Hossameldin Nabil

Istanbul, Turkey | +905539150526 | hossamudin67@gmail.com | LinkedIn

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Professional Summary

I'm an Engineer who combines technical expertise with business development to drive results. I excel at strategic planning, understanding market trends, and using data to make informed decisions. I enjoy collaborating with teams, managing marketing campaigns, and ensuring customer success. Always eager to learn and grow, I focus on delivering meaningful results that make an impact.

Professional Experience

Co-Founder & Marketer

Schoolers Agency | 2021–2022

- Developed and executed **comprehensive marketing plans**, increasing brand awareness and generating **500+ qualified leads, 150+ deals.**
- Led a **marketing team of 3**, improving collaboration and ensuring time-bound campaign execution.
- Negotiated and closed deals with **school administration**

Social Media Management

IAS | 2020–2021

- Conducted **statistical analysis** and **A/B testing**,
- Collaborated with cross-functional teams to optimize content strategy and align with business goals.
- Managed social media channels

Educational Consultant and Sales Representative

| 01/2020–11/2020

- Accompanied our clients during the sales process, providing valuable advice and assistance.
- Provided **educational consulting services through phone and text**, converting **leads to deals**.

- Delivered after-sales **customer care**, achieving a **high client satisfaction rate**.

Social Media Marketer (Freelance)

06/2024–08/2024

- Built and executed **social media marketing strategies** for clients, increasing engagement
- Generated **300+ qualified leads** through targeted campaigns and content optimization.
- Monitored and analyzed campaign performance, providing actionable insights for improvement.

Customer Representative (Social Media Platform)

Teleperformance | 08/2024–01/2025

- Reviewed and moderated content to ensure compliance with platform policies.
- Resolved **3000+ Tasks** weekly, maintaining a +**95% accuracy rate**.
- Applied platform policies consistently, reducing policy violations
- Maintained a scorecard score of %95-%100

Customer Support Specialist (Social media platform)

Teleperformance |01/2025-Present

- Review creators' **appeals** and **issues**
- Solve **problems** for our customers
- Handle **tickets** within an assigned time
- Use **chat-based** communication
- Work closely with the Quality team to ensure a **smooth process**

Education

Bachelors in computer engineering |3.30 GPA

Üsküdar University

Certifications

- **Essentials of Data Analysis** | Cisco
- **Inbound Sales Certification** | HubSpot Academy
- **Digital Marketing Certification** | Meta
- **Social Media Marketing Certification** | HubSpot Academy
- **SEO Certification** | HubSpot Academy
- **Prompt Engineering** |1 million Prompters by Dubai Future Foundation

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Skills

- **Strategic Planning & Business Development**
- **Digital Marketing** (Social Media, SEO, Content Marketing)
- **Data Analysis** (SQL, Excel, Python)
- **Client Relationship Management** (CRM Tools, Customer Support)
- **Market Research & Competitive Analysis**
- **Creative Copywriting & Content Strategy**

Languages

- **Arabic**: Native or Bilingual Proficiency
- **English**: Fluent Proficiency
- **Turkish**: Conversational Proficiency
- **Urdu**: Conversational Proficiency