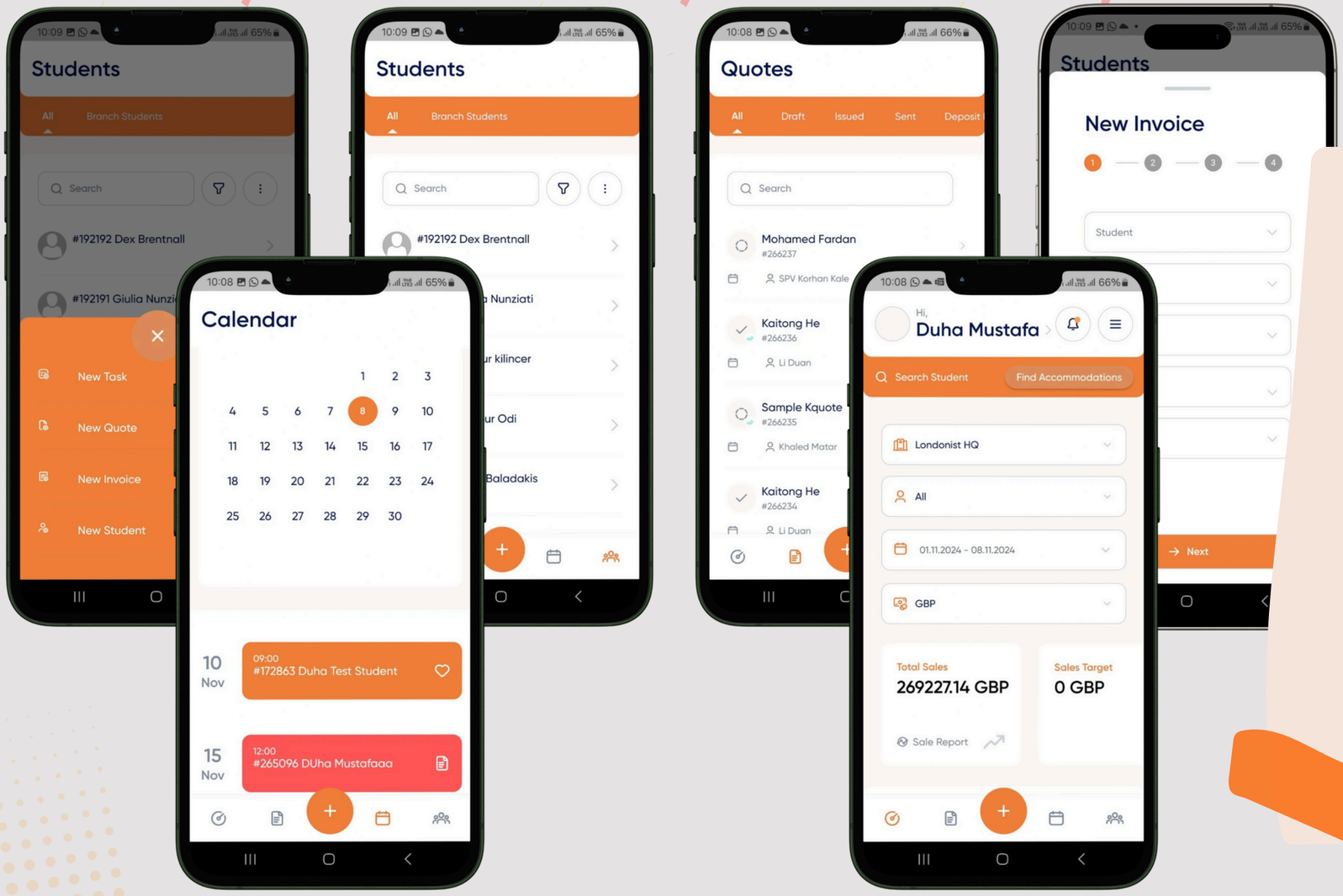
We are rated 4.7 out of 5 Trustpilot

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Mail address: 5 Great James Street London, WC1N 3DB United Kingdom

CRM Mobile Application
-LAUNCHED-

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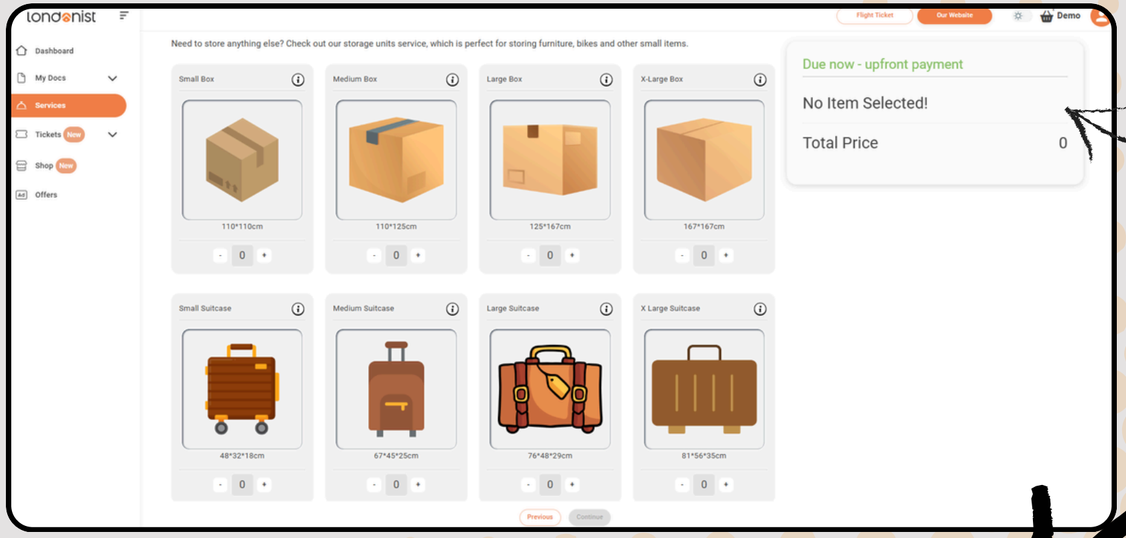


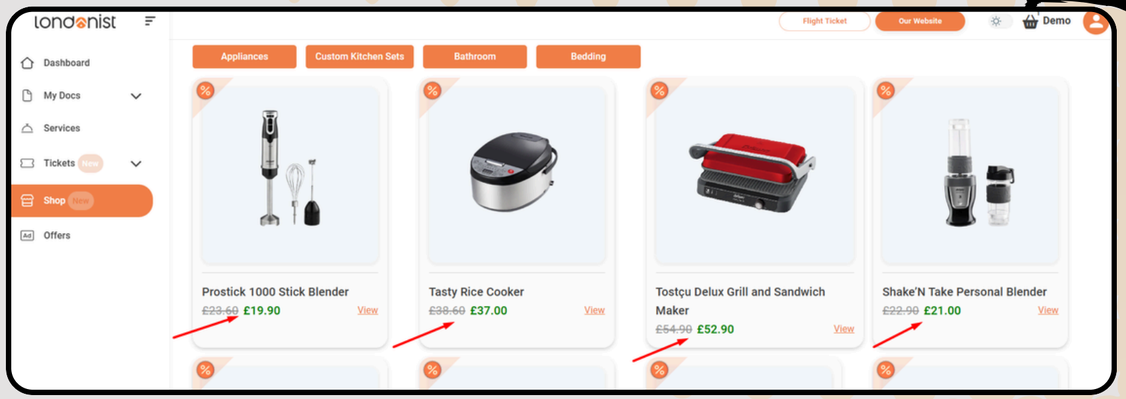
- Student Profiles
- Quotes
- Invoices
- DRAs
- Tags and Notes
- Tasks
- Dashboard
- Pipelines in Student Profiles
- Assigned/Unassigned Leads

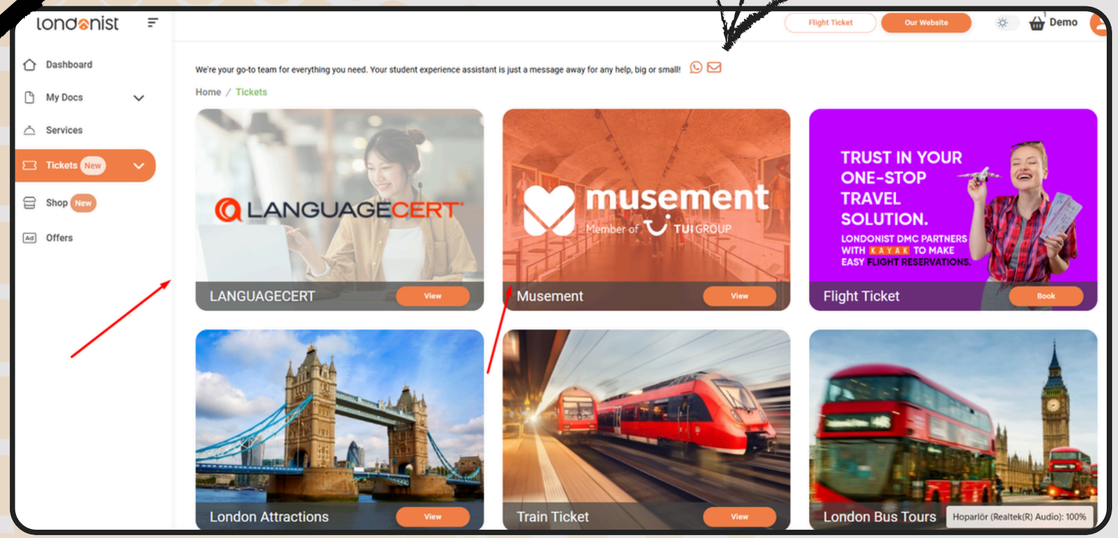
Student Portal Updates

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- LanguageCert
- Musement
- Storage Service
- Discounted Prices on Appliances for Black Friday



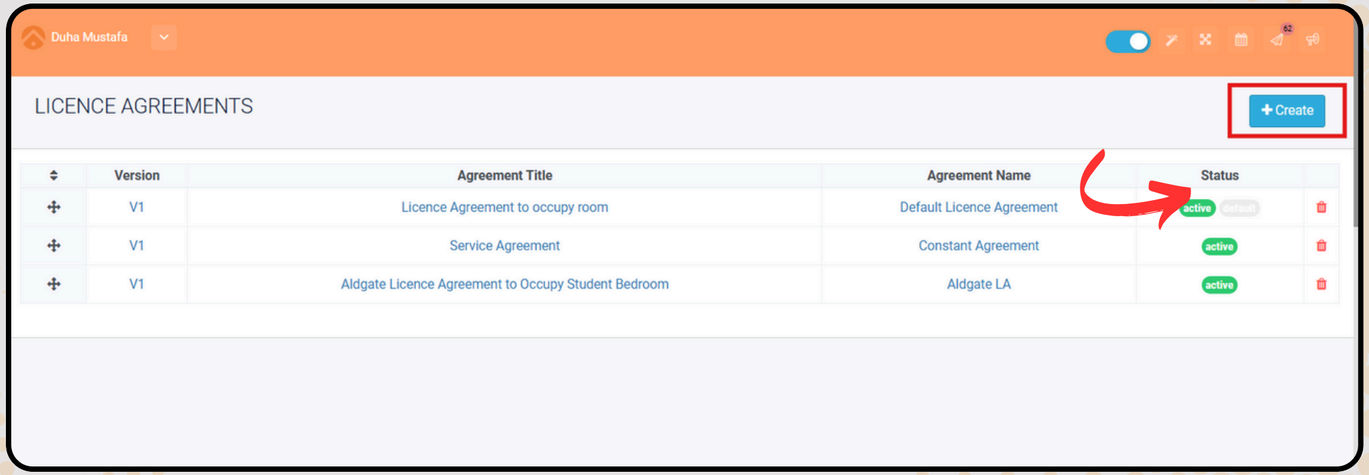


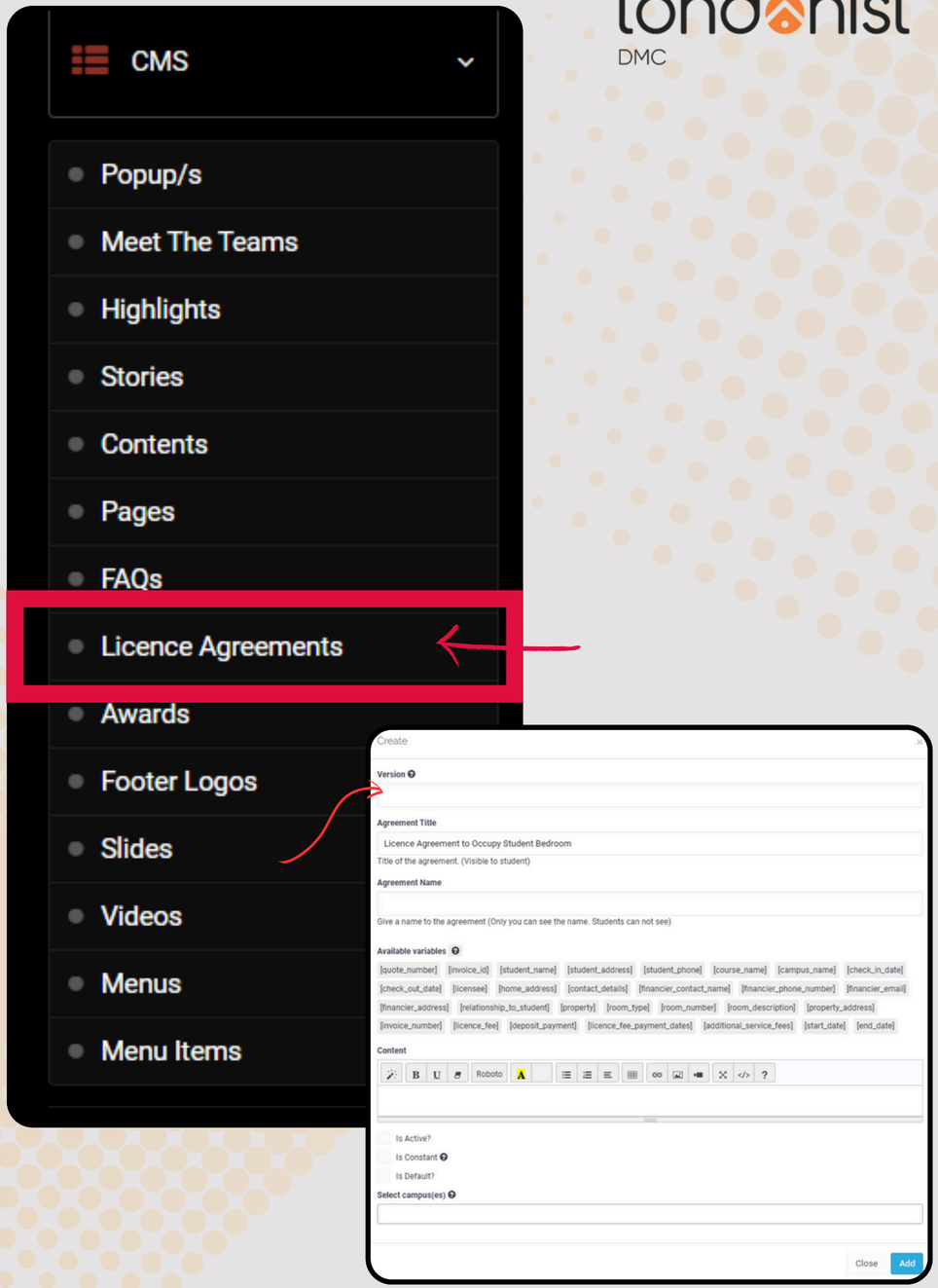


Student Portal Updates

Dynamic License Agreement

1. We have made it dynamic now,
2. The legal team can update it anytime from CRM.
3. They can also add different License agreements for residences.
4. For example, if there is an agreement for iQ Paris Garden, the student will see that agreement at the time of booking and sign it.
5. The legal team requested this task.

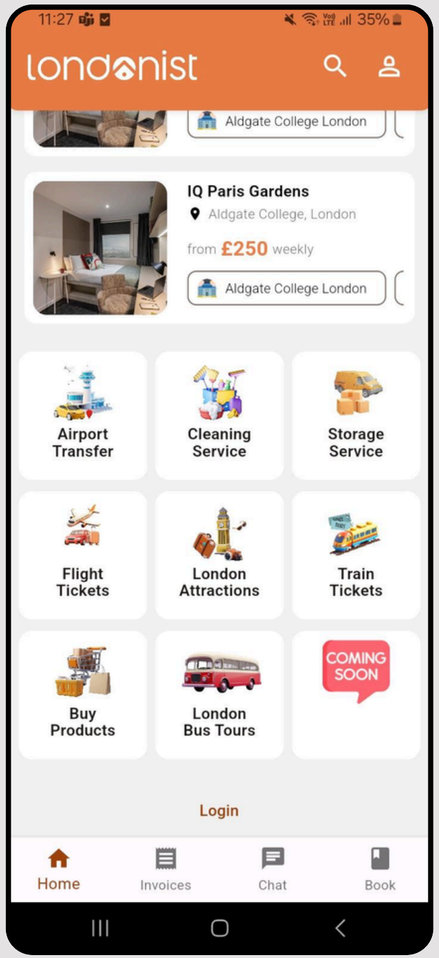




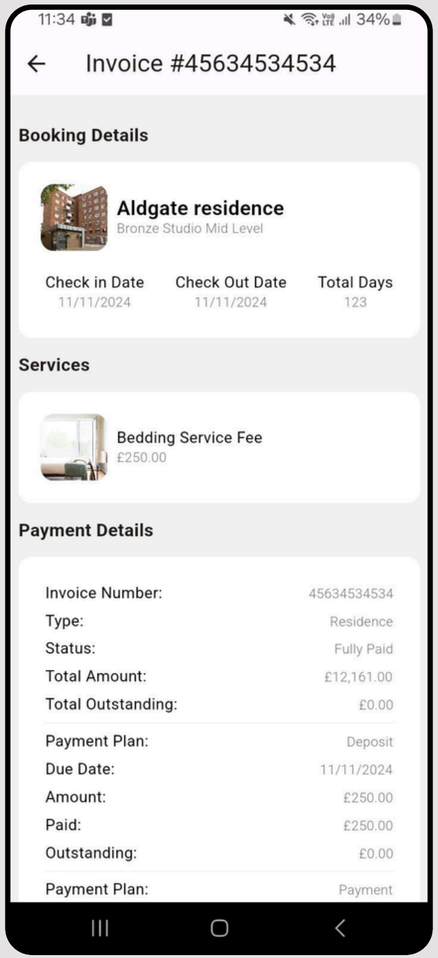
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-THE SUPER APP-

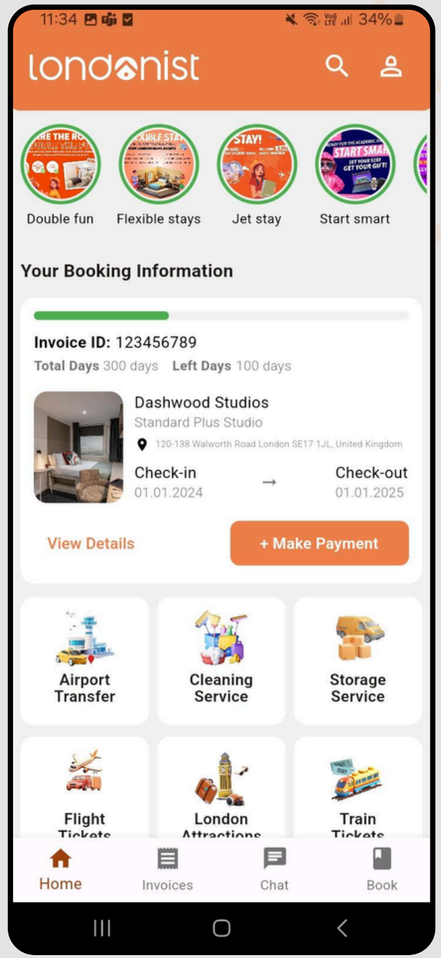
Additional Services



Booking Details



Make Payment

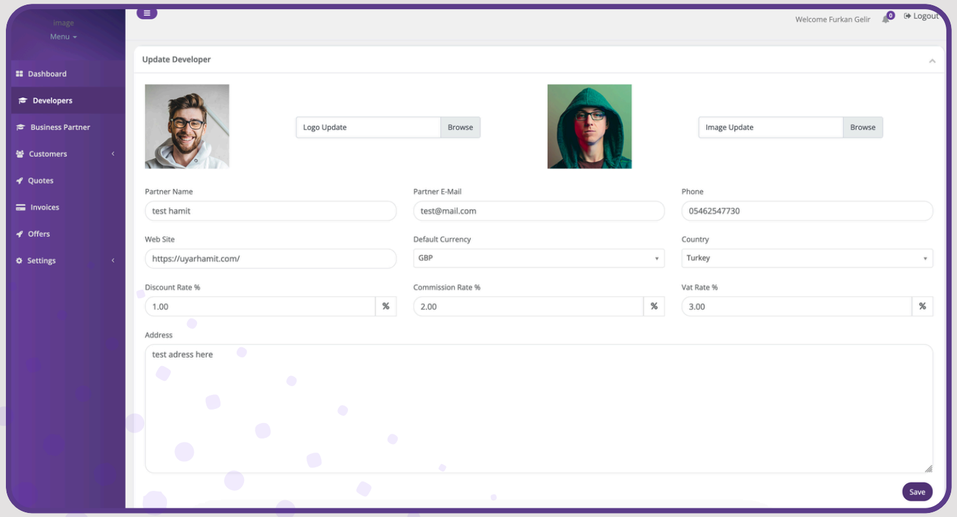


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INVESTMENTS

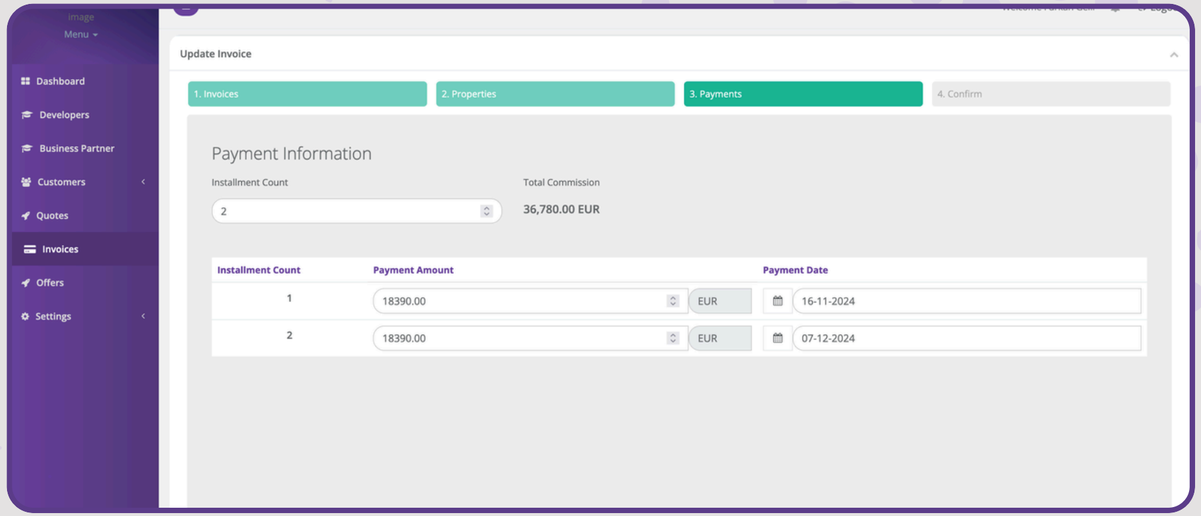
INVESTMENT CRM

-ALMOST THERE!!!!! - 90% Development is completed-

Developers



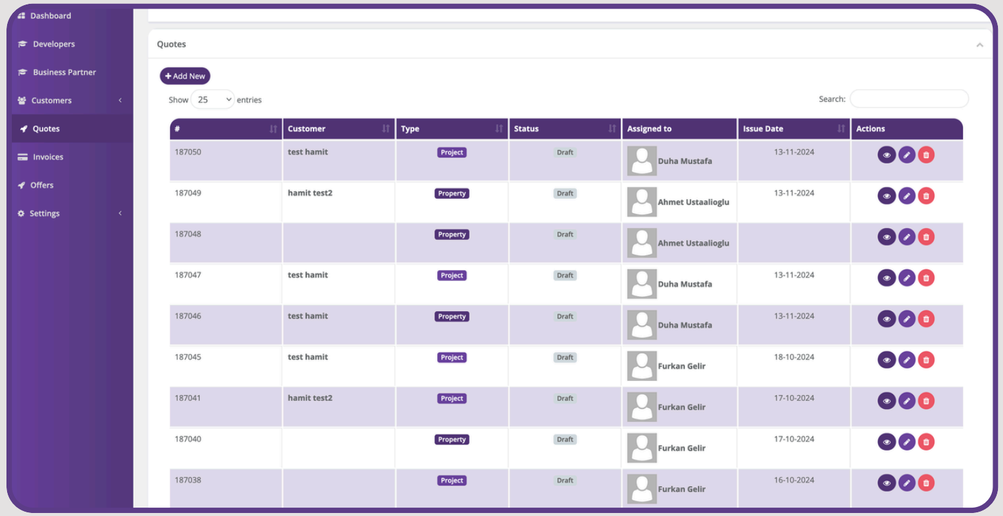
Invoices

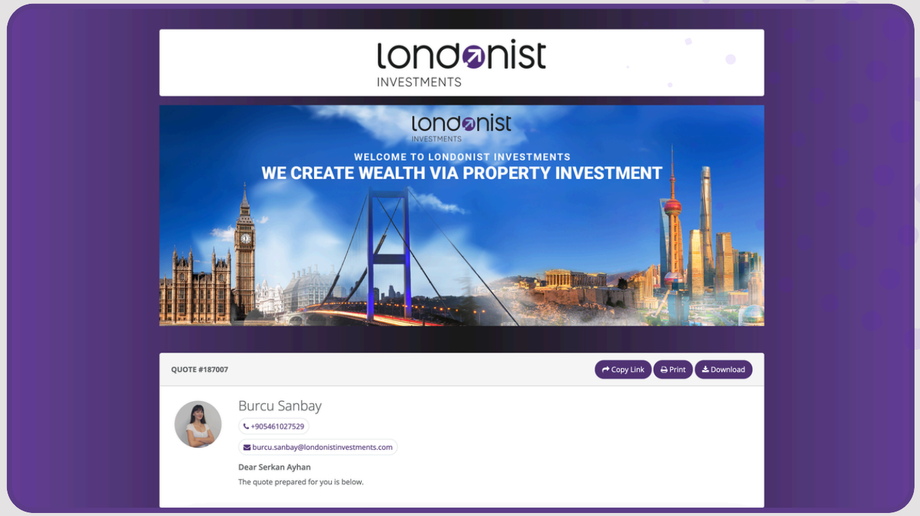


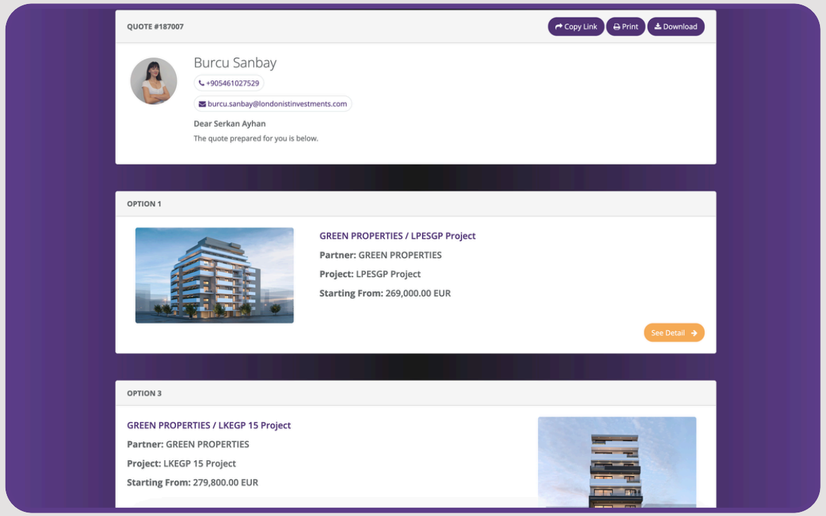
INVESTMENT CRM

-ALMOST THERE!!!!! - 90% Development is completed-

Quotes







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IT Team’s Priorities: DECEMBER

1. Complete Guest Journey **(30/7 Remaining Auto-Emails).**
2. Complete Investment CRM.
3. Complete Student Portal / Super Application.
4. Management Portal = Marketing Analysis

(Track activities and visitor details, Social Media Analysis and report).

5. Ambassador App Launch.









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IT Team’s Priorities: DECEMBER

6. Integrate Affiliates.
7. DMC Website - add new pages.
8. Re-categorize Student Portal services and affiliates.
9. DMC CRM - Ticket System.
10. Integrate Klarna to the Student Portal.







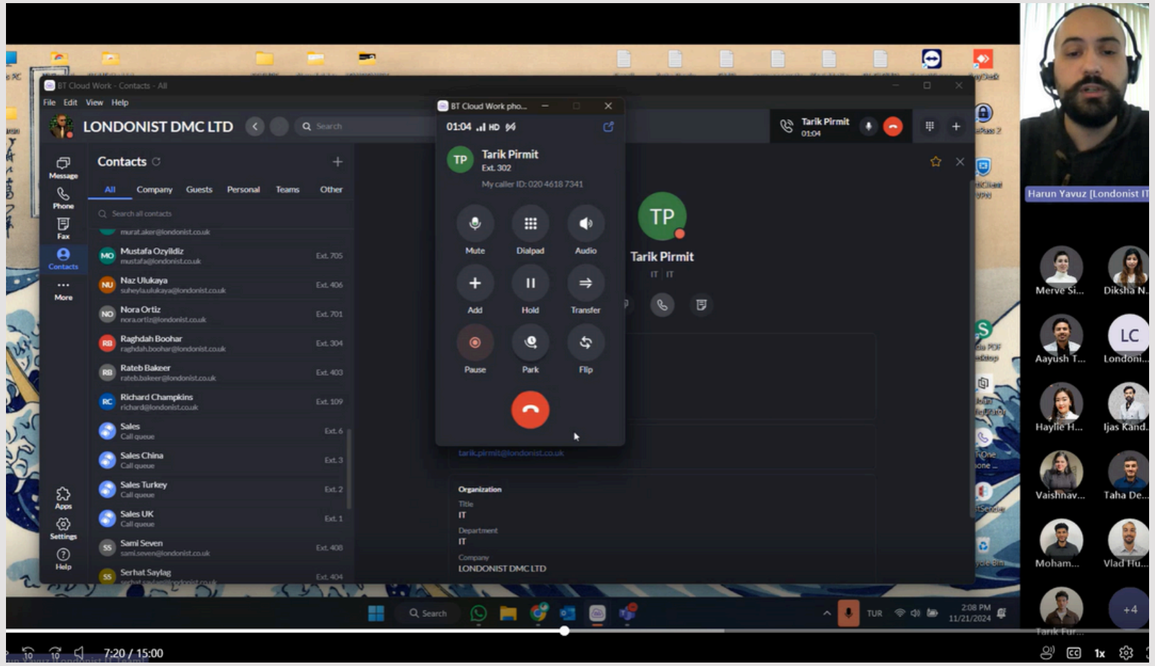
IT SUPPORT

1- Phishing and Training Report

First, we conducted a phishing simulation for the team, followed by training sessions to address the identified vulnerabilities. After the training,We compiled a detailed report on the results,which inculed the users who failed phishing and did not do the training.

2- BT Training Meetings

Organized and led two BT Cloud training meetings to address how to use the program. These meetings were well-attended, and we showed users how to use program efficiently. We also documented the meetings to show new users so they can know how to use it.

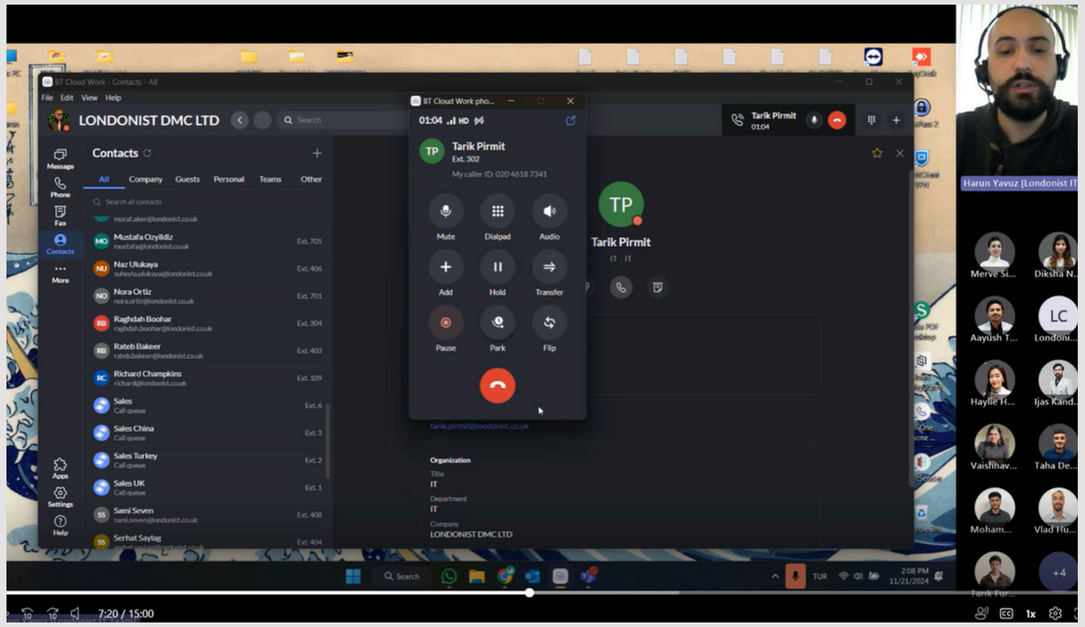


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IT SUPPORT

BT Program Setups and Company Number Transfer

We successfully set up the BT program for all users, providing them with their credentials and ensuring they can access the system. All users are now actively using the BT program. Additionally, We completed the company number transfer, and the IVR system is now fully operational.



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November 2024

TP

STRATEGIC PARTNERSHIP & ALLIANCE

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VISITS & UPDATES

- Reached **120 agencies** by email from **LATAM** Area.
- **Xmas** and **SmartWell** campaigns are emailed to all active agencies.
- With Nora's research and Patrick's contacts, **32 new agency profiles** from the **Latam** area have been added to CRM.
- Reviewed CRM profiles for: duplicates, no relevant - out of business agencies for Turkiye and Latam market.
- 2 online meetings have been made for new potential partners.
- Visited **17 agencies in Istanbul, Eskişehir, Antalya, Adana, Gaziantep.**
- **5 New agencies** are onboarded from Turkiye.

-We won the 'Best Service Provider' award from UED.-

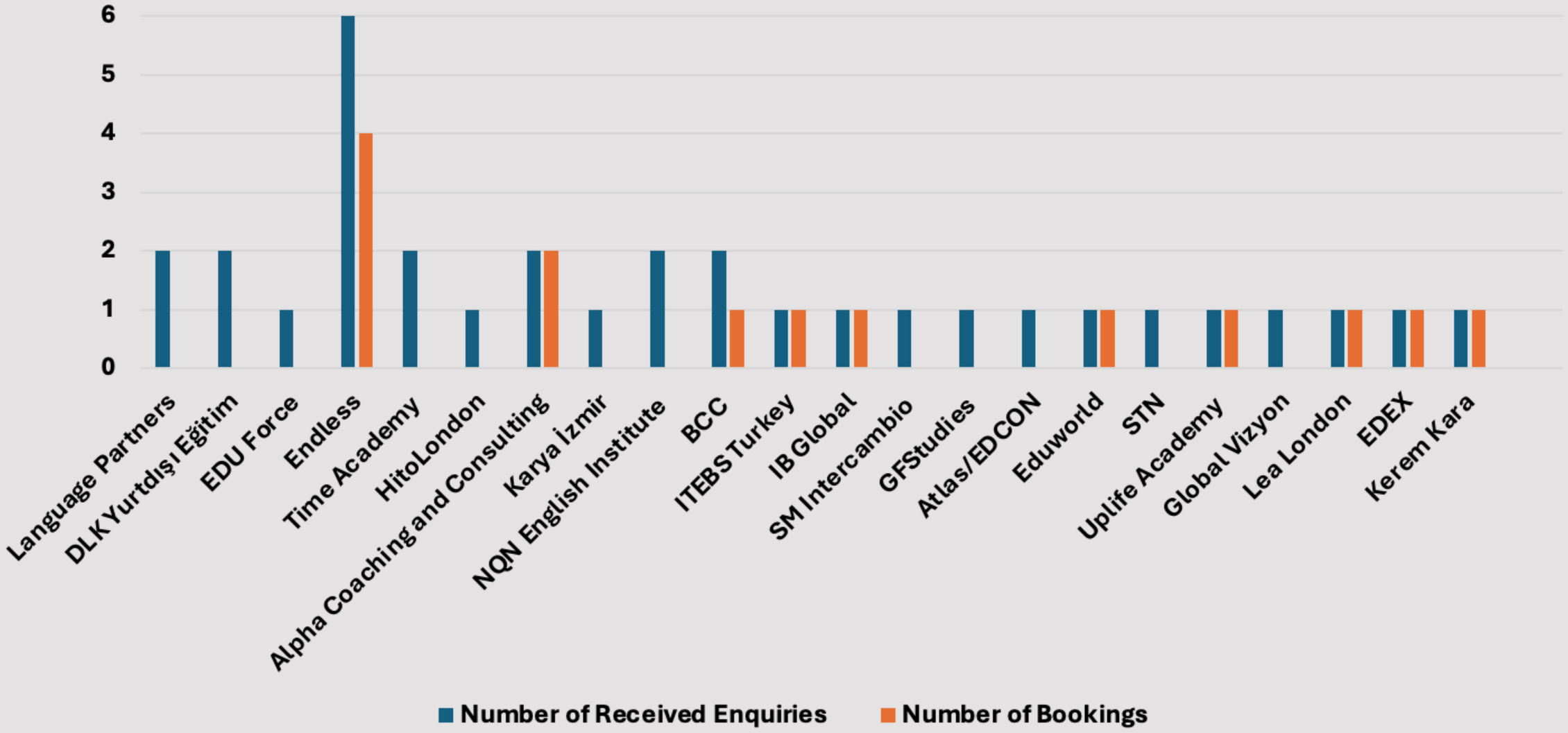






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Enquiries by Agencies





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TR

THANK YOU!