# Londonist - Final Quote 26/27

| Campaign Phases | Property Of the Day | First Page Visibility | Emailer | Social Media | Fest | Micro - Drama | Total | Discount added ( Amber pro- coin discount) * | Londonist To Pay | Extra Campaigns covered by Amber | Additional Offerings covered by Amber( * The amount for these campaigns is not payable by Londonist and will not be charged ) | Total Campaign Benefit for Londonist |
|---|---|---|---|---|---|---|---|---|---|---|---|---|
| Phase 1: April -May | 40 | 60 | 3 | | - | 1 | £42,600 | £10,650 | £31,950 | First Page Slots (10) | £3,500 | £63,550 |
| | | | | | | | | | | Social Media (1 detailed campaign) | £2,500 | |
| | | | | | | | | | | Custom Tags ( 55 tags) | £4,950 | |
| | | | | | | | | | | Roommate Series ( 3 episodes) | £10,000 | |
| Phase 2 : June ( Fest) | - | - | - | - | 15 | 0 | £21,000 | £5,250 | £15,750 | - | - | £21,000 |
| Phase 3: July -Sept | 30 | 50 | 3 | 1 | - | 0 | £51,950 | £12,988 | £38,963 | Custom Tags (75 tags) | £6,700 | £58,650 |
| Total Cost | | | | | | | £115,550 | £28,888 | **£86,663** | | £27,650 | £143,200 |

***Please note:**

**1. Amber Pro Coins are additional bonus coins that Amber provides to partners when they reach specific milestones. They effectively increase the value of the money in your wallet**

**2. Refer to your amberconnect dashboard to check how your current pro coins in your wallet to get maximum benefit.**