2024 uhomes.com

Branding & Promotional Solutions For Property Providers

uhomes.com

Agenda

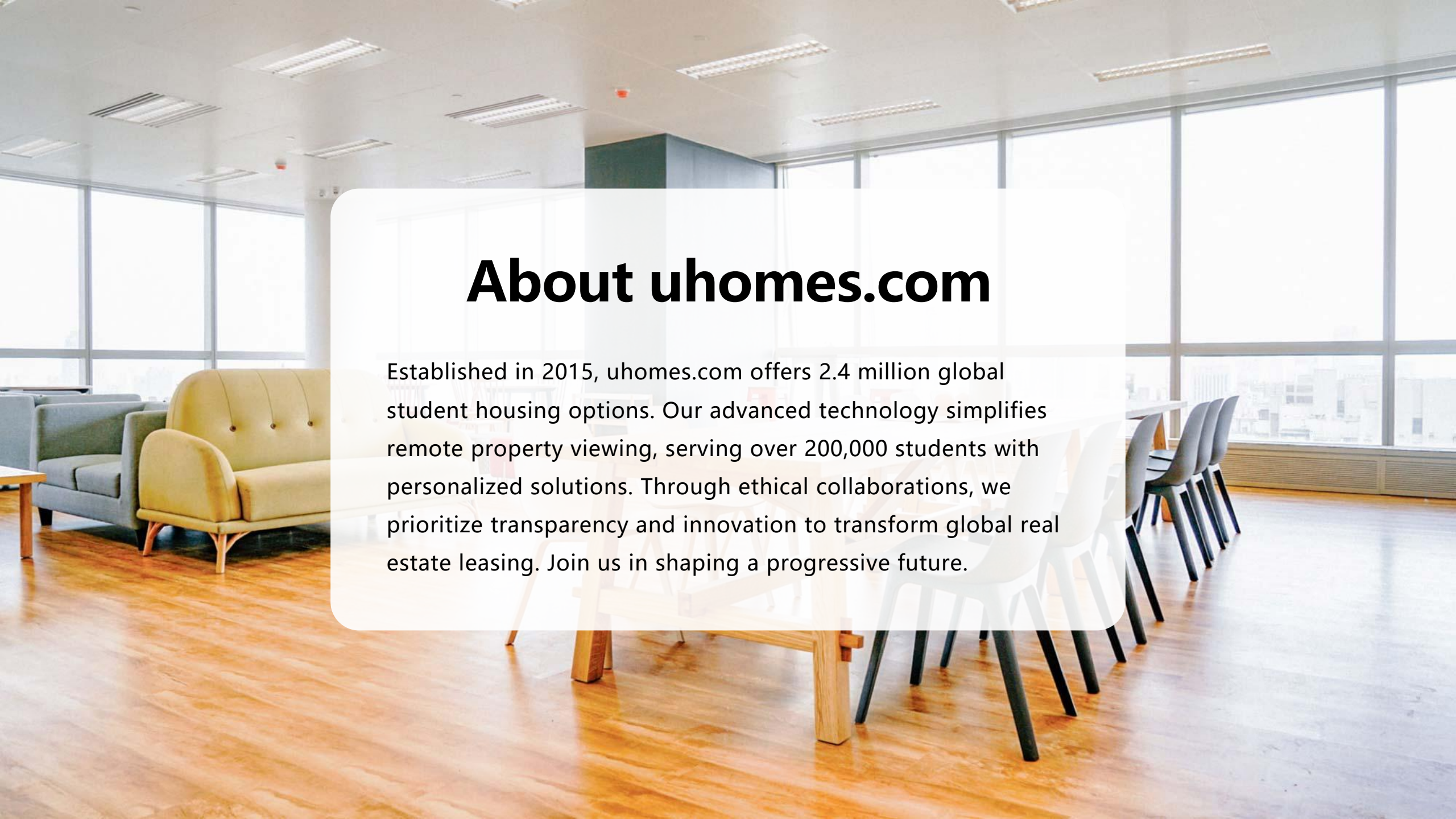
01 About uhomes.com

02 Product Introduction

03 Product Value

04 Contact Us

01 About uhomes.com



About uhomes.com

Established in 2015, uhomes.com offers 2.4 million global student housing options. Our advanced technology simplifies remote property viewing, serving over 200,000 students with personalized solutions. Through ethical collaborations, we prioritize transparency and innovation to transform global real estate leasing. Join us in shaping a progressive future.

02 Product Introduction

uhomes.com



uhomes.com Branding & Promotional Solutions

Priority Listing

Best positions to drive CTR and increase visibility

Display Advertising

Eye-catching position on different platforms & pages



Priority Listing

PC

Top 3 on City Booster

APP

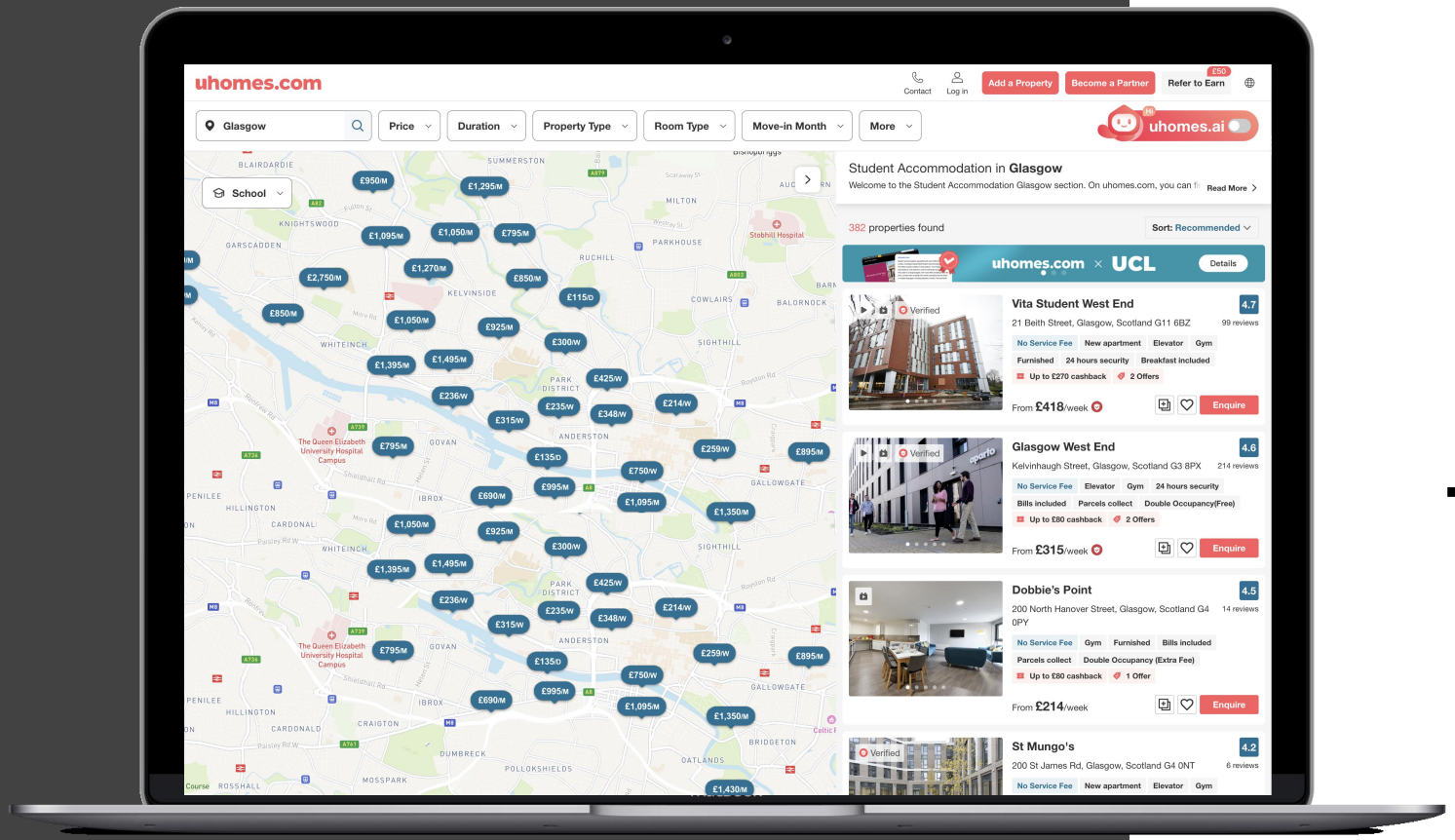
Top 3 on City Booster

Mini Program (Chinese Version Only)

Top 3 on City Booster

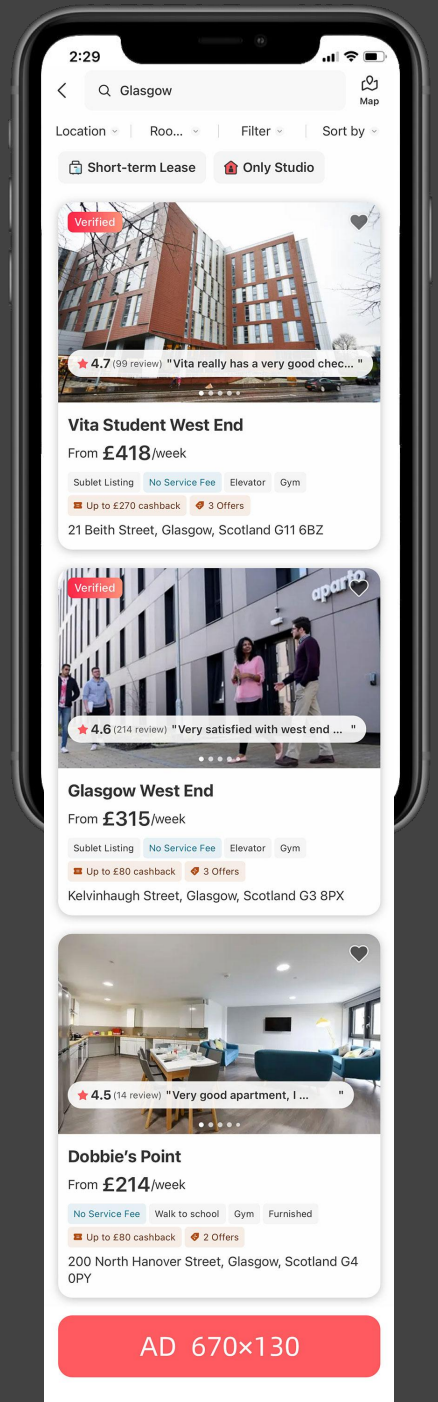
WEBAPP

Top 3 on City Booster



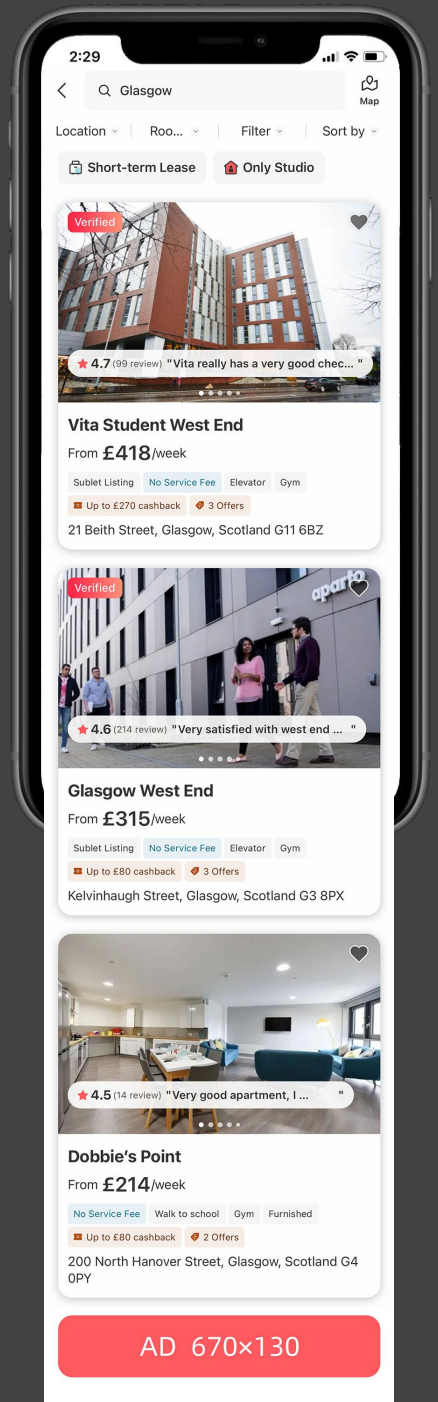
PC

Top 3 on City Booster



APP

Top 3 on City Booster



WEBAPP

Top 3 on City Booster

Priority Listing

Adjust your Exposure

Studies show the top seven search results occupy nearly all user click throughs.

Priority listing allows properties to be visible to users searching

for specific cities or schools



Display Advertising

PC

Home Page Hero Feature

City Booster

APP

Home Page Hero Feature

City Booster

Mini Program (Chinese Version Only)

Home Page Hero Feature

City Booster

WEBAPP

Home Page Hero Feature

City Booster

PC

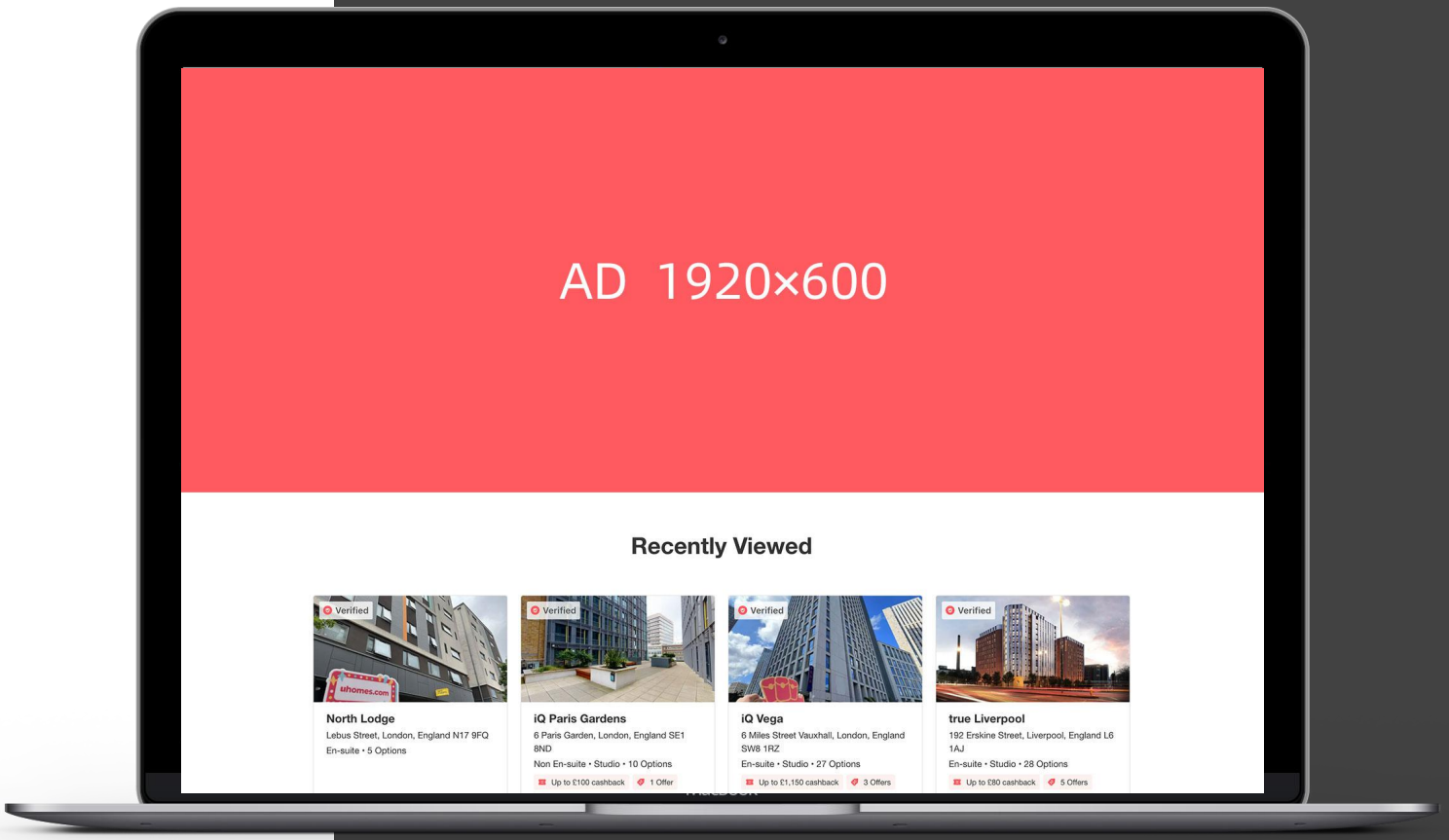
Home Page Hero Feature

Size: 1920 x 600

Content: Tittle: ≤16 words; Description: ≤ 20 words

Highlights: Eye-catching position

Advertising exposure method: Rolling banner ad at the top of Home Page. While users are searching cities and universities, your relevant ad will appear in the scrolling area.



PC

City Booster

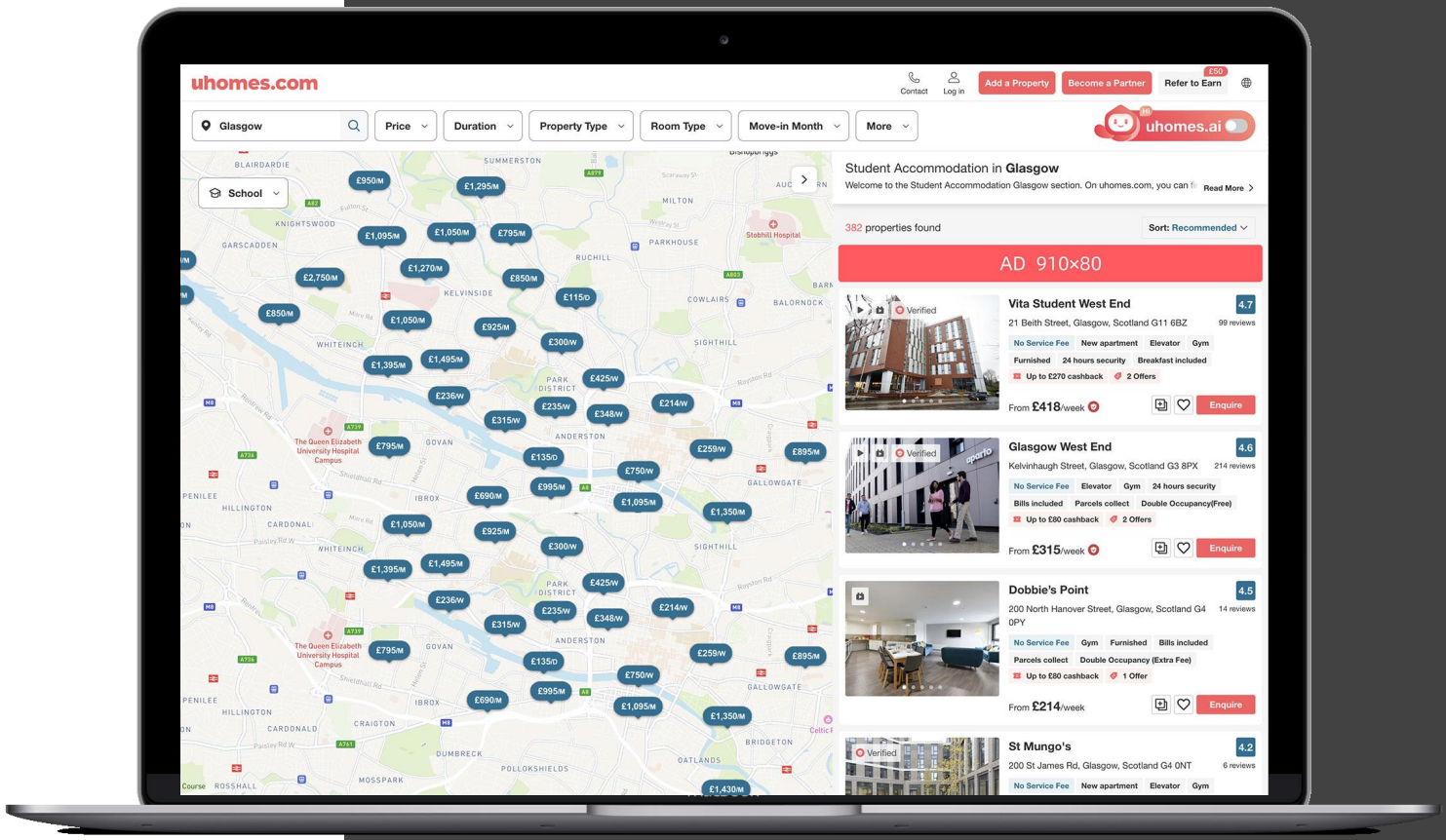
Size: 910×80

Content: ≤20 words

Highlights: Drive click-through traffic.

Advertising exposure method:

Accurately displayed while users are searching cities, universities or suppliers.



APP/WEBAPP

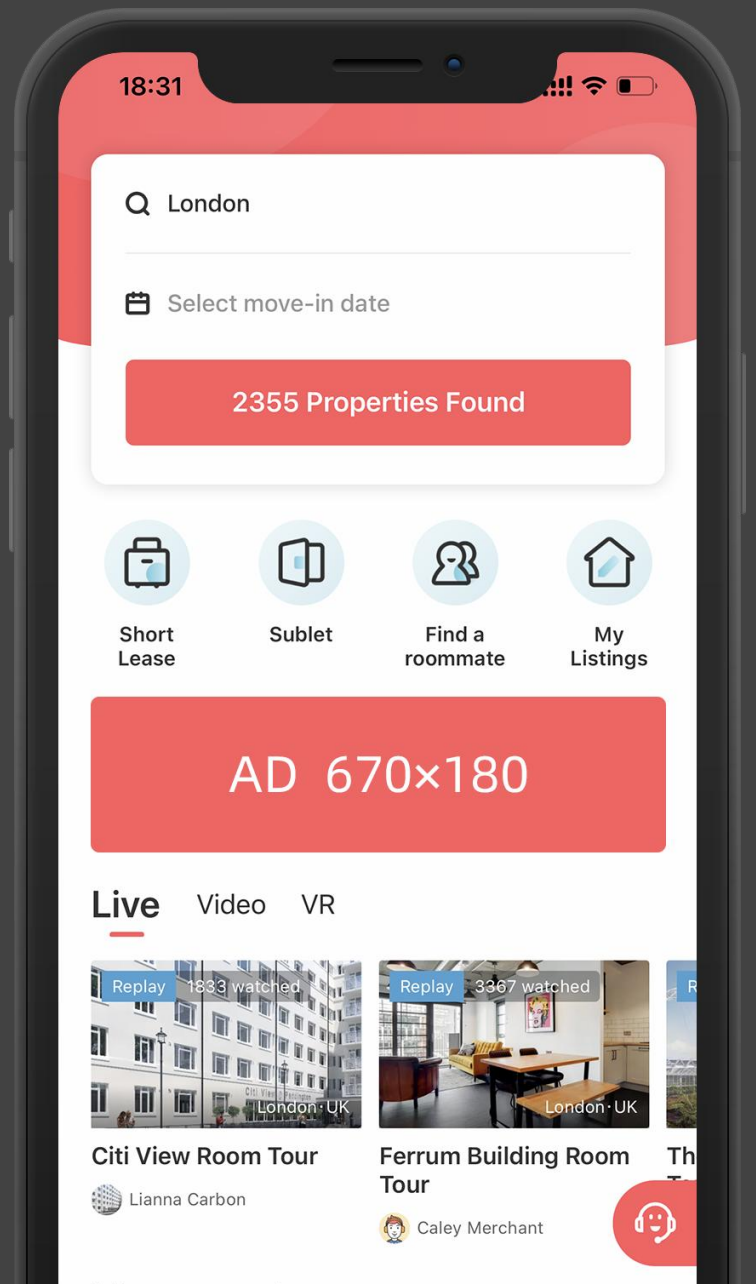
Home Page Hero Feature

Size: 670 x 180

Content: ≤ 20 words

Highlights: Eye-catching position

Advertising exposure method: Rolling banner ad at the top of Home Page. While users are searching cities and universities, your relevant ad will appear in the scrolling area.



APP/WEBAPP

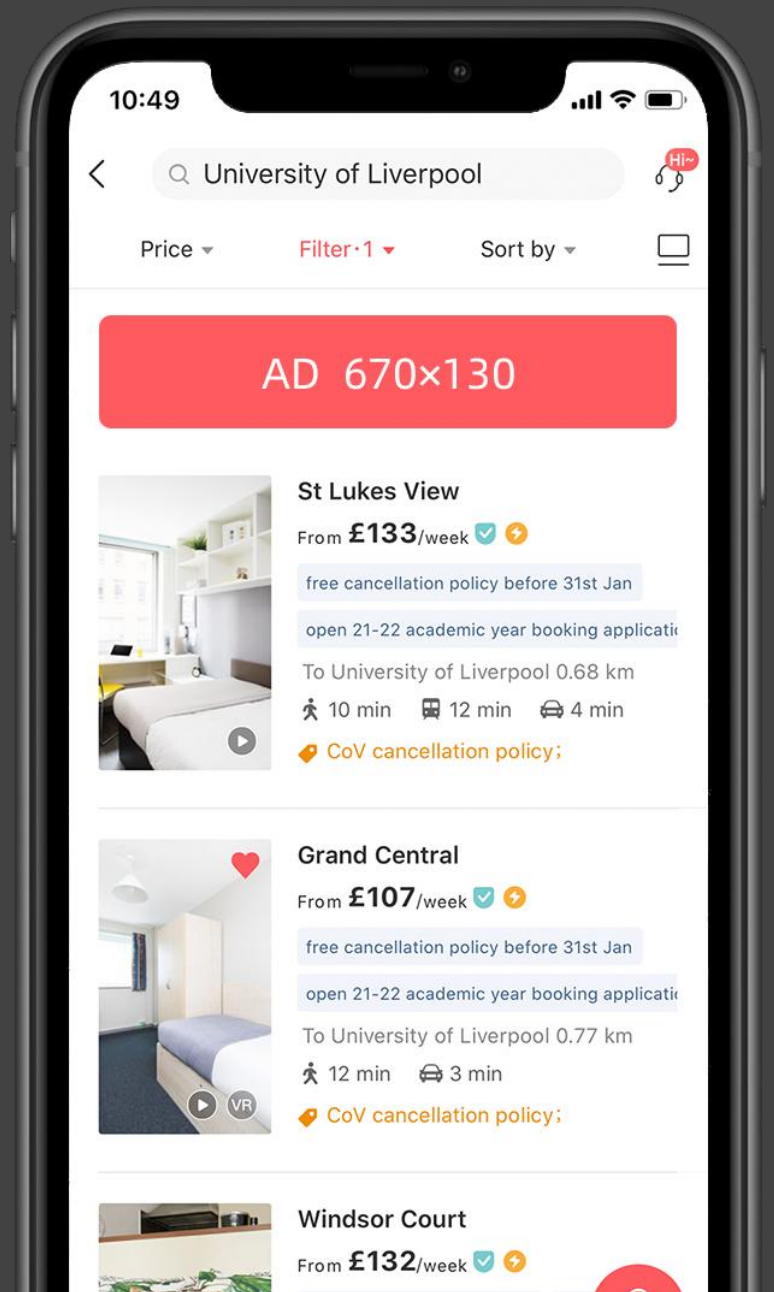
City Booster

Size: 670x130

Content: ≤ 20 words

Highlights: Drive click-through traffic.

Advertising exposure method: Accurately displayed while users are searching cities, universities or suppliers.



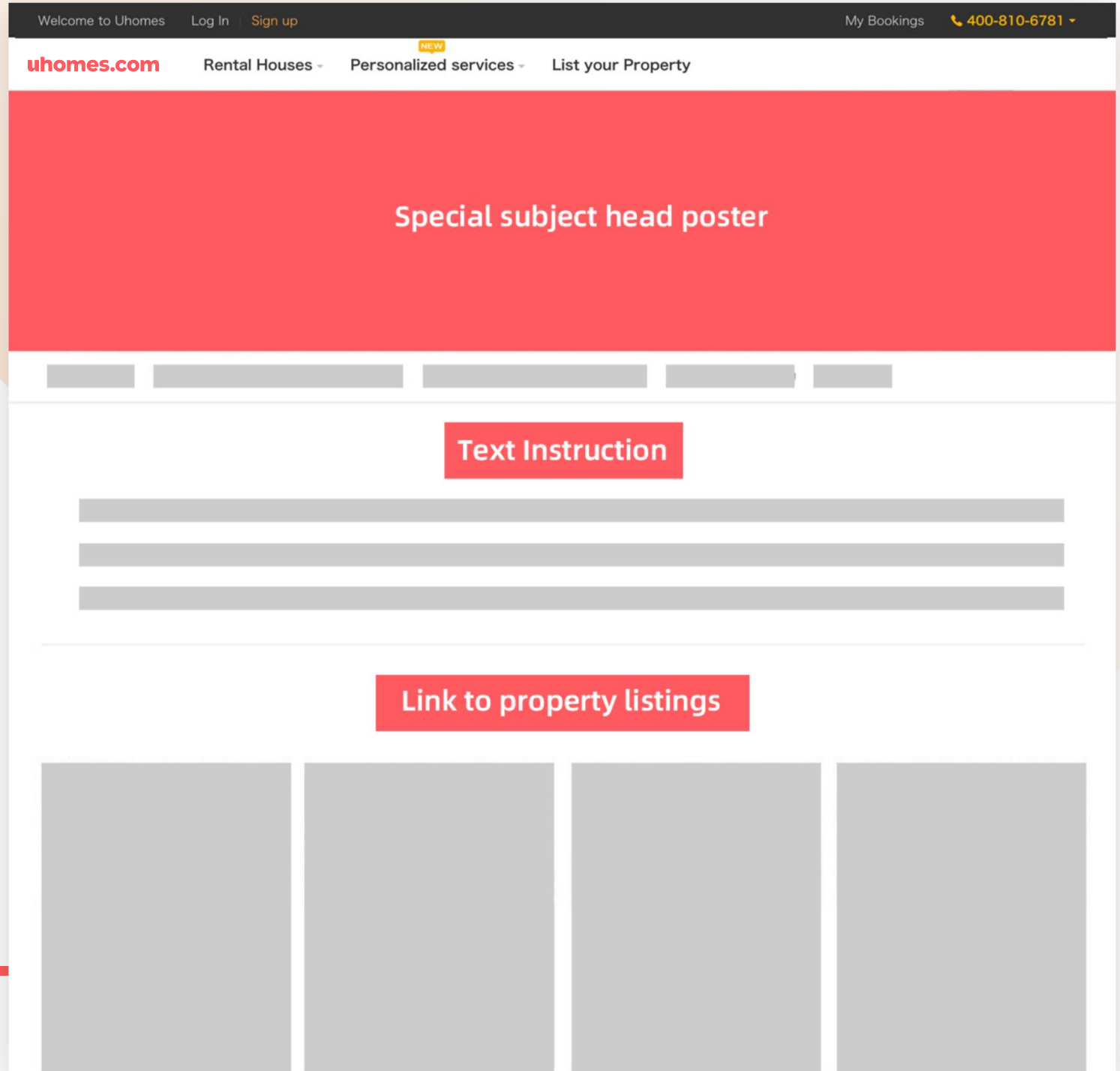
Featured Product

Prime
Hero Feature banners are

Linked with Display Ads



We can link to a property or create a unique information page for your Hero Feature



Sample

Featured Product

Priority Listing + Display Package

- Intelligent marketing to accurately reach your target audience
- Massive exposure to generate brand awareness on the platform
- Eye-catching positions to effectively drive click-through traffic
- Analysis reports giving you traffic and click data
- Highly cost-effective marketing and branding solution to save suppliers' cost.

03 Product Value

uhomes.com

Views

30,750,000+

Total Consultations

420,000+

App Users

1,650,000+

2023 App Visits

14,700,000+

2023 PC Visits

4,300,000+

2023 Mini Program Visits

26,800,000+

Product Value



Increase brand awareness



Improve brand visibility



Maximise sales

04 Contact Us

uhomes.com