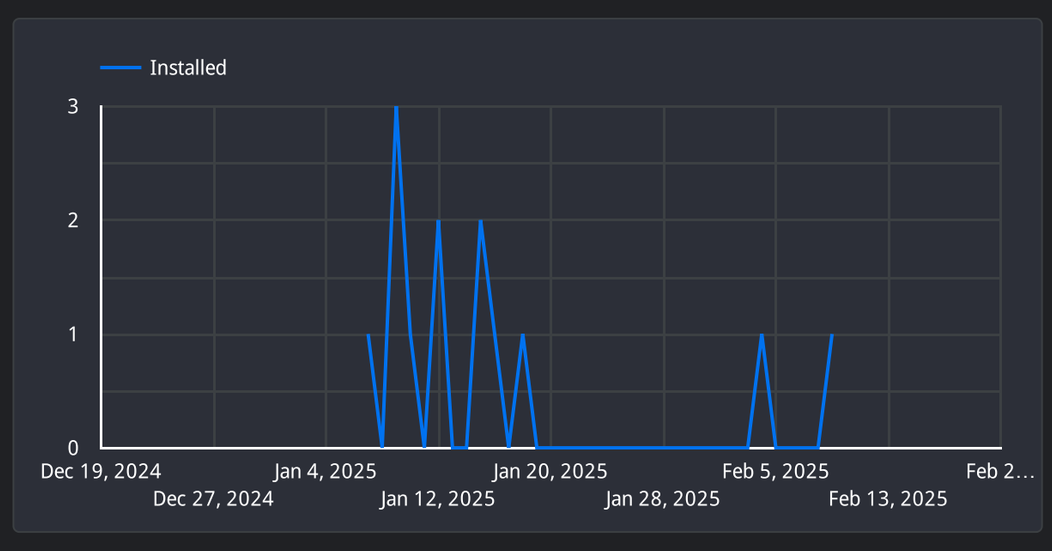
# Londonist DMC Dashboard

## 1. Campaign performance

**eSIMs installed**

| All | Last 30 days | Last 7 days |
|---|---|---|
| 13 | 2 | 0 |

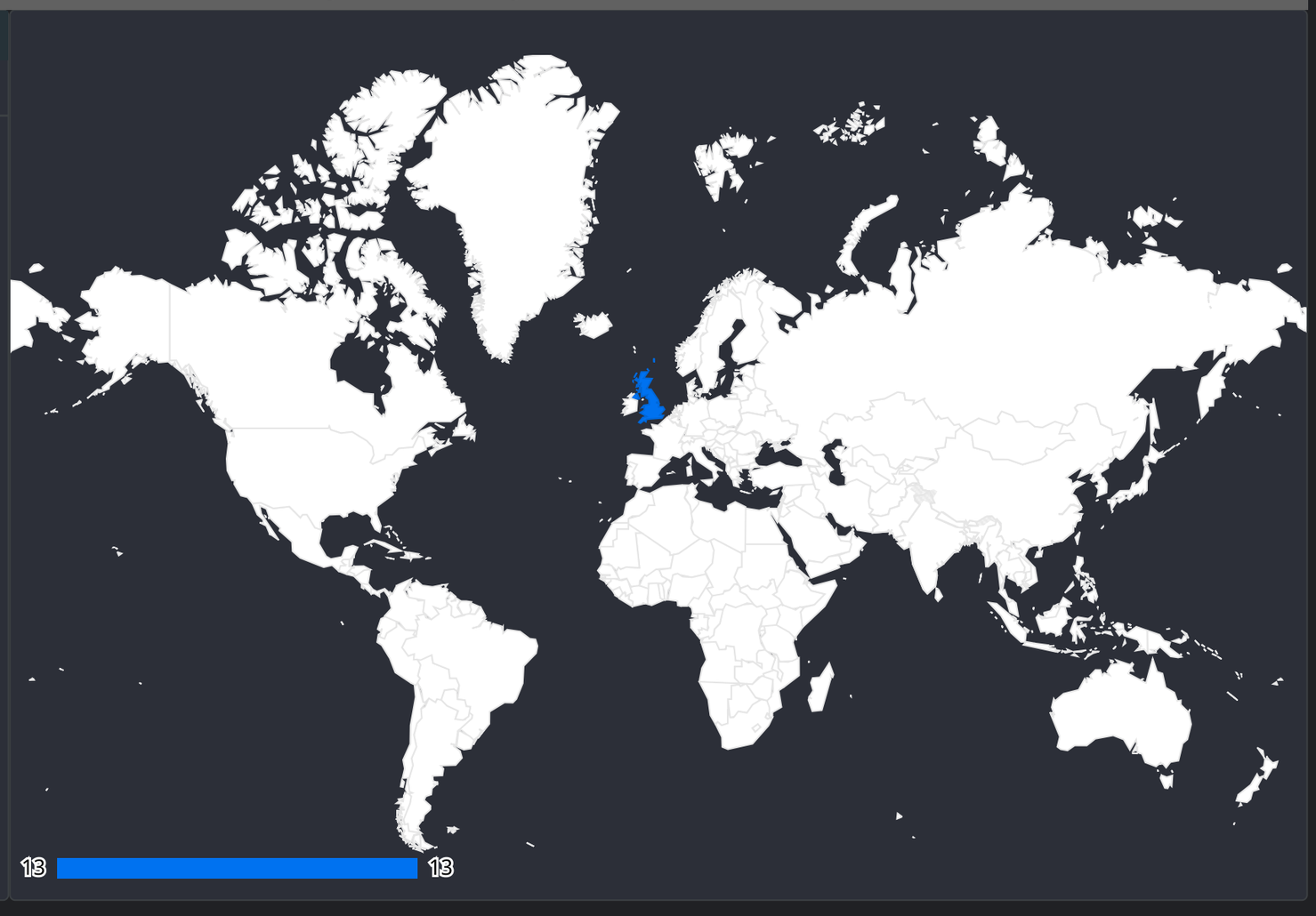



*% is based on first email opened

## 2. Installations by country

| | Country | eSIMs installed ▾ | % of total |
|---|---|---|---|
| 1. | GBR | 13 | 100% |

1 - 1 / 1

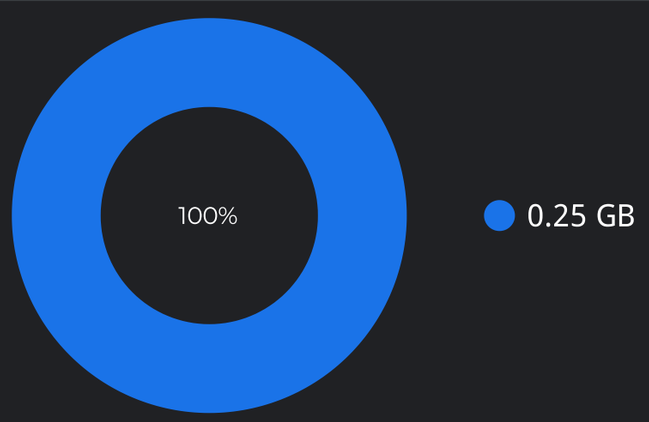



## 3. Usage

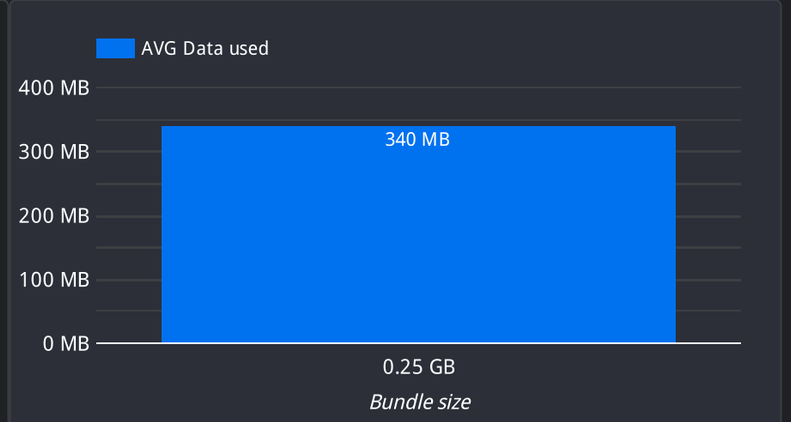
*Average data usage*

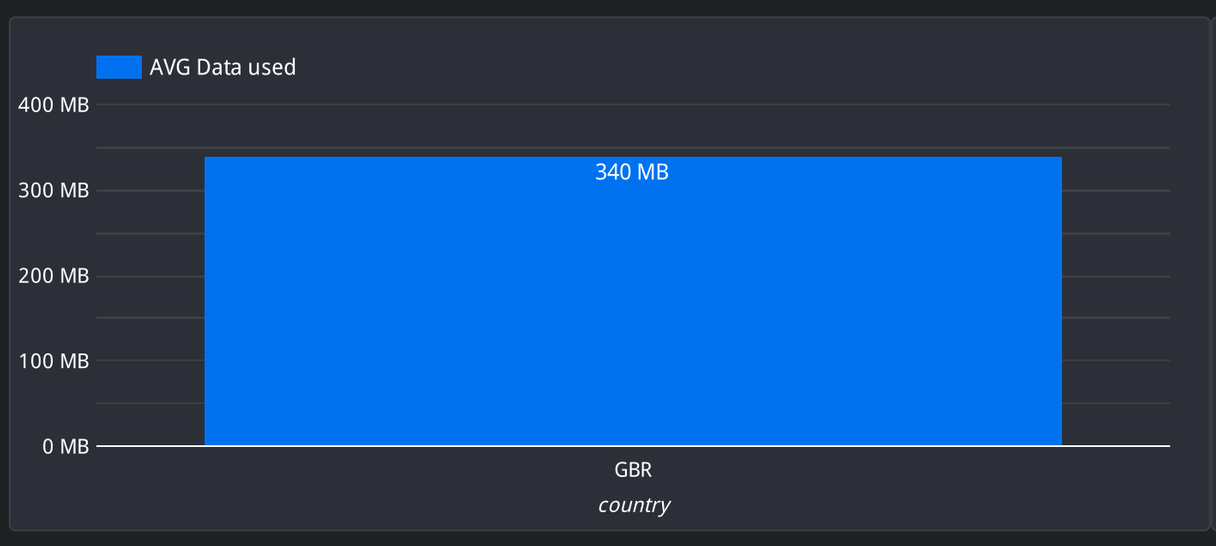
AVG data used
340 MB

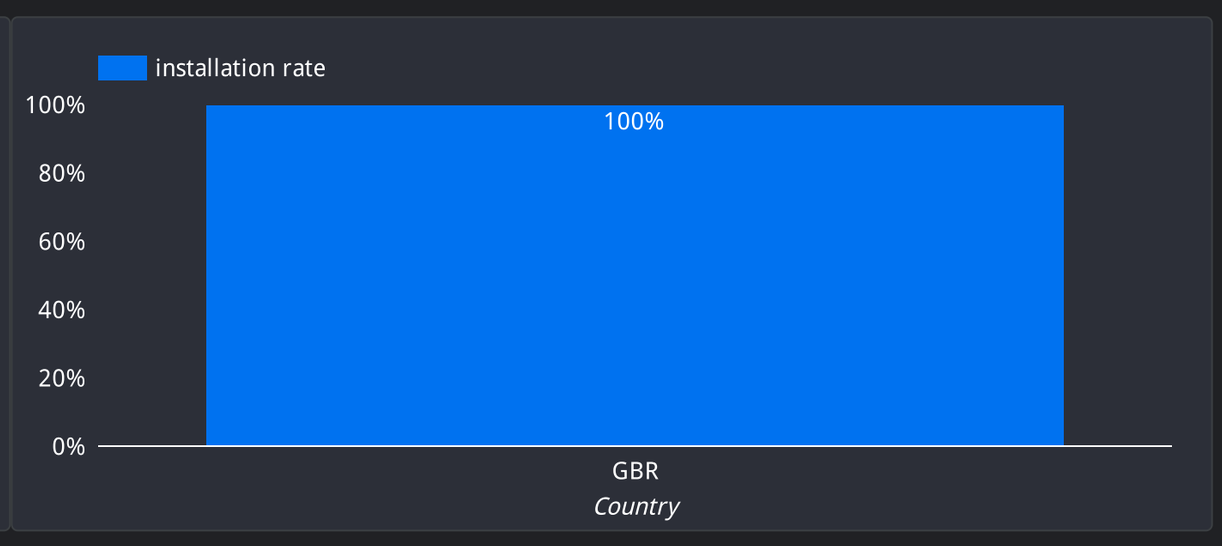
*Installations per bundle size*




*Data usage by bundle size*

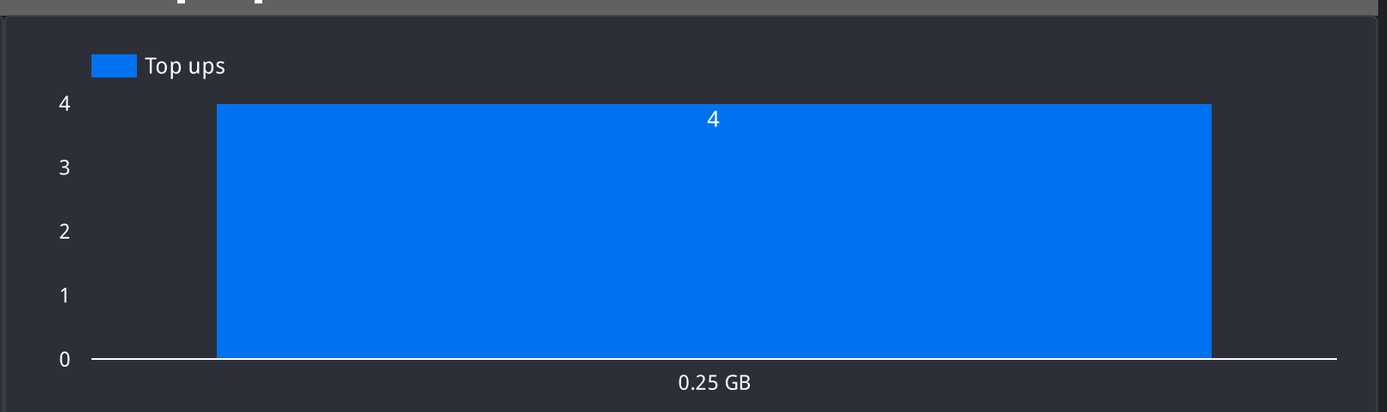


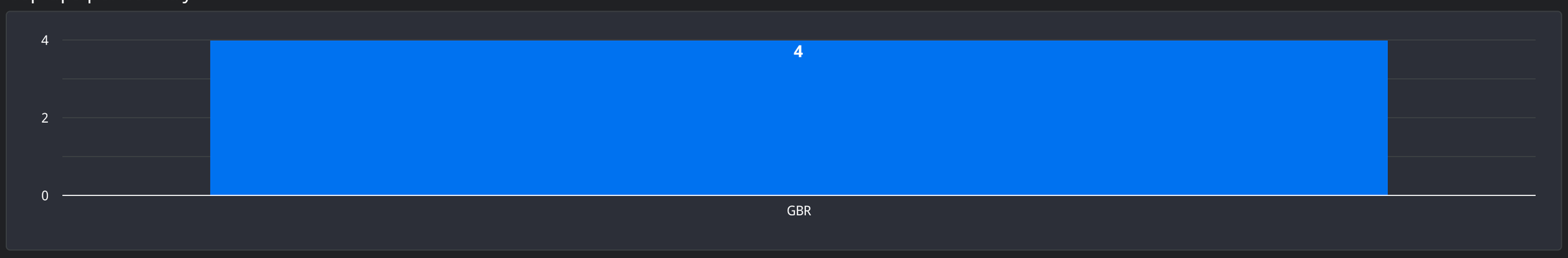




## 4. Top ups

Total top up spend
18.00 €




Top ups per country




*Proprietary and confidential - DO NOT SHARE*