Çağan Hür Taşdemir

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First-year Business Administration student at Istanbul Aydın University with an interest in marketing, digital media, and business management. Experienced in video editing and content creation for digital platforms, with strong communication, creativity and teamwork skills. In addition to academic studies, actively involved in gaming content creation and video editing, developing creativity, attention to detail and digital media skills.

EDUCATION

Istanbul Aydın University Istanbul/Turkey

Bachelor of Business Administration *September 2024 – Present*

Relevant Coursework: *Principles of Marketing, Financial Accounting, Introduction to Macroeconomics, Mathematics for Business, Organizational Theory*

LİSE Istanbul/Turkey

High School Diploma *September 2019 – June 2023*

ACTIVITIES

Besiktas Club Member *2025 – Present*

- Participate in social and networking events.
- Develop teamwork and communication skills through club activities.

Quality and Entrepreneurship Club Member *2025 – Present*

- Attend seminars and workshops focused on entrepreneurship and business.
- Support event organization and club activities.

SKILLS

- Adobe Premiere Pro
- Gaming Content Editing
- Video Editing
- Microsoft Office (Word, Excel, PowerPoint)
- Teamwork and Communication
- Event Organization
- Digital Content Creation
- Problem Solving