Benchmark DT Oxford
101 Park Drive
Abingdon, Oxfordshire OX14 4RY
+44 (0) 1865 410 050

Buyer Profile

Legal Name	Private Investor - Bijal Shah
About	I am an experienced CGMA (CIMA) qualified finance professional with hands on experience within the FMCG, Retail, Restaurant Hospitality, Engineering and Consultancy sectors. The businesses I have supported are either venture capital backed or AIM listed with strong appetite for profit growth. I enjoy working very closely with the Board and leadership teams where the focus of my roles have been to extract value using a multitude of levers, examples include: - Building high performance finance partner teams - Mergers, Acquisition and Divestments to accelerate the strategic growth agenda - Restaurant / Retail promotions and cover driving marketing activity - tactical pricing, new product innovation and menu development - cost reduction - margin enhancement projects and implementation of standard costing systems - local & tactical activity My career journey covers global brands such as Ineos, TP Group, WorldPay, Wagamama, PizzaExpress, McVities, KP, Schwartz, and Trebor Bassett's
Acquisition Experience	Flexible on sectors, but have FMCG and hospitality experience Looking for EBITDA opportunities north of £200k.
Financial Summary	c£1m funding - with £400k cash
Additional Information	Chemicals;Consulting;Electronics;Entertainment;Food & Beverage;Hospitality;Machinery;Media

I have reviewed the non-disclosure agreement executed by Private Investor - Bijal Shah and approve sending my confidential information memorandum to this prospective acquirer.

Name: Umang Gandecha
On behalf of Londonist DMC Ltd

Signed: Umang Gandecha

Date: 26/02/2025