Student Send:

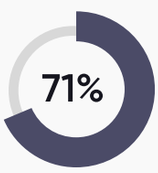
Get straight to the heart of socially-engaged students - via their inboxes

Gen Z - and indeed students - can be hard to reach. But by leveraging campus media at native's 56 exclusive campuses, you can get in front of students when and where they're receptive to brand discovery. One of the ways you can secure your presence in students' lives, is to land in their inboxes...

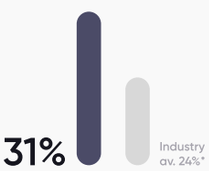
Introducing Student Send

Email marketing is having a bit of a moment. So get straight to the point - and the students - with Student Send. Our first-party student audience of 174,000+ opted-in students is engaged and passionate. They've signed up to receive life updates, events, offers and job opportunities from native - and they're waiting for brands like you.

Student perspectives



Of students like to receive email marketing from brands.



Is the average open rate of Student Send.

*Source: Campaign Monitor



Is the average CTR of Student Send.

Targeting available

Segment to reach your target audience based on:

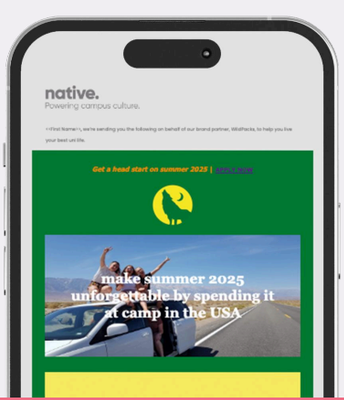
Region | City | Students' Union

PLUS; year of study, year of graduation and gender.

Follow in their footsteps

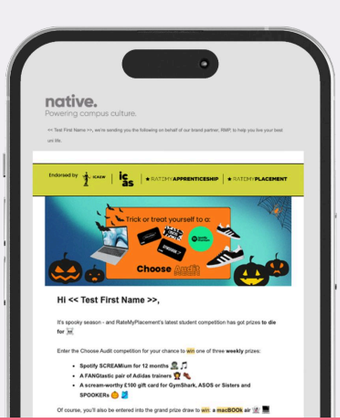
Wild Packs

Seeking summer camp sign ups, Wild Packs targeted 2,084 prospective employees with Student Send. It worked a treat - 1.5% clicked through to apply.



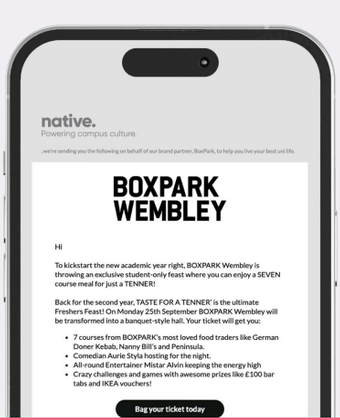
RateMyPlacement

Tapping into gamification to sign up students, RMP amplified their competition via Student Send. Landing in front of 1,855 students, a HUGE 5.2% clicked through to enter and join.



BoxPark

Setting out to promote their student-friendly events, BoxPark targeted London students, who liked what they saw - 2% clicked through to grab their tickets!



Secure your spot in students' lives, via their inbox. Get in touch today.